



MassHealth Community Behavioral Health Center (CBHC) Quality and Equity Incentive Program (QEIP)

Program:	CBHC QEIP
Performance Year:	PY1
Deliverable:	Quality & Equity Strategic Plan
Submission Portal:	OnBase
Submission Due Date:	December 31, 2024
File Naming Convention:	CBHCAbbreviation_HQEStrategicPlan_YYYYMMDD
Suggested Page Limit:	5-10 pages

Context

One of MassHealth's key goals in this demonstration period is to improve quality of care and advance health equity, with a focus on initiatives addressing health-related social needs and health disparities demonstrated by variation in quality performance. MassHealth has implemented the Community Behavioral Health Center Quality and Equity Incentive Program ("CQEIP") for Massachusetts Community Behavioral Health Centers ("CBHCs") participating in the MassHealth program. CQEIP aims to incentivize participating entities to achieve key goals by: 1) attaining complete, beneficiary-reported demographic and health-related social needs data, 2) identifying disparities and intervening to reduce disparities in access and quality, and 3) strengthening organizational capacity for health equity through collaboration with health system and community partners.

The CQEIP requires, among other things, that CBHCs complete and submit to MassHealth this Health Quality and Equity Strategic Plan (hereinafter, the "Strategic Plan"), which connects to important components of the CQEIP. This Strategic Plan serves as an opportunity for CBHCs to create a plan that guides their implementation of health quality and equity activities over the next four years. To ensure an equitable and community-driven plan, CBHCs are encouraged to collaborate with their Health Quality and Equity Committee to develop their Strategic Plan.

The Performance Year (PY) 1 Reconciliation Payment is contingent upon completion and submission of the Strategic Plan.

Instructions

Each CBHC's Tax Identification Number (TIN)-billing entity will submit a Strategic Plan deliverable annually. CBHCs may cite relevant information from existing strategic plans or other relevant sources that directly pertains to prompts in this Strategic Plan template (the "Template"). Additionally, information submitted can be broader than activities within the CQEIP; however, the information should explicitly consider the MassHealth population.

Each question and section require an answer to be considered complete. If the question is not applicable, please write NA or otherwise indicate that the question is not applicable. Questions and sections left blank will be asked to be redone.

This Strategic Plan is to be completed, in accordance with this Template by each CBHC TIN-billing entity and submitted to MassHealth by December 31, 2024. **All completed Strategic Plans must be submitted via OnBase.**

Reporting Template

Contact Information

Point of Contact Name:	Add text
Organization Name:	Add text
Point of Contact Email Address:	Add text

Section 1: CBHC Commitment to Equity

Respond to the following prompts related to the CBHC's commitment to equity:

1. Does the CBHC currently have a public statement of commitment to equity?

- ☐ Yes. Please provide the public statement if it exists below:
☐ No

Public statement of commitment to equity:

2. Please describe the composition of the teams contributing to health equity at the organization and where they sit within the organization.
3. Do health equity initiatives at the CBHC have one or more executive-level leads and/or sponsors?

- ☐ Yes, please describe.
☐ No, please describe.

4. Does the CBHC have a Health Quality and Equity Committee (HQEC)?

- ☐ Yes
☐ No, please describe below the CBHC's plan to establish and maintain a HQEC in CY25:

5. Does the CBHC have a Community Accountability Board (CAB)?

- ☐ Yes
☐ No, please describe below the CBHC's plan to establish and maintain a CAB in CY25:

Section 2: Executive Summary

Suggested Page Count: 1-2 pages

1. Provide an Executive Summary of key sections of this Strategic Plan. Include the following information in the Executive Summary:
 - a. CBHC name.
 - b. How the CBHC defines health equity.
 - c. What the CBHC hopes to achieve in the next four years related to health equity.
 - d. How the CBHC incorporates member and community voices into its health equity strategic planning and implementation efforts.

Section 3: Introduction

Suggested Page Count: 1-2 pages

1. Provide a brief introduction to the Strategic Plan. Include:
 - a. The CBHC's vision and mission statements, as well as any relevant existing guiding strategies related to health equity.
 - b. Describe the process used for developing the Strategic Plan and/or related strategic planning efforts that have contributed to this plan. MassHealth encourages CBHCs to consider doing the following activities as part of the planning process: key planning sessions, any activities used to develop the Strategic Plan, and meetings with the Health Quality and Equity Committee (if already established), the Community Accountability Board (CAB), other methods of soliciting patient input, and providers representing the population served by the CBHC such as other community hospitals, other community-based providers, Community Partners, members, and members' families.

Section 4: Needs Assessment and Analysis

Suggested Page Count: 1-2 pages

1. Describe how the CBHC has assessed the health equity needs of its served MassHealth population. Include the following information for the served MassHealth population:
 - a. Demographic characteristics, including but not limited to age, race, ethnicity, languages spoken, disability status, sexual orientation, gender identity.
 - b. Significant health needs.

- c. To the degree known at this time, observed differences in health and health care quality outcomes defined by race, ethnicity, language, disability status, sexual orientation, gender identity (RELDSOGI) and health-related social needs (HRSN); including intersectionality between one or more of these factors.

Responses may incorporate relevant information from relevant needs assessments conducted by the CBHC. For example, needs assessments may include Community Health Needs Assessment (CHNA) and/or Community Health Improvement Plan (CHIP). Please specify the timeframe of when the CHNA, CHIP, or any other needs assessments were conducted and include time periods for all data points in the narrative.

Section 5: Member and Community Engagement

Suggested Page Count: 1page

1. Please answer the following questions if applicable.
 - a. How does the CBHC engage with its town/city, neighboring areas, and community members?
 - b. How does the CBHC incorporate MassHealth member and community voices into its health equity strategic planning and implementation efforts?

Section 6: Health Equity Strategic Goals

Suggested Page Count: 3-5 pages

1. Complete the table below by providing 3-5 preliminary health equity strategic goals for the period of 2024-2028 for the MassHealth population served at the CBHC. Strategic goals should be directly informed by identified needs and inequities described in Section C and other organizational strategic goals related to health equity. In annual iterations of this Strategic Plan, CBHCs will report on progress towards these goals, and potentially have the opportunity to modify goals over time.

For each strategic goal, describe:

- a. Strengths, weaknesses, opportunities, and threats to achieving the goal
- b. Anticipated actions in the upcoming year to make progress towards the goal
- c. Key performance indicators (KPIs) that will be used to track progress towards the goal

Add rows and tables as necessary.

Goal 1	Strengths	Weaknesses	Opportunities	Threats	Anticipated Actions	KPIs

Goal 2	Strengths	Weaknesses	Opportunities	Threats	Anticipated Actions	KPIs

Goal 3	Strengths	Weaknesses	Opportunities	Threats	Anticipated Actions	KPIs

Appendix A: Other Information

Please provide additional information the CBHC would like to share with MassHealth regarding its Strategic Plan.