Robo Call Script For Superintendents/Principals (60 seconds)

Hello, this is [NAME], superintendent/Principal of [INSERT SCHOOL/DISTRICT NAME] public schools.

Do you or a family member currently have health insurance through MassHealth?

If so, here's what you need to know.

Everyone with MassHealth will need to renew their coverage in the coming year.

You can update your information by calling MassHealth at 1-800-841-2900. Or if you have lost MassHealth coverage you can reapply by calling MassHealth at 1-800-841-2900.

Make sure to open and respond to all mail from MassHealth over the next year to avoid losing your healthcare coverage.

We want to make sure you have the information you need to protect coverage for yourself, your child and other members of your family.

To find free and local help visit www.masshealthrenew.org

To repeat this message press 1 (if this is an option)