



Massachusetts Environmental Trust Virtual Board Meeting
May 6, 2026 | 9-10 am (via Zoom)

Agenda

1. Welcome and Introductions – Vandana Rao, EEA
2. Election of MET Board Chair
3. Election of Board Vice-Chair
4. Vote on March 4, 2026 Meeting Minutes
5. Right Whale Day Recap
6. Social Media Strategy and Analytics
7. Fundraising Initiatives
 - Ongoing Initiatives and Updates
 - Artwork Auction
 - Whale Plate #380 Drawing
 - Online Donations
 - Upcoming: Low-number Plate Auctions
 - Planning for the MET Fundraising Gala – establish a Board Committee
 - Advancing other Fundraising Avenues – license plates, donor advised funds, whale watch providers, corporate sponsors
8. Other Business
9. Adjourn

*Please email Kim Tilas at kim.tilas@mass.gov to request participation and/or special accommodations (ADA) for the meeting.