

Office of Outdoor Advertising
Public Meeting

May 10, 2018

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

Present:

John Romano, Executive Director

Office of Outdoor Advertising May 10, 2018

1 P R O C E E D I N G S

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3 JOHN ROMANO: Good morning, everybody.
4 Welcome to the April 12th -- excuse me -- May 10th
5 meeting of the Office of Outdoor Advertising.

6 This meeting is accessible to people
7 with disabilities and individuals with limited English
8 proficiency. If you filed a request with us for
9 assistive technology, sign language, alternative
10 format documents, an interpreter, translated
11 documents, or other such services to be available here
12 today, please see Lydia if you haven't yet received
13 the assistance you need.

14 We also could have amplification
15 devices available from Lydia as well if anybody needs
16 them. If you need any other similar assistance to
17 participate today, please let Lydia know and we will
18 do our best to help you. If you let us know in
19 advance, we are always more able to provide the
20 services you need.

21 Thank you all for coming today.

22 In case you haven't signed in, we have
23 a sign-in sheet on my table to my left. There's also
24 the meeting minutes from last month, April 12th

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1 meeting. And we also have today's agenda.

2 Are there any questions, comments, or
3 changes to the April 12th meeting minutes?

4 (No response.)

5 JOHN ROMANO: Seeing none, I will mark
6 those approved.

7 So, the next item up on the agenda is
8 an application for an electronic permit. It's
9 Robertson's Realty Corp. They are Applications
10 2018D002 and D003. The location is 2680 Cranberry
11 Highway in Wareham, Massachusetts.

12 Notification was provided to the
13 municipality on April 10, 2018 by my office.

14 Is the applicant present today?

15 ROBERT COHEN: Yes, Mr. Director.
16 Robert Cohen representing Robertson's Realty.

17 JOHN ROMANO: Thank you, Mr. Cohen.

18 Is anybody here representing the
19 municipality where the sign is proposed?

20 ROBERT COHEN: We have the Chairman of
21 the Board of Selectmen, Alan Slavin.

22 JOHN ROMANO: State your name for the
23 record.

24 ALAN SLAVIN: Alan Slavin, Chairman of

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1 the Board of Selectmen for the Town of Wareham.

2 JOHN ROMANO: Thank you, sir.

3 Are there any abutters present today?

4 (No response.)

5 JOHN ROMANO: No. Is there anyone
6 present from the District Office?

7 We did receive a comment from the
8 District Office, just a reminder that no tree trimming
9 or removal within the state highway layout is allowed
10 without an access permit from the District Office.

11 ROBERT COHEN: We completely understand
12 that. We don't anticipate any tree issues. But, if
13 there were, we would definitely reach out to the
14 District.

15 JOHN ROMANO: Great. Thank you.

16 Is there anyone present from MassDOT
17 Traffic Operations? Say your name for the record.

18 THAO TRAN: My name is Thao Tran from
19 the Traffic and Safety Engineering Section of the
20 MassDOT. We have completed the review of the proposed
21 billboard. Its location is on the south side of the
22 state section of Route 25 in Wareham. The billboard
23 doesn't have any distraction or interference with any
24 adjacent traffic device, sign, or traffic signal.

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1 Based on the observation, there's no traffic study
2 that needs to be done for this project. I have some
3 of the review memo if anybody needs it.

4 JOHN ROMANO: I have a copy of that.
5 Thank you very much. Okay. So, no traffic study.

6 ROBERT COHEN: Excellent. Thank you.

7 JOHN ROMANO: Mr. Cohen, was certified
8 mail notice sent to abutters by yourself at least 30
9 days prior to submitting your application to my
10 office?

11 ROBERT COHEN: Yes, it was, sir.

12 JOHN ROMANO: And I actually do have a
13 copy of a letter, the letter you sent, and the post
14 office receipt. So, thank you for submitting those.

15 ROBERT COHEN: No problem.

16 JOHN ROMANO: Has the applicant
17 received any written comments in support or opposition
18 to this?

19 ROBERT COHEN: We have not received
20 anything negative about this. We did receive a letter
21 from the Board of Selectmen and I believe which came
22 forward from the Town Administrator, which I believe
23 we provided a copy of that. So, there's been zero
24 opposition, just tremendous support for it.

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1 JOHN ROMANO: I will double-check the
2 packet. If I didn't, I'd like to have a copy of that.

3 ROBERT COHEN: Okay. Sure.

4 JOHN ROMANO: Actually, I apologize, I
5 do have it right here.

6 ROBERT COHEN: Thank you.

7 JOHN ROMANO: Sorry about that.

8 ROBERT COHEN: No problem.

9 JOHN ROMANO: So, thank you.

10 MassDOT has not received anything for
11 or against it.

12 Okay. Let's see. Special permit or
13 variance. I believe you have a special permit from
14 the Town and you did submit a copy of that, is that
15 correct?

16 ROBERT COHEN: Yes, we did.

17 JOHN ROMANO: All right. I will have
18 my field inspector, Marc Plante give his report.

19 MARC PLANTE: Thank you. This
20 application is for a two-sided monopole with digital
21 application. It faces east and west on state Route 25
22 in Wareham. The area is of business character with
23 two businesses within 500 feet. There are no spacing
24 issues with any of the signs. And there are no

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1 playgrounds, parks, recreation areas, within 300 feet.

2 This location is conforming to the regulations.

3 JOHN ROMANO: Great. Thank you. So,
4 no issues?

5 MARC PLANTE: No issues.

6 JOHN ROMANO: Thank you, sir.

7 Mr. Cohen, anything you'd like to add
8 to your application at this time, any comments or
9 anything?

10 ROBERT COHEN: I don't think so. I
11 believe we've provided absolutely everything you've
12 needed. If there's anything that you need from us,
13 we're more than happy to provide. Other than that, we
14 look forward to your adjudication and your decision.

15 JOHN ROMANO: Thank you.

16 Just a reminder, should we issue the
17 permit, electronic permits have several requirements
18 set forth in our CMR regarding automatic -- a ten-
19 second static display at a minimum. You're required
20 to provide 15 hours of public service announcements
21 through the state each month.

22 ROBERT COHEN: Yeah.

23 JOHN ROMANO: Gerry Kelleher is the
24 coordinator here. He will get in touch with you --

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1 ROBERT COHEN: Yeah.

2 JOHN ROMANO: -- you know, once it's --
3 if it's approved and once you let us know it's built.
4 And then on a monthly basis, Gerry will send you those
5 that need to be run.

6 ROBERT COHEN: We look forward to that.
7 We, you know, both the Robertson brothers that own
8 this property are very civically minded and look
9 forward to helping in any way they can on that.

10 JOHN ROMANO: Great. Thank you.

11 ROBERT COHEN: Thank you.

12 JOHN ROMANO: Any comments, questions,
13 concerns from the general public?

14 (No response.)

15 JOHN ROMANO: Seeing none, we will take
16 this application under advisement, and we will get
17 back to you.

18 ROBERT COHEN: I look forward to
19 hearing from you. Thank you.

20 JOHN ROMANO: Thank you.

21 Does anybody have any other -- any
22 questions or concerns for any of the renewals or for
23 the record actions taken since the last public
24 hearing?

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1 (No response.)

2 JOHN ROMANO: Seeing none.

3 Any other general questions, comments,
4 concerns?

5 (No response.)

6 JOHN ROMANO: Okay. With that, we are
7 adjourned. Thank you all very much for coming.

8 Whereupon, the proceedings were concluded on
9 May 10, 2018 at 11:10 a.m.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

Judith Luciano

Judith Luciano

****All names not provided were spelled phonetically to the best of my ability.**