



# Town of Maynard

## Transparency Best Practice

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EOTSS | Executive Office of Technology Services & Security



Image: Maynard Town Hall<sup>1</sup>

## Introduction

The Town of Maynard is located in Middlesex County, Massachusetts, just 22 miles west of Boston. The Town has a population of 10,526, a median household income of \$90,134<sup>2</sup>, and was incorporated in 1871. Maynard is rich in history and well-known for its many recreational opportunities including walking tours, open spaces, and public trails. Like many Massachusetts towns, Maynard strives to communicate regularly with residents and provide useful information in a user-friendly format. In alignment with these efforts the Town of Maynard pledged to implement technology best practices to increase government transparency. Town officials received a Community Compact grant to implement an Open Budget solution to give citizens access to the Town's budgetary information in an easily understandable format.

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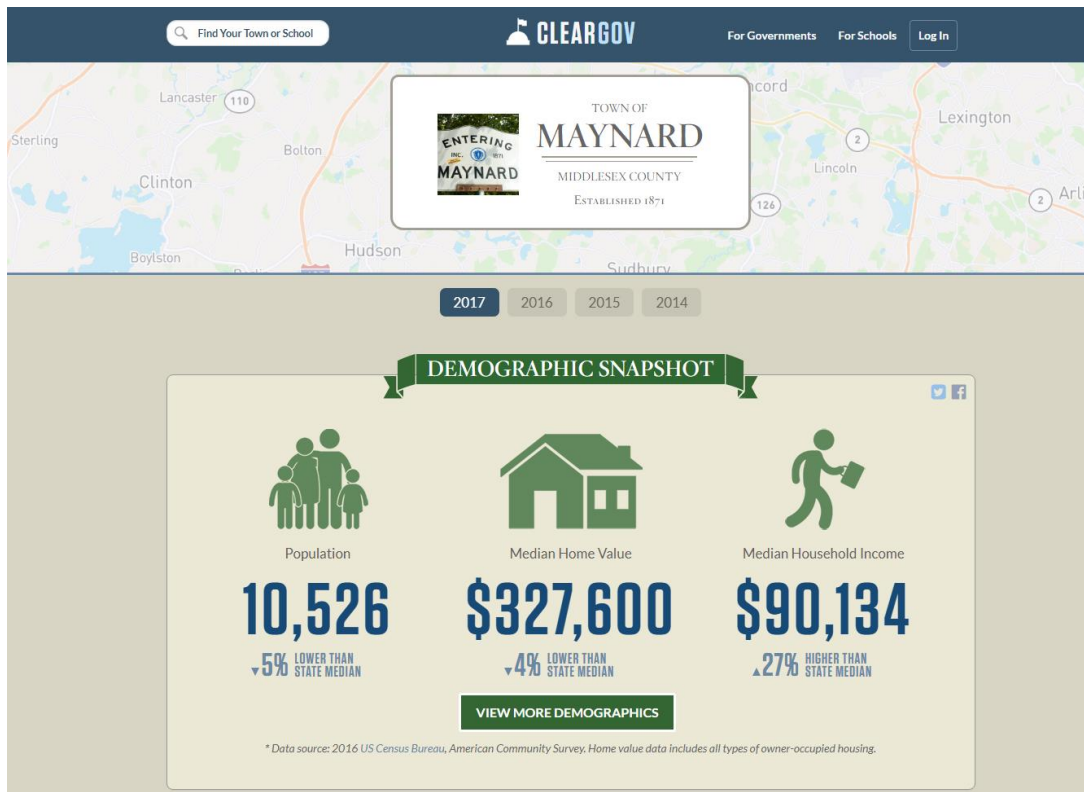
<sup>1</sup> Swampyank. "Maynard Town Hall in Maynard Massachusetts MA on Maine Street." Wikimedia Commons. Accessed on October 22, 2018.

[https://commons.wikimedia.org/wiki/File:Maynard\\_Town\\_Hall\\_in\\_Maynard\\_Massachusetts\\_MA\\_on\\_Maine\\_Street.jpg](https://commons.wikimedia.org/wiki/File:Maynard_Town_Hall_in_Maynard_Massachusetts_MA_on_Maine_Street.jpg)

<sup>2</sup> "Community Facts." United States Census Bureau. American FactFinder. Accessed on October 22, 2018. [https://factfinder.census.gov/faces/nav/jsf/pages/community\\_facts.xhtml](https://factfinder.census.gov/faces/nav/jsf/pages/community_facts.xhtml)

## Project Overview

For their Community Compact transparency initiative, the Town of Maynard saw the value of providing ready access to municipal data. They explored Open Budget solutions with an eye toward affordability, ease of implementation and maintenance. Maynard's Open Budget site can now be accessed from their municipal website and at the link below. They are updating the financial information on a semi-annual basis.



Source: <https://www.cleargov.com/massachusetts/middlesex/town/maynard/2017>

## Conclusion

The Town of Maynard successfully completed the Community Compact transparency best practice. Today they are leveraging their Open Budget tool to share valuable budgetary information with constituents in a format that is easily consumed. Maynard will continue to update their financial data and educate residents about government expenditures and processes, so they better understand how their tax dollars are being allocated.