COMMONWEALTH OF MASSACHUSETTS DEPARTMENT OF LABOR RELATIONS BEFORE THE COMMONWEALTH EMPLOYMENT RELATIONS BOARD

In the Matter of

CITY OF SOMERVILLE

and

SOMERVILLE MUNICIPAL EMPLOYEES ASSOCIATION

CERB Members Participating:

Marjorie F. Wittner, Chair Kelly B. Strong, CERB Member Victoria B. Caldwell. CERB Member

Appearances:

Brett M. Sabbag, Esq. - Representing the City of Somerville

Kristen A. Barnes, Esq. - Representing the Somerville Municipal

Employees Association

Case No. MCR-23-9789

Date issued: August 28, 2023

<u>DECISION AND DIRECTION OF ELECTION</u>

Summary

The issue in this case is whether the Commonwealth Employment Relations Board (CERB) should grant a petition filed by the Somerville Municipal Employees Association (SMEA) seeking an add-on election to include 311 customer service representatives (311 representatives) who are employed by the City of Somerville (City). The SMEA seeks to add these employees, who are currently unrepresented for the purposes of collective bargaining, to its existing bargaining unit B (Unit B). We find an add-on election for the 311 representatives to be appropriate and issue a direction of election.

Statement of the Case

On January 6, 2023, the SMEA filed a representation petition seeking to include the 311 representatives employed by the City to its existing Unit B through an add-on election. On April 20, 2023, a Department of Labor Relations (DLR) agent conducted a hearing remotely via the WebEx videoconference platform at which all parties had the opportunity to be heard, to examine witnesses, and to introduce evidence. The City and the SMEA filed their post-hearing briefs on June 20, 2023.

The SMEA contends that it has satisfied the four requisite criteria for an add-on election, including that the 311 representatives share a community of interest with the SMEA's existing Unit B members. The SMEA also asserts that the City has failed to demonstrate that the SMEA has unmistakably waived its right to file an add-on election by agreeing to certain contractual language. The SMEA also argues that granting the City's request to dismiss the petition would, under the circumstances, function as an indefinite waiver of the 311 representatives' statutory right to freely choose a bargaining representative.

Conversely, the City contends that the parties have negotiated unambiguous contract language that bars the SMEA from adding positions created prior to January 23, 2013, including the position of 311 representative, to its bargaining units during the pendency of the most recent contract. Notwithstanding this argument, the City also asserts that the petitioned-for unit is not an appropriate bargaining unit under Section 2 of M.G.L. c. 150E (the Law) because the 311 representatives do not share a sufficient community of interest with other Unit B positions to warrant their inclusion in the bargaining unit. The City requests that the petition be dismissed.

Stipulations of Fact

The City of Somerville (City) is a public employer within the meaning of Section 1 of
 M.G.L. c.150E (the Law).

2. The petitioner Somerville Municipal Employees Association (SMEA) is an employee organization within the meaning of Section 1 of the Law.

3. Excluding employees under the authority of the School Committee, the City currently has ten groups of bargaining unit employees: 1) fire alarm and, 2) fire suppression employees that the Somerville Firefighters, Local 76 represents, 3) police patrol officers that the Somerville Police Employees Association represents, 4) police superior officers that the Somerville Police Superior Officers Association represents, 5) non-public safety supervisory employees that the SMEA represents in its Unit A, 6) non-public safety, non-supervisory employees that the SMEA represents in its Unit B, 7) non-public safety, non-supervisory employees and supervisory positions that the SMEA represents in its Unit D, 8) crossing guards that the Service Employees International Union, Local 888 (SEIU) represents, 9) E911 dispatchers that SEIU represents and 10) custodians that SEIU, Fireman and Oilers, Local 3 represents.

4. The City and the SMEA are parties to a Memorandum of Agreement for Unit B, that by its terms, was in effect from July 1, 2019 through June 30, 2022 (2019-2022 MOA).

5. The 2019-2022 MOA states that "[t]he City agrees to add an "Evergreen" clause to the SMEA Unit B contract.

6. The parties' most recent fully integrated collective bargaining agreement was in effect, by its terms, from July 1, 2013 through June 30, 2016 (2013-2016 CBA).

7. The parties reached the 2013-2016 CBA via a July 1, 2013 to June 30, 2016 Memorandum of Agreement.

8. Article I, Section 3 of the 2013-2016 CBA states in pertinent part:

During the life of this Agreement, neither party will seek to add to, subtract from or otherwise modify the current job titles/positions covered by the SMEA contracts with the exception that should the City create a new position, after January 23, 2013, that qualifies for bargaining unit inclusion under M.G.L. c.150E either party may pursue its rights under the Law.

9. The City and the SMEA are currently in negotiations for a successor collective bargaining agreement for Unit B.

10. The City recognized SMEA as the exclusive bargaining representative of Units A & B

in or about 1966. The City recognized SMEA as the exclusive bargaining representative of Unit D in 2007.

11. The positions contained in the classification plan and the salary plan of the 2013-2016 CBA accurately reflect the composition of Unit B.

12. The City created the position of 311 Customer Service Representative in or about 2005.

13. The job description for the 311 Customer Service Representative that was entered into the record as a joint exhibit accurately reflects the duties and requirements of that position.

14.311 Customer Service Representatives have the capability to perform all of their duties remotely apart from staffing the Welcome Desk. The physical work location for 311 Customer Service Representatives is located on the basement level of City Hall. 311 Customer Service Representatives are expected to report to the work site at City Hall at least once a week.

15.311 Customer Service Representatives work on staggered 8-hour shifts Monday through Friday between 8 a.m. and 6 p.m.

16. Calls to the 311 Constituent Services line are recorded and monitored in real-time for training and quality assurance purposes. Calls to other City Departments are not recorded.

17. Calls made to the 311 Constituent Services line outside normal business hours of 8 a.m. and 6 p.m. are handled by employees from a third-party vendor contracted by the City.

18. In addition to the duties reflected in Joint Exhibit 4, 311 Customer Service Representatives staff a Welcome Desk located at the entrance to City Hall on the first floor of City Hall when City Hall is open.

19. City Hall is open Monday to Wednesday, 8:30 a.m. to 4:30 p.m.; Thursday, 8:30 a.m. to 7:30 p.m., and Friday 8:30 a.m. to 12:30 p.m.

20.311 Customer Service Representatives are assigned to the Welcome Desk on a rotating basis.

21. The 311 Customer Service Representative at the Welcome Desk greets visitors to City Hall, directs visitors in obtaining appropriate assistance, disseminates advice, and processes visitors' credit card payments to the Treasury Division of the Finance Department.

22.311 Customer Service Representative Eileen Costa has additional duties in addition

to those described in Joint Exhibit 4. Costa prepares the monthly bill roll, submits requisitions, processes purchase orders, facilitates line-item transfers and journal entries, and pays bills for the Constituent Services Office during her regular work hours.

23. There are currently nine full-time and two regular part-time 311 Customer Service Representatives.

24. The position of 311 Customer Service Representative is currently unrepresented for the purposes of collective bargaining.

25. The only issues that are being presented to the Commonwealth Employment Relations Board in Case No. MCR-22-9789 are whether: A) Article 1, Section 3 of the 2013-2016 CBA precludes the SMEA from filing a petition seeking to add the position of 311 Customer Service Representative to Unit B, and B) the position of 311 Customer Service Representative shares a community of interest with other positions in Unit B.

26. The parties are not invoking managerial, confidential, or supervisory status under the Law for the position of the 311 Customer Service Representative.

27. Unit B includes approximately 250 employees.

28. Unit B employees are employed in multiple City departments and divisions of City departments including the Communications Department; Constituent Services Office (within the Communications Department); City Clerk's Office, Department of Public Works (including the Grounds, Building, Lights and Lines, Fleet Repair, Sanitation, and Highway Divisions), Elections Department, Finance Department (including Assessing, Auditing, Procurement, and Treasurer), Infrastructure and Asset Management (including Engineering), Inspectional Services Division (including the Health, Building, and Weights and Measures Divisions), Libraries, Parks and Recreation, Traffic and Parking Department, Water and Sewer, Veterans Services, and Police (clerical only) and Fire (clerical only).

29. The City employs the 311 Customer Service Representatives within its Constituent Services Office, which is a division of its Communications Department.

30.311 Customer Service Representatives report to the Director of Constituent Services. Steven Craig is currently the Director of Constituent Services.

31. The Director of Constituent Services reports to the Director of Communications and Community Engagement. Denise Taylor is currently the Director of Communications and Community Engagement.

32. The Constituent Services Office includes two Telephone Operator, TEL2, positions which are within Unit B. One Telephone Operator position is currently vacant.

33. The Telephone Operator positions report to the Director of Constituent Services.

34. The Telephone Operator positions work at City Hall in an office on the first floor located next to the Welcome Desk.

35. The Telephone Operator's regular weekly schedule is Monday to Friday 7:00 a.m. to 3:00 p.m.

36. A 311 Customer Service Representative, during his/her regularly scheduled shift, fills the Telephone Operator position when the Telephone Operator is absent from work. During elections, a 311 Customer Service Representative works in the Telephone Operator position on overtime funded by the Election Department budget.

37. The Customer Relationship Management system used by the Constituent Services Office is called QAlert.

33. The Communications Department includes a Principal Clerk position which is in Unit B.

34. The City's Personnel Department, IT Department, Elections Division, and Communications Departments including the Constituent Services Office, are located in the Basement Level of City Hall.

35. The Principal Clerk in the Communications Department reports to the Director of Communications and Community Engagement.

36. Unit B includes one Senior Clerk, one Principal Clerk, two Head Clerks, and one Administrative Assistant employed by the City within the Department of Public Works ["DPW Clericals"].

37. The DPW Clericals work at the DPW Administrative Office. The DPW Clericals' regular schedule is Monday to Friday from 8:00 a.m. to 4:00 p.m.

38. As a significant part of their duties, DPW Clericals answer incoming telephone calls and emails from the public and other City employees, respond to questions, and assist with service requests and complaints.

39. DPW Clericals have received training on QAlert and enter requests for service into QAlert including requests from the public. DPW Clericals close requests for service from the DPW in QAlert once they have been handled by the DPW.

40. Unit B includes two Head Clerks, six Senior Clerks, two Principal Clerks, and one Administrative Assistant in Traffic and Parking [Traffic and Parking Clericals].

45 41. The Traffic and Parking Head Clerks, Senior Clerks, and Principal Clerks work at a

City building on Holland Street in Somerville and are regularly scheduled to work from Monday to Wednesday, 8:30 a.m. to 4:30 p.m.; Thursday, 8:30 a.m. to 7:30 p.m., and Friday 8:30 a.m. to 12:30 p.m.

42. The Administrative Assistant in Traffic and Parking works from home.

43. The Traffic and Parking Principal Clerks and Head Clerks are trained to use QAlert and handle requests for service received via QAlert or by phone from 311 Customer Service Representatives.

44. Unit B includes three Principal Clerks, one Head Clerk, and one Head Cashier in the Treasury Division of the Finance Department located on the first floor of City Hall [Treasury Clericals].

45. Unit B includes one Senior Clerk, one Administrative Assistant, and one Principal Clerk in the Assessing Division of the Finance Department located on the first floor of City Hall.

46. Unit B includes one Administrative Assistant and one Principal Clerk in the Purchasing Division of the Finance Department located on the first floor of City Hall.

47. Unit B includes one Administrative Assistant and one Principal Clerk in the Auditing Division of the Finance Department located on the first floor of City Hall.

48. Unit B includes one Administrative Assistant and two Principal Clerks in the Water and Sewer Department [Water and Sewer Clericals].

49. The Water and Sewer Clericals work in a building the DPW Yard. The Water and Sewer Clericals' regular schedule is Monday to Friday from 8:00 a.m. to 4:00 p.m.

50. Unit B includes one Head Clerk, three Principal Clerks, and two Administrative Assistants in the City Clerk's Office located on the first floor of City Hall [Clerk's Office Clericals].

51. The Clerk's Office Clericals have received training on QAlert and enter requests for white goods stickers into QAlert. White goods stickers are used for trash pickup of large appliances.

52. Unit B includes a Senior Clerk and an Administrative Assistant in the Inspectional Services Division ("ISD").

53. The ISD Senior Clerk and Administrative Assistant work on a hybrid basis and are located in the DPW Administrative Building. The regular work schedule for the ISD Senior Clerk and Administrative Assistant is Monday to Wednesday, 8:30 a.m. to 4:30 p.m., Thursday, 8:30 a.m. to 7:30 p.m., and Friday 8:30 a.m. to 12:30 p.m.

54. Unit B includes a Principal Clerk in the Elections Division located on the basement level at City Hall.

55. Unit B includes a Principal Clerk in the Veterans' Services Department located at 50 Evergreen Avenue.

56. The regular work schedule of the Principal Clerk in the Veterans' Service Department is Monday to Wednesday, 8:30 a.m. to 4:30 p.m., Thursday, 8:30 a.m. to 7:30 p.m., and Friday 8:30 a.m. to 12:30 p.m.

57. Unit B includes a Senior Clerk & IT Help Desk Administrator in the IT Department located in the basement level of City Hall.

58. Unit B includes a Payroll Clerk, a Senior Clerk, and an Administrative Assistant in the Police Department located in the main police station. Unit B also includes two Senior Clerks in the Police Department located at the East and West police substations.

59. The Police Clericals' regular schedule is Monday to Friday from 8:00 a.m. to 4:00 p.m.

60. Unit B includes a Senior Clerk and an Administrative Assistant in the Fire Department located at the Center Firehouse on Broadway.

61. The Fire Clericals' regular schedule is Monday to Friday from 8:00 a.m. to 4:00 p.m.

62. Unit B includes an Administrative Assistant in the Parks and Recreation Department located in the City Recreation Building on Walnut Street.

63. The Parks and Recreation Administrative Assistant's regular schedule is Monday to Friday from 8:00 a.m. to 4:00 p.m.

64. Unit B includes an Administrative Assistant in the Department of Infrastructure and Asset Management.

65. The Administrative Assistant works on a hybrid basis. The Administrative Assistant's regular schedule is Monday to Friday from 8:00 a.m. to 4:00 p.m.

66. The Treasury Division, City Clerk's Office, Traffic and Parking Department, and Assessing Division have customer service windows.

67. The Treasury Clericals, Clerk's Office Clericals, Traffic and Parking Clericals, and Assessing Division Clericals' duties involve providing in-person customer service at their respective customer service windows and by answering questions and assisting with requests by phone and email.

68. The regular schedule of Unit B employees located at City Hall is Monday to

Wednesday, 8:30 a.m. to 4:30 p.m., Thursday, 8:30 a.m. to 7:30 p.m., and Friday 8:30 a.m. to 12:30 p.m.

69. 311 Customer Service Representatives are non-exempt employees paid at an hourly rate of pay, and are eligible for overtime, as are persons employed in positions within Unit B.

 70. 311 Customer Service Representatives are paid on a wage table for non-bargaining unit employees. The 311 Customer Service Representatives are classified in the NU-13 column. The annual pay rate for a 311 Customer Service Representative starts at \$45,709.45.

71. The annual rate of pay for the highest paid 311 Customer Service Representative currently employed is \$58,812.

72. Full-time 311 Customer Service Representatives are eligible for health insurance coverage on the same basis as are persons employed full-time in positions within Unit B.

73. 311 Customer Service Representatives are eligible for paid vacations, as are persons employed in positions within Unit B.

74. 311 Customer Service Representatives are eligible for paid sick leave, as are persons employed in positions within Unit B

75. For non-clerical Unit B employees in the DPW, the regular schedule is Monday to Friday, 7:30 a.m. to 4:00 p.m. Report man positions have a regular schedule of 12:00 a.m. to 8:00 a.m. and from 4:00 p.m. to 12:00 a.m. Some custodian positions have a regular schedule from 2:00 p.m. to 10:00 p.m. and from 3:00 p.m. to 11:00 p.m.

76. For non-clerical Unit B employees in the Water and Sewer Department, the regular schedule is Monday to Friday, 7:00 a.m. to 3:30 p.m.

77. For non-clerical Unit B employees in ISD, the regular schedule is Monday to Wednesday, 8:30 a.m. to 4:30 p.m., Thursday, 8:30 a.m. to 7:30 p.m., and Friday 8:30 a.m. to 12:30 p.m.

78. The Unit B Job Descriptions, entered as Joint Exhibits 5-98, accurately reflect the duties, responsibilities, and requirements of those positions, but may not necessarily reflect their current salaries.

Findings of Fact¹

¹ The CERB's jurisdiction in this matter is uncontested.

1 Overview

The City has ten bargaining units, and the SMEA represents three of those units. The SMEA represents non-public safety, supervisory employees in its Unit A, non-public safety, non-supervisory employees in its Unit B, and non-public safety, non-supervisory and supervisory positions in its Unit D. The focus of the present case is Unit B, which has approximately 250 bargaining unit members who work for a number of municipal departments and divisions in a variety of job titles. The City voluntarily recognized the SMEA as the exclusive representative for Unit B in 1966 and, thereafter, the parties entered into a succession of collective bargaining agreements. The most recent fully integrated collective bargaining agreement for Unit B covered the periods July 1, 2010 through June 30, 2013 and July 1, 2013 through June 30, 2016 (2010-2013 and 2013-2016 CBA). Article 1, the Recognition Clause, of the 2010-2013 and 2013-2016 CBA stated:

Section 1:

16 Pursuar

Pursuant to a vote and order of the Board of Aldermen of December 12, 1966, and approval by the Mayor on December 14, 1966, the City of Somerville recognizes the [SMEA] as the sole and exclusive bargaining representative of the non-supervisory employees of the City (Unit B) including the Traffic Commission but excluding non-clerical employees of the Police Department, Fire Department, and those employees under the jurisdiction of the School Committee.

Section 2.

Full-time clerical civilian employees in the police department's substation(s) entitled Neighborhood Police Service Representatives shall be added to Unit B effective upon the January 23, 2013 ratification.

Section 3.

During the life of this Agreement neither party will seek to add to, subtract from or otherwise modify the current job titles/positions covered by the

SMEA contracts with the exception that should the City create a new position, after July 23, 2013, that qualifies for bargaining unit inclusion under M.G.L. c. 150E, either party may pursue its rights under the law.²

Section 4.

The following positions will be removed from the bargaining unit upon the position[s] being vacated by the incumbent bargaining unit member (i.e., the incumbents will be "grandfathered" in their present position as long as they maintain that position).

- a) All positions within the City's Personnel Department;
- b) All positions within the City's Law Department.

Section 5.

Effective January 23, 2013, all Unit B nursing positions shall be removed from Unit B and transferred to Unit A.

On December 31, 2018, the City and SMEA executed a memorandum of agreement that covered the periods July 1, 2016 through June 30, 2019 and July 1, 2019 through June 30, 2022 (2016-2019 and 2019-2022 MOAs). The 2016-2019 and 2019-2022 MOA stated in pertinent part:

The parties sign this MOA to reflect their agreements on December 31, 2018, which will be integrated into the expired collective bargaining agreement. The parties also wish to incorporate all items on which they have reached tentative agreements prior to the December 31, 2018 session during the course of successor negotiations and mediation ...

Except as set forth below and in the parties' prior tentative agreements, all other terms and conditions of the Prior Agreement shall remain in full force and effect.

1.Term

Contract 1: July 1, 2016-June 30, 2019 Contract 2: July 1, 2019-June 30, 2022

²The hearing record is silent concerning any discussions the parties may have had during successor contract negotiations for the 2010-2013 and 2013-2016 CBAs regarding the language in Section 3.

The City agrees to add an "Evergreen" clause to the SMEA, Unit B contract.³

- 2. The parties agree that the financial terms of this agreement are retroactive, but that the language terms (either newly negotiated language or existing contractual language) shall not be retroactive.
- 7 Numbered paragraphs 3-16 then set forth the MOAs' new or changed terms, e.g.,
- 8 financial terms, stipends, longevity rates, new postings, signing bonuses, and winter
- 9 differentials.

311 Representative

In 2005, the City created the 311 constituent service program (311 program) and the position of 311 representative to perform customer service functions for its Department of Public Works (DPW). The City subsequently expanded the 311 program, and it became part of the Constituent Services Office.⁴ The 311 representatives became responsible for responding to constituent contacts.⁵ for about 20 to 30 municipal departments or agencies. The municipal departments that are the most frequent subject of constituents' contacts are: the DPW, Traffic and Parking, and the City Clerk's Office. The 311 service representatives provide information about municipal programs and services, assist with the delivery of services, and respond to complaints. The 311

³ The hearing record is silent about the parties' discussions during successor contract negotiations regarding the inclusion of the evergreen clause in the 2016-2019 and 2019-2022 MOAs.

⁴ The 311 representatives report to the Director of Constituent Services Steven Craig (Craig), who has held the position for fourteen years. Craig reports to the Director of Communications and Community Engagement Denise Taylor (Taylor).

⁵ Craig used the term "contacts" to describe generally the different ways that constituents reach out and communicate with the 311 representatives.

1 representatives also receive constituent contacts about non-municipal problems, which

- 2 include full trash barrels at the Department of Conservation and Recreation (DCR)
- 3 properties or broken glass at MBTA stations. The 311 representatives call a DCR
- 4 representative or log into the MBTA website to forward those complaints.

8

9

10

11

12

13

14

15

5 Currently, there are nine full-time and two regular part-time⁶ 311 representatives.

6 The 311 representatives work staggered eight-hour shifts Monday through Friday

7 between 8:00 a.m. and 6:00 p.m.⁷ A third party vendor with whom the City contracts

handles constituent calls that are received outside of those hours. Prior to 2020, the 311

representatives worked onsite in the 311 call center, now known as the 311 contact

center, in the basement of City Hall or at the Welcome Desk, which is a kiosk on the first

floor of City Hall.⁸ 311 representatives staff the kiosk on a rotating basis.

With the onset of the pandemic in 2020, the 311 representatives began to work remotely.⁹ The 311 representatives ceased staffing the Welcome Desk and did not resume that duty until the Welcome Desk re-opened in the Summer of 2022. Currently, most of the 311 representatives work a hybrid schedule having at least one in-office day

⁶ The part-time 311 representatives typically work twenty-four hours per week. However, they sometimes work additional hours filling in for absent full-time 311 representatives.

⁷ 311 representatives work 8:00 a.m. to 4:00 p.m., 8:30 to 4:30 p.m., 9:00 to 5:00 p.m. or 10:00 a.m. to 6:00 p.m. Some customer service representatives work later on Thursdays and only work half-days on Fridays, similar to the hours that City Hall is open on Thursdays and Fridays. City Hall is open 8:30 a.m. to 7:30 p.m. on Thursdays and 8:30 to 12:30 p.m. on Fridays as well as 8:30 a.m. to 4:30 p.m. on Mondays, Tuesdays, and Wednesdays.

⁸ The following departments are located on the first floor of City Hall: city clerk, auditing, procurement, treasury, assessing, and payroll, which is part of human resources.

⁹ The 311 program had conducted a pilot remote work program in 2019.

1 per week.¹⁰ Typically, two or three 311 representatives are present in the office each 2 day.

The 311 representatives respond to approximately 300 contacts per day. Telephone calls (calls) constitute approximately eighty percent of the contacts that the 311 representatives receive, but they also receive contacts via the City's website, a mobile application, and social media, including Facebook and Twitter, 11 or through a live chat function. The 311 program uses a software queueing system Cisco Telephony, which distributes calls equally amongst the 311 representatives, and also provides the live chat function. The 311 representatives have guidelines for greetings and engagement with constituents when answering calls. 12 When the 311 service representatives answer calls, those calls are recorded. 13 The quality assurance

_

3

4

5

6

7

8

9

10

¹⁰ The City has made exemptions to the one in-office day requirement in certain circumstances. Also, certain 311 representatives work more in-office days, including one 311 representative who prefers to work entirely in the office.

¹¹ A supervisor in the 311 program has been responding to constituent contacts on social media feeds for approximately one month. Previously, a 311 representative, Patricia Tenorio Vazquez, responded to the social media feeds, but she subsequently moved to a new position with the City.

The average call lasts for three plus minutes, although certain calls can last longer when a constituent has multiple questions or a complex issue.

¹³ Calls to other city departments and divisions are not recorded.

manager¹⁴ has sometimes monitored calls in real time or listened to the recorded calls to
 provide coaching and performance assessments to the 311 representatives.¹⁵

The 311 representative stationed at the Welcome Desk answers questions from City Hall visitors, which sometimes includes helping constituents determine which department or office has the information they need and giving them directions. The 311 representative stationed at the Welcome Desk also responds to all emails that were sent to the 311 program, including any emails received the prior evening. A self-service payment kiosk near the Welcome Desk enables visitors to use credit cards to pay monies owed to the City. When constituents have difficulties using the kiosk, the 311 representative at the Welcome Desk will process the payments for them.

Bargaining Unit Status, Salary and Qualifications

The 311 representatives currently are unrepresented for the purposes of collective bargaining.¹⁷ They earn an hourly rate of pay and are eligible for overtime.¹⁸ The salary

3

4

5

6

7

8

9

10

11

12

¹⁴ The quality assurance manager position is currently vacant. The other two positions that directly supervise the 311 representatives are the contact center manager and the floor supervisor.

¹⁵ When the quality assurance manager reviewed calls, she scored them, took notes, and met one-on-one with the 311 representative who took the calls, to discuss what aspects of the calls were successful and what aspects needed improvement.

¹⁶ Visitors can make payments using checks or cash at the Treasury Department's customer service windows, which are staffed by clerical employees (clericals), who are Unit B members. However, the Treasury Department directs visitors who want to make payments with a credit or debit card to the self-service kiosk.

¹⁷ The hearing record is devoid of any information concerning the reasons, if any, why the 311 representatives, were not included in a bargaining unit.

¹⁸ Similarly, Unit B members also earn hourly rates of pay and are eligible for overtime.

range for the 311 representatives is between \$45,709.45 and \$58,182.00.¹⁹ Qualifications for the position include a high school or GED degree (an associate's or bachelor's degree a plus) and a minimum of one to three years of experience in communications, call center and/or customer service,²⁰ with any equivalent combination of education, experience, and/or training. Incumbents in the position need to have knowledge of Microsoft 365 applications, specifically Word, Excel, PowerPoint, and Teams, and experience with telecommunications systems and working in a high-volume customer-engaging environment with web-based customer management tools. The ability to communicate both verbally and in writing in Spanish, Portuguese, or Haitian Creole is preferred but not required.²¹

Training

The City requires newly hired 311 representatives to attend three-plus weeks of classroom training to become familiar with the various municipal departments and divisions. Such training includes taking tours of those areas and learning about the City's organizational structure. The 311 representatives begin answering calls approximately four weeks after they are hired. When a newly-hired 311 representative begins taking calls, a supervisor, using a secondary jack, listens during the call and pauses the call

_

The salary range for certain Unit B administrative/clerical titles is \$60,010.27 to \$65,632.35 for administrative assistants, \$56,795.44 to \$62,116.33 for head clerks, \$53,044.79 to \$58,014.31 for principal clerk Is, \$48,726.20 to \$53,291.13 for principal clerk IIs, and \$44,478.28 to \$48,645.24 for senior clerks.

²⁰ Craig described the position as requiring a high-level of customer service skills.

²¹ Currently, one 311 representative is bilingual in Spanish and English, and another 311 representative has some knowledge of Spanish but is not fluent.

when the 311 representative misses an issue or needs assistance responding to the caller. Even after answering calls on their own, newly-hired 311 representatives will sometimes come into the 311 contact center to listen when more experienced 311 representatives answer calls. The City does not consider 311 representatives to be fully

trained until four and one-half to six months after they have started the position.

Interactions Between the 311 representatives and Unit B Members

Constituent Services Office

The Constituent Services Office also employs a telephone operator,²² who is a member of Unit B, and who works in the Switchboard Room, which is located approximately five feet from the Welcome Desk in the lobby of City Hall. The telephone operator²³ answers phone calls and transfers the callers to the appropriate municipal department, including to the 311 phone system.²⁴ For approximately one year during the pandemic, the switchboard was closed and the 311 representatives answered all calls. Subsequently, the 311 representatives answered switchboard calls²⁵ when the telephone operator was on leave, which included the three-week period prior to the hearing. During elections, a 311 representative performs telephone operator duties on an overtime basis with funds provided by the Elections Department.

_

5

6

7

8

9

10

11

12

13

14

15

16

²² A second telephone operator position has been vacant for approximately three years.

 $^{^{23}}$ The telephone operator's work schedule is Monday through Friday from 7:00 a.m. to 3:00 p.m.

²⁴ Calls to the telephone operator last on average for fifteen seconds.

²⁵ The telephone system automatically forwards calls to the switchboard to the 311 representatives.

When the telephone operator is absent and the 311 representatives receive the switchboard's calls, they also receive work orders from the Somerville Public Schools. These work orders are for a variety of maintenance problems, including leaky bathroom equipment, faulty electrical outlets, and broken door locks. The 311 representatives send service requests for those work orders.

DPW

The 311 representatives document constituent contacts in a customer management relationship software system called QAlert. They input the constituent's name, address, phone number, 26 and a description of the constituent's comments, concerns, requests, or complaints. When a constituent requests services from a municipal department or agency, the 311 representatives will send a service request to the department or agency. There are over 300 different types of service requests in QAlert. For instance, when the 311 representatives receive constituent inquiries about DPW-related matters, including broken traffic lights, graffiti, or trash not being collected, they will submit service requests to the clericals in the DPW, who are Unit B members. The DPW clericals will access QAlert²⁷ and then will forward the request to the appropriate DPW division or department. Also, when a constituent calls 311 to request replacements for damaged trash or recycling barrels, the 311 representative will place a service request in QAlert and notify the constituent of the service request number. If the constituent has to call again, the 311 representative will notify the constituent where the

²⁶ When requested, the 311 representatives use certain keystroke functions to preserve a constituent's anonymity during calls.

²⁷ Constituent Services provided training to the DPW clericals on the use of QAlert.

constituent is in the queue to receive the replacements and verify if the constituent wants to be notified of the status of the service request via email or text message. A DPW clerical then will process the service request in QAlert. Additionally, when a constituent requests information, for example, inquiring when their street has trash collection, the 311 representative will provide the information and then designate the contact as closed out in QAlert. Eileen Costa (Costa), who has worked as a 311 representative for twelve years, estimated that seventy percent of the contacts that she receives require service requests be sent to various municipal departments.

The 311 representatives also receive all constituent calls that constituents make to the DPW's Water and Sewer Department. When constituents call 311 to complain that their water bills are too high, the 311 representative will send service requests to the Water and Sewer Department, or on occasion to the Treasury Department. The 311 representatives sometimes receive multiple constituent complaints about the same issues, such as water main breaks and power outages. After reporting the earliest constituent complaints about a water break to the Water and Sewer Department or a power outage to Eversource, the 311 representatives then will log subsequent constituent contacts about the same problem into QAlert, notify the constituents that the problem already has been reported, and designate those contacts as closed in QAlert.

Also, the 311 representatives sometimes need to speak directly with the DPW clericals to ensure that a constituent successfully receives requested services.²⁸ For

²⁸ Costa testified that she spoke with Unit B clericals in various departments about constituent calls many times each day, a claim that the City in its post-hearing brief characterized as overly broad. Craig testified that the 311 representatives closed out ninety to ninety-five percent of their calls by providing information or submitting service

instance, a constituent may call 311 to request a pickup of an unwanted mattress.²⁹ The 311 representative will inquire what day of the week the constituent's trash is picked up and submit a service request for a mattress pickup for the following day. However, when a DPW clerical reviews the service request in QAlert, the clerical may notice that the constituent gave incorrect information about when the trash is collected. The DPW clerical will call the 311 representative and inform the 311 representative that the service order needs to be changed with the mattress pick up scheduled for another date. The 311 representative will then contact the constituent and tell them the new date.

The 311 representatives also take calls from constituents who are interested in signing up for the City's rodent assessment program.³⁰ The 311 representatives ask whether the constituent owns the residence and whether the constituent had previously signed up for the program. The 311 representative then submits a service request to the inspectors in the DPW's inspectional services department, who are Unit B members. The 311 representatives then inquire whether the constituents want an application for the rodent assessment program emailed to them or sent via the postal service. Costa is responsible for sending out all applications via the postal service.

-

requests without needing to speak with Unit B clericals in other departments. However, Craig as the Director of Constituent Services admittedly did not handle constituent contacts on a regular basis. Further, Costa provided detailed information about the nature of the calls that she made to Unit B clericals in other departments supporting a finding that, at a minimum, she made daily calls to other Unit B clericals whether or not those daily calls constituted many calls each day.

²⁹ State law now requires mattresses to be recycled. Not necessary

³⁰ The City recently mailed out postcards to 84,000 residents informing them about the free rodent assessment program and telling them to call 311 for information.

The 311 representatives, who are on duty from 4:00 to 6:00 p.m., infrequently contact the DPW's reportman, who is a Unit B member. The reportman is responsible for coordinating the DPW's response to emergency situations after the DPW's regular operational hours. For instance, when a 311 representative receives a call that: a stop sign near an intersection has fallen; a truck has spilled a load of trash on a busy road; or a water main has broken; the 311 representative will call the reportman's cellphone. The reportman either goes to the scene or contacts the appropriate DPW division or department to handle the incident. The 311 representatives have also called the reportman when constituents have called to complain that unwanted "white goods," including stoves, refrigerators or washing machines, were not picked up for disposal despite the constituents paying a disposal fee.

Traffic and Parking

The 311 representatives answer all calls that constituents make to the City's Traffic and Parking Department, because that department's phone extension is automatically routed to the 311 representatives. ³¹ The 311 representatives receive calls inquiring about students enrolling at Tufts University and what they need to do for residential parking permits, temporary parking permits, and moving permits. The City requires all residents who park their cars in the City to apply annually for residential parking permits, for which they pay a fee and submit documents showing proof of residency and current vehicle registration. However, residents who are sixty-five years or older, are eligible to call 311 and request a free senior residential parking permit. After the 311 representative verifies

-

³¹The Traffic and Parking clericals also provide in-person services to constituents at their department's customer service windows.

that the constituent is a current resident with a valid registration, the 311 representative then submits a service order in QAlert to a Traffic and Parking clerical, who is a Unit B member.³² The Traffic and Parking clerical will issue a senior parking permit and two senior visitor parking permits and mail them to the constituent.

The 311 representatives also receive contacts from constituents who need spaces to load or unload a moving/rental truck, have purchased "no parking" signs for the designated spaces, have timely posted those no parking signs, but discovered vehicles illegally parked in the spaces. After the 311 representative ascertains that the constituent timely posted the no parking signs, the 311 representative will call the police dispatchers, who are members of a stand-alone bargaining unit. The police dispatchers contact a police officer to arrange a tow of the illegally parked vehicle. The 311 representatives also receive calls from constituents who want to appeal parking tickets.³³ The 311 representative instructs the constituent to send an email requesting an appeal, and then the 311 representative submits a service request to the Traffic and Parking Department, which assigns the appeal to a hearing officer.

Also, the 311 representatives speak to the Traffic and Parking clericals directly when attempting to resolve problems/complaints that constituents raise during 311 calls. For instance, a constituent may have ordered and been charged for a residential parking permit, but never received the permit. While the constituent was waiting for the permit, the constituent continued to receive parking tickets. The 311 representative first verifies

³²Constituent Services provided training to the Traffic and Parking clericals on the use of the QAlert system.

³³ Constituents also can appeal parking tickets online.

that the constituent actually has paid for the permit in eTime, the software that the Traffic and Parking Department uses.³⁴ The 311 representative then will speak with a Traffic and Parking Unit B clerical, indicate that the parking permit needs to be mailed out immediately, and confirm that the parking tickets should be revoked. Additionally, the 311 representatives receive calls from constituents who have registered their vehicles in the City, but whose online applications for parking permits have been denied. The 311 representatives then call a Traffic and Parking Unit B clerical to request that the clerical look up a constituent's permit application and determine why the application was denied. If an error was made, the Traffic and Parking Unit B clerical will approve the application. The 311 representative will notify the constituent that the application has now been approved and that the constituent should go ahead and pay for the permit.

The 311 representatives often receive calls from constituents who are at the Registry of Motor Vehicles and are unable to renew their drivers' licenses because of unpaid parking tickets (Registry hold). The 311 representative will look up the constituent's unpaid tickets and inform the constituent of the amount of money that is owed. Although the constituents can pay online, they frequently ask the 311 representatives to take their credit card payments. The 311 representatives make the payments and then send service requests to the Unit B clericals in Traffic and Parking to release the Registry holds.

City Clerk's Office

_

³⁴ The 311 representatives have received training on how to obtain information from eTime.

The 311 representatives receive calls from constituents seeking information or services that the City Clerk's office provides, which includes copies of birth and death certificates, marriage and liquor licenses, and small event licenses, such as permits for yard sales. For yard sales, the 311 representatives transfer the calls to the clericals in the City Clerk's Office, 35 who are Unit B members, and who will assist the constituent in applying for the appropriate permit depending on the location of the yard sale. The 311 representatives receive many calls from constituents who are applying for a REAL ID driver's license and need certified birth certificates. Although a constituent can order and pay for copies of a birth certificate online, the City will not refund the payment if the City does not have the birth certificate on file. Often, the 311 representatives receive calls from constituents seeking to confirm that the City has their birth certificates on file. The 311 representatives then call the clericals in the City Clerk's Office to confirm that the City has the birth certificate on file³⁶ or will transfer the call to the City Clerk's Office so that the clerical can speak directly to the constituent.

When a constituent calls 311 to request a birth certificate and wants to use a credit card to pay for the birth certificate, the 311 representatives will process the payment if the constituent is unwilling or unable to make an online or in-person payment. The 311 representative first takes the necessary information, including the constituent's date of birth, parents' names, and credit card information. The 311 representatives then will send

-

³⁵ Clericals in the City Clerk's Office also provide in-person assistance to constituents at their department's customer-service windows as well as responding to constituents' calls and emails.

³⁶ Constituents also call the City Clerk's Office directly to confirm that the City has their birth certificates on file.

a service request to a Unit B clerical in the City Clerk's office to mail out the birth certificate to the constituent.

The 311 representatives also receive calls from constituents appealing tickets that they received for non-criminal violations, including alleged failures to shovel snow from their sidewalks (snow removal ticket). The 311 representatives will ask a constituent to send an email confirming in written form that the constituent seeks to appeal the snow removal ticket. The 311 representatives will send a service request to the City Clerk's Office to schedule a hearing on the constituent's appeal. The 311 representatives also receive calls from constituents protesting snow removal tickets because the constituent does not own the property referenced in the ticket. In those situations, the 311 representative may call the clerical at the City Clerk's Office to ascertain whether a hearing officer would be willing to dismiss the ticket without a hearing.

Treasury

The 311 representatives receive calls from constituents regarding bills that they received from the City, and the 311 representative will contact the clericals in the Treasury Department,³⁷ who are Unit B members. For example, although constituents can pay bills online, it is problematic if the constituent does not have the bill number. The 311 representatives frequently receive calls from constituents requesting old bill numbers, especially numbers for outstanding excise tax bills that prevent constituents from renewing their driver's licenses. The 311 representative will call the Unit B clericals in the Treasury Department to obtain the number of the excise bills.

-

³⁷ The Treasury Department handles every City bill notwithstanding which municipal department sent the bill or what municipal department receives the payment.

Assessing Division

At certain times of the year, the 311 representatives receive large numbers of calls from constituents regarding bills for vehicle excise and property taxes. Constituents ask why the City sent them excise bills for vehicles that they owned for part of the calendar year but no longer own. The 311 representatives explain that the constituents may need to file abatements for excise bills for vehicles they no longer own. Constituents also inquire about their eligibility for property tax exemptions, including exemptions for residential property use, veterans, senior citizens, and persons with certain disabilities. The 311 representatives then call the clericals in the Assessing Division (Assessing), who are Unit B members, and indicate that the constituents are seeking to file excise tax abatements or property tax exemptions and ask whether the Unit B clericals can take the calls. If so, the 311 representatives then forward the calls.

Elections Department

The 311 representatives also receive a small number of constituent calls regarding the Elections Department, including inquiries about voter registration, census forms, and mail-in ballots. The 311 representatives forward the calls to the clericals in the Elections Department, who are Unit B members.

Communications Department

The Communications Department employs a principal clerk, a Unit B member who reports to Taylor. In the last five years, the Communications Department has experienced

_

³⁸Clericals in Assessing also provide in-person services to constituents at their Department's customer service windows and respond directly to constituent's calls and emails.

1 turnover in that position, and the City paid Costa overtime for approximately seven

- 2 months to perform payroll functions for Constituent Services, which included one month
- 3 of training the most recently hired principal clerk.³⁹ During the workday, Costa also has
- 4 trained the current principal clerk in processing bill rolls, line items, and ordering supplies.
- 5 Costa performs similar functions for the 311 program and uses the Munis computer
- 6 program, which certain Unit B clericals also use, to perform those functions. Costa is the
- 7 only 311 representative who uses Munis.⁴⁰

8 <u>Opinion</u>

Threshold Issue

9

10

11

12

13

14

15

16

17

18

19

20

21

We first consider the City's argument that the petition is barred because the SMEA contractually waived its right to seek to represent the 311 representatives in the 2016-2019 and 2019-2022 MOAs. Specifically, Section 3 of the 2010-2013 and 2013-2016 CBA, the parties' most recent fully integrated contract, states:

During the life of this Agreement neither party will seek to add to, subtract from or otherwise modify the current job titles/positions covered by the SMEA contracts with the exception that should the City create a new position, after July 23, 2013, that qualifies for bargaining unit inclusion under M.G.L. c. 150E either party may pursue its rights under the Law.

Reading the language of Section 3 carefully, giving the words their plain and normal meaning, the provision clearly shows that the SMEA agreed not to seek to add positions created before July 23, 2013 to the bargaining units that it represented, including

³⁹ Prior to working as a 311 representative, Costa worked for the City for approximately ten years as a systems coordinator in the Communications Department, overseeing the City's telephone system, including the switchboard, the 911 system, payphones, fax machines, and all copper wiring, as well as the personnel operating that equipment.

⁴⁰ Supervisors in the 311 program also use Munis to perform payroll functions.

Unit B, for the "life of this Agreement." Because it is undisputed that the City created the position of 311 representative in 2005, the position falls within the category of unrepresented positions that the SMEA agreed not to seek to represent during the term of the 2010-2013 and 2013-2016 CBA agreements.

The CERB previously has determined that a union can agree to waive its right to organize certain employees. Massachusetts Bay Transportation Authority (MBTA), 36 MLC 21, 23-24, WMAP-08-1001 (August 5, 2009) (citing Cessna Aircraft, 123 NLRB 855, 857 (1959); Briggs Indiana Corp., 63 NLRB 1270, 1273 (1945)). In the MBTA case, the CERB concluded that the petitioner had explicitly agreed in the recognition clause of its 2006-2010 collective bargaining agreement with the MBTA that certain employees would not be included in the unit because they were statutorily exempt from collective bargaining, and because the agreement was for a "reasonably short period of time." MBTA, 36 MLC at 24.

This case, however, presents a wrinkle not addressed in the decisions cited above. Here, the City asserts that the parties' subsequent agreement (reached after the 2010-2013 and 2013-2016 CBA expired) to include an "evergreen" clause creates an ongoing and indefinite bar to adding employees hired before July 23, 2013 to one of the existing SMEA bargaining units. In other words, the City argues that the parties' agreement in the 2016-2019 and 2019-2022 MOAs, to add an evergreen clause to the SMEA Unit B contract, keeps Section 3 in effect, thereby preventing the SMEA from seeking to add new positions to Unit B, even now, after the 2019-2022 MOA expired, and before the parties have negotiated a successor agreement. The SMEA contends, however, that interpreting the provision in this manner would improperly create an indefinite waiver of

the 311 representatives' rights to join a bargaining unit of their own choosing, thereby infringing on their rights guaranteed under Section 2 of the Law. The SMEA also argues that the language of Section 3 was not carried over to the 2016-2019 and 2019-2022 MOAs because the 2013-2016 CBA in which the provision was included did not itself have

While we believe there are public policy reasons for not allowing employees' choice to be represented to be restricted indefinitely, we decline to reach that issue here. Instead, we find that the introductory language of Section 3 – "[d]uring the life of this Agreement," limits the application of the provision to the term of the CBA that ended in 2016. We reach this conclusion based on the fact that unlike most of the provisions in the 2010-2013 and 2013-2016 CBA, Section 3, by its express language, was in effect only "During the life of this Agreement." Even if that meant that the SMEA was prohibited from seeking to add 311 representatives "during the life of those agreements," including during periods that would otherwise be "open" periods for filing representation

_

an evergreen clause.41

⁴¹ The contract that included Section 3 expired on June 30, 2016, and the City and the SMEA did not execute the 2016-2019 and 2019-2022 MOAs until December 31, 2018.

⁴² Other than Section 3, there were four provisions in the 2010-2013 and 2013-2016 CBA that were limited to the "life" or "term" of the agreement: Article III, Section 2, Agency Service Fees (requiring such fees as a condition of continued employment "during the life of this Agreement"); Article XXIII, Employment Security ("For the life of this Agreement, no Unit B employee will suffer a reduction of pay . . .as a result of subcontracting..."); Article XXXII, Productivity, ("During the term of this Agreement, the City may establish reasonable productivity standards for any Department or Division, subject to bargaining with the Association. . ."); Article XXXVI, Custodial Services, (Section 1 - "During the life of this contract all custodial services will be performed by members of this bargaining unit..."; and Section 2 – custodial minimum staffing provision). Our finding concerning Section 3 should not be interpreted to mean that we would find the four provisions containing similar language did not survive beyond June 30, 2016, as each of those sections would need to be examined based on the facts and circumstances surrounding the parties' agreement with respect to that specific contract provision.

petitions, see MBTA, 36 MLC at 23-24, that prohibition ended when the 2013-2016 CBA,
 which contained no evergreen clause, expired on June 30, 2016.

We do not view language in the subsequent MOAs that the parties entered into on December 31, 2018, which, in addition to adding the evergreen clause, states that "...all other terms and conditions of the prior agreement shall remain in full and effect..." as either reviving or indefinitely extending Section 3's terms. The parties presented no evidence of any discussions they had regarding Section 3 either when it lapsed or two and a half years later, when they added the evergreen clause and the "all other terms and conditions..." language quoted in the preceding sentence. Further, the parties enumerated thirteen specific changes in the 2016-2019 and 2019-2022 MOAs but made no mention whatsoever of Section 3. Therefore, absent evidence that the parties expressly agreed to extend this already-lapsed provision, Section 3 was not a "term and condition of the prior agreement that remained in full force and effect." And, because it did not "remain" in the 2016-2019 and 2019-2022 MOAs, it was not extended for an indefinite duration by operation of the evergreen clause that the parties added in 2018. For these reasons, we decline to bar the filing of this petition due to contract language

We therefore proceed to the remaining issue and consider the City's argument that the 311 representatives do not share a community of interest with the other Unit B positions to warrant their inclusion in that unit.

Four-Part Test for Add-On Elections

An add-on election may be ordered if: 1) the representation petition is accompanied by a sufficient showing of interest; 2) there is a sufficient community of interest between the employees in the disputed title and the employees in the existing

unit; 3) the petition seeks to include all employees in the disputed titles; and 4) the reasons for the original exclusion no longer exist. <u>University of Massachusetts, Amherst,</u> 41 MLC 233, 242, SCR-14-3687 (February 20, 2015). Because the SMEA has filed a sufficient showing of interest in support of its petition in the instant case, it has satisfied the first prong of the test.

Community of Interest

Next, we must examine whether a sufficient community of interest exists between the 311 representatives and the employees in the existing Unit B. Under Section 3 of the Law, we are charged with determining appropriate bargaining units that are consistent with the purpose of providing for stable and continuing labor relations. In determining whether a bargaining unit is appropriate for purposes of collective bargaining, the CERB is statutorily bound to consider three factors: 1) community of interest; 2) efficiency of operation and effective dealings; and 3) safeguarding the rights to effective representation. City of Everett, 27 MLC 147, 150-151, MCR-4824 (May 23, 2001). In considering whether a petitioned-for bargaining unit is an appropriate bargaining unit, we will not reject the proposed bargaining unit because it is not the only appropriate unit or because there is an alternative that is more appropriate. Town of Falmouth, 27 MLC 27, 30, CAS-3319, MCR-4696 (September 18, 2000).

In deciding whether employees share a community of interest, we examine factors like similarity of skills and functions, similarity of pay and working conditions, common supervision, work contact, and similarity of training and experience. Princeton Light Department, 28 MLC 46, 48. MCR-4805 (June 29, 2001); Town of Bolton, 25 MLC 62, 65, MCR-4562 (September 10, 1998); Boston School Committee, 12 MLC 1175, 1196,

CAS-2598 (August 30,1985). No single factor is outcome determinative. City of Springfield, 24 MLC 50, 54, MCR-4602 (January 15, 1998) (citing City of Worcester, 5 MLC 1108, 1111, MCR-2632, 2633,2685-2688 (June 30, 1978)). The Law requires that employees share only a community of interest rather than an identity of interest. County of Dukes County/Martha's Vineyard Airport Commission, 25 MLC 153, 155, MCR-4700 (April 16, 1999); Springfield Water and Sewer Commission, 24 MLC 55, 59, MCR-4603 (January 15, 1998).

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

To satisfy the second and third statutory criteria, the CERB considers the impact of the proposed bargaining unit structure upon a public employer's ability to effectively and efficiently deliver public services while safeguarding the rights of employees to effective representation. Peabody School Committee, 27 MLC 7, 8, MCR-4757 (August 14, 2000). The CERB satisfies these obligations by placing employees with common interests in the same bargaining unit. Id. This avoids the proliferation of units that place an unnecessary burden on the employer. Town of Bolton, 25 MLC at 65. Although the City argues that a stand-alone bargaining unit of 311 representatives would not impair the efficiency of the City's operations, the CERB also has recognized the importance of maximizing the collective strength of employees in the bargaining relationship. Franklin County Sheriff's Department, 38 MLC 317, 323, SCR-12-1511 (June 6, 2012). The CERB's preference for broad comprehensive units is balanced by its concern that a unit should not include employees so diverse as to produce inevitable conflicts in the collective bargaining process. <u>University of Massachusetts</u>, 4 MLC 1384, 1392, SCR-2020 (October 18, 1977). Only significant differences that would result in inevitable conflicts femployees lack a community of interest with other bargaining unit members. West

Boylston Water District, 25 MLC 150, 151, MCR-4706 (April 1, 1999); Franklin Institute of
 Boston, 12 MLC 1091, 1093, MCR-3409 (July 18, 1985).

Here, we find that the 311 representatives share a community of interest with certain employees in the existing Unit B, which has approximately two-hundred and fifty members. Most of the 311 representatives work at least one day per week at City Hall, where Unit B clericals in Treasury, Assessing, the City Clerk's Office, Communications, IT and Elections work. Although the City argues that other Unit B members cannot perform their duties on a remote basis as the 311 representatives can, the parties' stipulations reveal that certain Unit B members perform their duties on a fully remote basis, including the administrative assistant in Traffic and Parking, or on a hybrid basis, including the senior clerk and administrative assistant in ISD and an administrative assistant in the Department of Infrastructure and Asset Management. Also, the 311 representatives work Monday through Friday with varying shifts that are similar to the hours that City Hall is open and that certain Unit B members work.

The 311 representatives use a customer service management system known as QAIert to send service requests to Unit B clericals in the DPW and Traffic and Parking, who then access QAIert to retrieve the service requests, which includes converting them into work orders, if necessary. The 311 representatives access and extract information from eTimes, the computer database that the Traffic and Parking Unit B clericals use. The 311 representatives answer all phone calls that constituents make to Traffic and Parking and to the DPW's Water and Sewer Department and speak directly with the Unit B clericals in the DPW and Traffic and Parking on a daily basis. The 311 representatives also frequently speak with Unit B clericals in the City Clerk's Office, Treasury, and

Assessing. The 311 representatives fill in for the telephone operator, a Unit B member, when she is on leave and perform switchboard duties on an overtime basis during elections. The Welcome Desk, which the 311 representatives staff on a rotating basis, is several feet from the Switchboard Room on the first floor of City Hall. One of the 311 representatives, Costa, has helped train the principal clerk in the Communications Department, a Unit B position, and Costa has performed the Communications Department's payroll on an overtime basis, and uses the MUNIS database to purchase supplies and pay invoices as do certain Unit B members.

The 311 representatives report to the Director of Constituent Services who, in turn, reports to the Director of Communications and Constituent Services. The Communications Department is located in the basement of City Hall as is the 311 contact center, where the 311 representatives work, when in-person. The IT Department and the Elections Department are also located in the basement of City Hall and employ Unit B members. The City contends that there are differences in the 311 representatives' working conditions from other Unit B members because the 311 representatives are the only City employees whose calls with constituents are always recorded and that the 311 representatives undergo more extensive training when hired than other Unit B members. Those differences, however, do not outweigh the fact that the 311 representatives and certain Unit B clericals perform similar core functions by assisting constituents with concerns and problems.

Third and Fourth Requirements

The SMEA has satisfied the third and fourth requirements for an add-on election because it seeks to include all the 311 representatives in the existing SMEA unit and as

discussed above, because there is no basis to continue to exclude this group of employees from the bargaining unit they are petitioning to join.

3 <u>CONCLUSION</u>

Based on the record and for the reasons stated above, we conclude the requirements for an add-on election have been met. Therefore, we order an add-on election to be held so that the 311 customer service representatives may decide whether or not they wish to be included in the SMEA Unit B bargaining unit.

DIRECTION OF ELECTION

Based on the record, we conclude that a question of representation has arisen concerning the 311 customer service representatives who are employed by the City of Somerville. The unit appropriate for the purpose of collective bargaining consists of the Somerville Municipal Employee Association's existing Unit B, which includes non-supervisory employees of the City of Somerville including the Traffic Commission but excluding non-clerical employees of the Police Department and Fire Department, and the 311 customer service representatives.

IT IS HEREBY DIRECTED than an election by secret ballot shall be conducted to determine whether a majority of the 311 customer service representatives desire to be included in the existing bargaining unit of Unit B members currently represented by the Somerville Municipal Employees Association or whether they wish to be represented by no employee organization. The eligible voters shall include all 311 customer service representatives whose names appear on the City of Somerville's payroll for the payroll period for the week ending the Saturday preceding the date of this decision and who have not since quit or been discharged for cause.

To assure that all eligible voters will have the opportunity to be informed of their statutory right to vote, the SMEA should have access to a list of voters and their addresses

which may be used to communicate with them.

Accordingly, IT IS HEREBY FURTHER DIRECTED that the City of Somerville will file an alphabetized election eligibility list, in a Word document or an Excel spread sheet, containing the names and addresses of all eligible voters, with the Department of Labor Relations (Department) no later than fourteen days from the date of this decision. The list must be filed electronically and sent to EFileDLR@mass.gov.

The Department shall make the list available to all parties to the election. Failure to submit the list in a timely manner may result in substantial prejudice to the rights of the employees and the parties, therefore, no extension of time for filing the list will be granted except under extraordinary circumstances. Failure to comply with this direction may be grounds for setting aside the election should proper and timely objections be filed.

SO ORDERED.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

COMMONWEALTH EMPLOYMENT RELATIONS BOARD

majoin Flutha

Victoria B. Caldwell

MARJORIE F. WITTNER, CHAIR

KELLY B. STRONG, CERB MEMBER

VICTORIA B. CALDWELL, CERB MEMBER