

FUNDRAISING  
GOAL:  
**\$250k**

MASSACHUSETTS COMMISSION ON THE STATUS OF WOMEN

# 25<sup>th</sup> Anniversary Gala

## Sponsorship Benefits

CELEBRATING 25 YEARS OF ELEVATING WOMEN AND GIRLS

June 22, 2023 at Lombardo's • Networking Hour 6-7 pm • Plated Dinner & Program 7-9 pm



## Support the women and girls of Massachusetts today!

Join the MCSW as we celebrate 25 years of advancing the rights and opportunities of women and girls across the Commonwealth. This year's gala will raise funds to support our youth programming, outreach to women, and sustain the organization for the next 25 years and beyond. **Join us in directly addressing inequities impacting women and girls by sponsoring this milestone event.**

### Presenting Sponsor: \$50,000

- Highest level of visibility/recognition
- Logo and link to your website posted on event website and MCSW Event page
- Full page ad in event program book
- Name or logo on event signage
- Name or organization name in all event press releases
- Featured in event opening remarks
- Logo featured in event email communications
- Social media recognition
- Event marketing pre and post event
- Photo with keynote speaker during VIP networking
- Reserved 2 Full Tables (20 tickets)

### Champion: \$25,000

- Name or logo on event signage
- Half page ad in event program book
- Name or organization name in all event press releases
- Logo and link to your website posted on event website and MCSW Event page
- Public recognition during event (logo included in event slideshow)
- Social media recognition
- Event marketing pre and post event
- Photo with keynote speaker during VIP networking
- Reserved 1 Full table (10 tickets)

### Role Model: \$10,000

- Half page ad in event program book
- Name or organization name in all event press releases
- Logo and link to your website posted on event website and MCSW Event page
- Public recognition during event (logo included in event slideshow)
- Social media recognition
- Photo with keynote speaker at VIP networking
- Reserved 1 Full table (10 tickets)

### Advocate: \$5,000

- Name or logo listed in event program book
- Logo and link to your website posted on event website and MCSW Event page
- Social media recognition
- Photo with keynote speaker during VIP networking
- Reserved half table (5 tickets)

### Friend: \$2,500

- Logo and link to your website posted on event website and MCSW Event page
- Name or organization listing in event program book
- Social media recognition
- Reserved half table (5 tickets)

### For the Youth: \$1,000

- Give to Get: Sponsors two additional youth tickets to the event
- Reserved 2 tickets
- VIP Bag

### To Sponsor the Event

Please complete the attached form and return it electronically or by mail to MCSW Executive Director Shaitia Spruell via email at [shaitia.spruell@mass.gov](mailto:shaitia.spruell@mass.gov). To ensure inclusion in the program book and other event promotions, sponsorship pledges and materials must be submitted by June 1, 2023.

### To Make a Donation

If you'd like to make a donation, you can donate via [our PayPal page](#) or by sending a check made payable to "MCSW" to 1 Ashburton Place, Suite 1018, Boston, MA 02108.

*MCSW is a 509(a)(1) Independent Massachusetts State Agency.*



Massachusetts Commission on the Status of Women | 1 Ashburton Place, Suite 1018 | Boston, MA 02108  
Phone: 617.626.6520 | Fax: 617.626.6530 | E-mail: [mcsw@mass.gov](mailto:mcsw@mass.gov) | Web: [www.mass.gov/women](http://www.mass.gov/women)



# Sponsorship Reply Form

Please complete this form and return to MCSW by mail to 1 Ashburton Place, Suite 1018, Boston, MA 02108 or by email to Shaitia Spruell at [shaitia.spruell@mass.gov](mailto:shaitia.spruell@mass.gov). Deadlines for inclusion in event program and promotional materials is June 1, 2023.



---

## SPONSOR INFORMATION

Sponsor Name or Business Name:

*Please print the name clearly, exactly as you would like it to appear on all materials.*

Sponsor blurb or organization mission statement (optional):

*If applicable, please share a short statement that describes your organization and can be used on materials.*

Have you donated to the MCSW before?    YES    NO

Do you or your organization provide direct services to women and girls?    YES    NO

---

## SOCIAL MEDIA INFORMATION (optional)

*Please share any social media accounts you would like us to tag.*

Facebook:

Instagram:

LinkedIn:

Twitter:

YouTube:

---

## CONTACT INFORMATION

First Name:

Last Name:

Title:

Organization:

Phone:

Email:

Mailing Address Line 1:

Mailing Address Line 2:

City:

State:

Zip:

---

## SPONSORSHIP LEVEL

Presenting Sponsor: \$50,000

Champion: \$25,000

Role Model: \$10,000

Advocate: \$5,000

Friend: \$2,500

For the Youth: \$1,000

Share your why (optional):

*We'd love a short quote from you about why you or your organization are supporting MCSW and the women, girls, and nonbinary folk of Massachusetts. This quote may be used in promotional materials.*

---

## DONATION INFORMATION

Yes, I would like to make a donation.

Donation amount: \$

---

## PAYMENT INFORMATION

I am paying by check.

*Please make your check payable to MCSW and send it by mail with this completed form to 1 Ashburton Place, Suite 1018, Boston, MA 02108.*

I'd like to make other payment arrangements.

*If you wish to make other arrangements for payment, please contact us at [mcsw@mass.gov](mailto:mcsw@mass.gov) and we would be happy to assist you.*

I am making my payment online.

*To make your payment online, please use the QR code on the right, or visit [bit.ly/3kVRW79](https://bit.ly/3kVRW79) to input the custom sponsor event code you receive upon confirmation.*

