



VIRTUAL VOICES CREATING COMMUNITY CHANGE

A Social Media Campaign in Collaboration with MCSW's Virtual Women's Advocacy Day 2021

Virtual Voices Creating Community Change is a social media campaign for constituents of the Commonwealth to share why their Legislator should support one of the three bills that MCSW is prioritizing this year for Virtual Women's Advocacy Day:

- The Common Start Bill HD.1960 (Reps. Gordon & Madaro) SD.1307 (Sens. Lewis & Moran)
- The Family Mobility Act H.3012 (Reps. Farley-Bouvier & Barber) S.2061 (Sen. Crighton)
- The I AM Bill HD651 (Reps. Barber and Livingstone) SD.748 (Sen. Jehlen)

This thirty second to one minute video will seek to answer questions like:

- Who are you advocating for in support of this bill?
- What would the support of this bill do for your community?
- Why do you want your legislators to support this bill?
- How do you plan to continue to advocate for this bill?

In order to submit your video, tag us at @masscsww on our social media platforms and use the hashtag #MCSWVirtualVoices. Three videos will be selected by MCSW to be featured at our Virtual Women's Advocacy Day held on Wednesday, May 19, 2021 from 10:00-12:00pm!

WE WILL BE ACCEPTING SUBMISSIONS FROM MAY 3, 2021 THROUGH MAY 10, 2021!*

*Please note: by tagging us in your video, you hereby acknowledge and grant the Massachusetts Commission on the Status of Women permission to use, publish, distribute, and/or promote the recorded video on our social media platforms, website and/or at the Virtual Women's Advocacy Day event on Wednesday, May 19, 2021. If you have any additional questions, please email us at mcsww@mass.gov.

MASSACHUSETTS COMMISSION ON THE STATUS OF WOMEN