



MCSW PROGRAMS, ADVOCACY AND EDUCATION

A LOOK INTO OUR YEAR



PUBLIC HEARINGS

MCSW has held six public hearings virtually and will continue to hold them virtually for the remainder of the fiscal year. **We have had over 124 constituents testify on over 37 different topics that have impacted their communities.**



COVID-19 SURVEY AND REPORT

MCSW conducted a survey that resulted in **2,500 respondents** to gather information about how women were coping during the pandemic, which was presented to the Legislature and Administration in a detailed report.



VIRTUAL WOMEN'S ADVOCACY DAY

Constituents were provided with an Advocacy Day Toolkit that was utilized in the form of a social media campaign after a presentation by Commissioners on current legislative priorities. Additionally, the Commission hosted five virtual meetings intended to replace the small group discussions and legislator visits that would be possible through the traditional in-person format. **Approximately 100 people participated in the social media campaign, including constituents, regional and state commissioners, partner organizations and legislators.**



GIRLS INITIATIVE

MCSW held **18 listening sessions** for girls and young women ages 13+. The sessions were held over a two week period and focused on topics such as **financial impact and concerns, leadership and finding mentors, self care and emotional wellness.** This initiative resulted in a Girls Report that can be found on our website.



COMMONWEALTH HEROINES

Commonwealth Heroines are women who make the Commonwealth a better place to work and live in—"They don't make the news, they make the difference." This year, **over 130 Commonwealth Heroines** were honored with a Heroine Package that included a certificate of recognition, letter and printed copy of the program book. In addition, a Facebook Live was held on the original date to give heroines the recognition they deserve and a place to gather virtually to celebrate with one another and their families.



CHILDCARE AND EDUCATION DURING COVID-19

MCSW launched an online survey on September 2, 2020 to supplement the hearing testimony, broaden the Commission's reach into every corner of the Commonwealth, and connect with diverse communities. **Two weeks later, more than 4,000 Massachusetts residents from more than 300 communities across the Commonwealth participated. On September 15, 2020, the MCSW convened a virtual public hearing with more than 60 attendees.** Some shared first-hand experience, while others communicated expertise from the field of Child Care and Education.

REGIONAL COMMISSIONS

the **11 county and Regional Women's Commissions** were legislatively created to study and report on the status of women and girls in their geographical areas as well as to provide permanent and effective voices for women and girls. Each county and Regional Commission reports its findings annually to MCSW and can be found on our website.



TO LEARN MORE ABOUT MCSW'S 2019-2020 PROGRAMS, ADVOCACY AND EDUCATION, HEAD OVER TO OUR WEBSITE FOR THE ANNUAL REPORT.