

How Can I Help Pollinators?

#Climate Bites

Supporting pollinators is a bee-utiful thing 🐝

Climate change can be harmful to bees and other pollinators, essential members of our local ecosystem. Cranberries, an important crop here in Massachusetts, rely on bees and other pollinators for production. You can make a difference in your own yard by planting a pollinator-friendly garden with native flowers.

Bumble Bouquet Options

- 🌼 New England Aster
- 🌼 Butterfly Milkweed
- 🌼 Partridge Pea
- 🌼 Ox Eye Sunflower
- 🌼 Black Eyed Susan

Find more information on pollinators and planting through our partnership with #GrowingWild.



Buy Local to Support Local Farms

Buying local supports Massachusetts farmers and the climate 🛒

Why local? A strong local food system means a consistent food supply. A strong local food system ensures a more safe, consistent and resilient food supply for future generations. Small changes make a big difference, visit local farms and farmers markets in routine grocery runs to fill your plate with Massachusetts products and crops.

Support Massachusetts Grown... and Fresher! by visiting the MassGrown map to find farmers markets and farms in your neighborhood.



Massachusetts Farmers Are Climate Heroes

Climate tech promotes a healthier climate 🚜

Many farms across the Commonwealth have implemented solar and smart tech projects. The use of climate-smart technology results in increased resource efficiency, including water savings and fertilizer and energy reductions.

Here are some ways Massachusetts farmers stay #climatesmart:

- 🔑 Renewable energy projects
- 🔑 Rainwater harvesting
- 🔑 No-till farming to improve soil fertility
- 🔑 Composting systems to reduce farm waste

Farmers who use climate smart tech are climate heroes! Ask your local farmers how they use climate smart tech on your next visit.

Food Waste and Composting

Compost: the 'waste' we don't waste 🍷 🗑️

Here's how compost supports a healthier climate:

- 🔑 Overall reduction of waste
- 🔑 Enhancement of soil health
- 🔑 Sequesters carbon in soil
- 🔑 Improves water holding capacity for crops

Reduces erosion

Massachusetts farms compost organic material so it can be applied to the soil, encouraging healthy and productive crops. Support Massachusetts farms by purchasing local produce and through participation in compost programs on a small-scale from home.



Reduce your carbon pawprint 🐾

In 2024 more than 10,000 dogs and 7,000 cats were imported from other parts of the country, while thousands of animals in Massachusetts shelters await their fur-ever home. Don't just source your produce locally, adopt pets from Mass., too. Think global, adopt local!

Private organizations must be registered with MDAR, ensuring the health and safety of animals being adopted in the Commonwealth. You can find a full list of licensed local shelters and more information on the adoption process on our website.

