

COMMONWEALTH OF MASSACHUSETTS OFFICE OF CONSUMER AFFAIRS AND BUSINESS REGULATION

DEPARTMENT OF TELECOMMUNICATIONS & ENERGY Cable Television Division

	<u>-</u>)
In the Matter of)
MediaOne of Massachusetts, Inc., AT&T Corp., and AT&T Comcast Corporation	Docket No. CTV 02-6
Appellants v.	Date Issued: November 8, 2002
Board of Selectmen of the Town of Wellesley)))
Appellee)) _)

ORDER ON MOTIONS FOR SUMMARY DECISION

This action comes before the Cable Television Division of the Department of Telecommunications and Energy upon Appellants MediaOne of Massachusetts, Inc., AT&T Corp., and AT&T Comcast Corporation's appeal of the disposition of the cable license transfer application by Appellee, the Board of Selectmen of the Town of Wellesley.

APPEARANCES: Cameron F. Kerry, Esq.

Daniel B. Trinkle, Esq.

Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.

One Financial Center Boston MA 02111

FOR: MEDIAONE OF MASSACHUSETTS, INC.,

AT&T CORP., and AT&T COMCAST

CORPORATION

<u>Appellants</u>

Peter J. Epstein, Esq. Epstein & August, LLP 101 Arch Street, 9th Floor Boston MA 02110

-and-

Steven F. Smoot, Esq. Smoot & Associates, PC 101 Arch Street, 9th Floor Boston MA 02110

FOR: BOARD OF SELECTMEN OF THE TOWN OF WELLESLEY
Appellee

I. INTRODUCTION

This action comes before the Cable Television Division ("Cable Division") of the Department of Telecommunications and Energy upon appeal pursuant to G.L. c. 166A, § 14. On March 1, 2002, AT&T Corp., as the Transferor and the ultimate parent company of the licensee MediaOne of Massachusetts, Inc., (d/b/a "AT&T Broadband"), and AT&T Comcast Corporation ("AT&T Comcast"), as the Transferee, submitted to the Board of Selectmen of the Town of Wellesley as the Issuing Authority ("Appellee" or "Wellesley") an application for approval of a change of control of the Cable Television Renewal License (the "License") to AT&T Comcast (MediaOne of Massachusetts, Inc., AT&T Corp., and AT&T Comcast are together referred to as "Appellants" or the "Companies"). Upon receipt of the application, Wellesley had sixty days within which to hold a public hearing and a further sixty days to render its final vote on the matter. 207 C.M.R. §§ 4.02(2) and 4.03(1); see also 47 U.S.C. § 537. During this 120-day period, Wellesley was allowed to consider the appropriateness of approving or denying the transfer based on the following criteria: (a) management experience, (b) technical expertise, (c) financial capability, and (d) legal ability to operate a cable system under the License. 207 C.M.R. § 4.04(1).

Appellee held a public hearing commencing on April 29, 2002 (see Appellants' Appendix in Support of Appeal at Exhibits G and H, Cable Television License Transfer Hearing Transcripts ("Exhibit G" and "Exhibit H")). Wellesley voted to deny the License transfer application, and on June 25, 2002, issued a written decision to the Cable Division pursuant to 207 C.M.R. § 4.05 (see Appellants' Appendix in Support of Appeal at Exhibit A,

Town of Wellesley Cable Television Transfer Report dated June 25, 2002 ("Exhibit A")).

Appellee found that AT&T Comcast did not have the requisite management experience,
financial capability, technical expertise, or legal ability to operate the cable system under the
License (id.).

Pursuant to G.L. c. 166A, § 14, the Companies appealed Wellesley's decision ("Appeal") to the Cable Division on July 24, 2002. Concurrent with the Appeal, Appellants filed a Motion for Summary Decision ("Appellants Motion") with a supporting memorandum ("Appellants Memorandum"), and a Motion for Expedited Processing of Appeal. On August 15, 2002, Wellesley filed an Opposition to Appellants Motion and a Cross Motion for Summary Decision ("Appellee Opposition/Cross Motion"). On August 21, 2002, Appellants filed an Opposition to the Cross Motion for Summary Decision.

II. STANDARD OF REVIEW FOR SUMMARY DECISION

The Standard Adjudicatory Rules of Practice and Procedure, which govern the conduct of formal proceedings of agencies subject to Chapter 30A, authorize the use of full or partial summary decision in agency decisions. 801 C.M.R. § 1.01(7)(h). The Rules specifically

On July 30, 2002, Wellesley filed a Motion to Extend Time to respond to Appellants Motion and an Opposition to Appellants' Motion for Expedited Processing. On August 2, 2002, Appellants filed an Opposition to Appellee's Motion to Extend Time. On August 6, 2002, the Cable Division issued an Interlocutory Order granting Appellants' Motion for Expedited Processing to the extent deemed appropriate, granting Appellee's Motion to Extend Time, and establishing preliminary ground rules.

Appellee's Opposition to Appellants Motion and Appellee's Cross Motion for Summary Decision were filed as one document.

provide that "[w]hen a Party is of the opinion there is no genuine issue of fact relating to all or part of a claim or defense and he is entitled to prevail as a matter of law, the Party may move, with or without supporting affidavits, for summary decision on the claim or defense." <u>Id.</u> Summary decision may be granted by an administrative agency where the pleadings and filings conclusively show that the absence of a hearing could not affect the decision. Mass. Outdoor Advertising Council v. Outdoor Advertising Bd., 9 Mass. App. Ct. 775, 785-786, 405 N.E.2d 151 (1980). Moreover, an evidentiary hearing is never required if the only disputes involve issues of law or policy. Kenneth Culp Davis, Administrative Law Treatise, Volume 1, § 8.4, p. 389, citing Heckler v. Campbell, 461 U.S. 458, 103 S.Ct. 1952, 76 L.Ed.2d 66 (1983); <u>United States v. Storer Broadcasting Co.</u>, 351 U.S. 192, 76 S.Ct. 763, 100 L.Ed. 1081 (1956). The Cable Division has stated that summary judgment is "appropriate where it has been demonstrated that no genuine issue [of] material fact exists and where the moving party is entitled to judgment as a matter of law." Belmont Cable Associates v. Belmont, CATV A-65, at 3 (1988), citing Greater South Shore Cablevision, Inc., v. Board of Selectmen of Scituate and Scituate Cablesystems Corporation, CATV A-32 (1983).

The party moving for summary judgment assumes the burden of affirmatively demonstrating that there is no genuine issue of material fact on every relevant issue, even if he would have no burden on an issue if the case were to go to trial. Attorney General v. Bailey, 386 Mass. 367, 371, 436 N.E.2d 139, cert. denied sub nom Bailey v. Bellotti, 459 U.S. 970, 103 S.Ct. 301, 74 L.Ed.2d 282 (1982). If the moving party establishes the absence of a triable issue, the party opposing the motion must respond and allege specific facts which would

establish the existence of a genuine issue of material fact in order to defeat a motion for summary judgment. O'Brion, Russell & Co. v. LeMay, 370 Mass. 243, 245, 346 N.E.2d 861 (1976).

III. ANALYSIS AND FINDINGS

Each party has submitted a motion stating that there are no genuine issues of material fact and that it is entitled to summary decision as a matter of law (Appellants Motion at 2; Appellee Opposition/Cross Motion at 1). Moreover, neither party has alleged any specific fact to establish the existence of a genuine issue of fact. See O'Brion, at 245. The parties dispute only the conclusions to be drawn from the undisputed facts.³

Appellants assert that they are entitled to summary decision as a matter of law because Wellesley's decision to withhold consent to the License transfer disregarded the four transfer review criteria and instead was based on considerations beyond the scope of a transfer review (Appellants Motion at 2). Appellants specifically allege that Wellesley based its denial on allegations of noncompliance (Appellants Motion at 2). Appellee counters that the Transferee lacks the qualifications necessary to meet the four transfer criteria (Appellee Opposition/Cross

Appellee also questions the appropriate standard of review the Cable Division must apply to appeals brought pursuant to G.L. c. 166A, § 14 (Appellee Opposition/Cross Motion at 4-7). The standard of review was established in MediaOne of Massachusetts, Inc., et al. v. Board of Selectmen of the Town of North Andover, et al., CTV 99-2, 99-3, 99-4, 99-5, Order on Motions for Summary Decision/Consolidation (2000). Affirmed by the full Commission in MediaOne of Massachusetts, Inc., et al., D.T.E. 00-49 (2000), the standard continues to apply. See AT&T CSC, Inc., et al. v. Board of Selectmen of the Town of Westford, CTV 02-5, Order on Motions for Reconsideration (2002).

Motion at 2). Appellee's argument focuses on the proposition that since the Transferee will rely on the abilities of AT&T Broadband to run the cable system, and since Appellee deems such abilities insufficient under the terms of the License, the Transferee's abilities will be insufficient (id. at 10-11, 13; Exhibit A at 2, 3, 4, 5).

The Cable Division has held that while evidence of noncompliance may be relevant in the context of a license transfer review to the extent that it is used to determine the requirements of the license, it is impermissible for an issuing authority to base a transfer denial on past noncompliance with license requirements. <u>AT&T CSC</u>, et al. v. Board of Selectmen of the Town of Westford, CTV 02-5, at 20, Interlocutory Order on Summary Decision (Sept. 18, 2002), citing MediaOne of Massachusetts, Inc., et al. v. City Manager of the City of Cambridge, CTV 99-4, at 5, Interlocutory Order on Scope of the Proceeding (2000) ("MediaOne II").

While Appellee specifically states that its denial was not based on AT&T Broadband's noncompliance with the License, our review of the transfer report leads to the contrary conclusion (Appellee Opposition/Cross Motion at 15; Exhibit A at 2, 3, 4, 5). Three of Appellee's four findings with respect to the Transferee's managerial experience focus on AT&T Broadband's alleged noncompliance with the License (Exhibit A at 2). The majority of Wellesley's findings with respect to the Transferee's technical capability and legal ability are also based on noncompliance issues (id. at 4-5). In particular, Appellee cites AT&T Broadband's alleged failure to provide adequate signal on the public, educational, and government channels, to comply with studio staffing and cablecasting requirements, and to

comply with the Federal Communications Commission's customer service standards (Exhibit A at 2, 4, 5). We find that Appellee's numerous disclaimers that it raises issues of noncompliance explicitly in the context of AT&T Comcast's qualifications under the four criteria and "not as a non-compliance matter" is a thin veil of its desire to resolve compliance issues (Appellee Opposition/Cross Motion at 15; Exhibit A at 3, 4, 5).

In addition, Wellesley provides no reasonable basis for its ultimate conclusion that the Transferee lacks the requisite experience; rather it concludes, without reason, that since AT&T Broadband is allegedly noncompliant, AT&T Comcast will also be noncompliant (Exhibit A at 2-5). Appellee makes no findings regarding the qualifications of Comcast Corporation, one of the two merging companies. In fact, Appellee does not even discuss the qualifications of Comcast Corporation.⁴ Rather, Appellee maintains that, according to precedent, AT&T Broadband's qualifications are squarely at issue because the Transferee stated during the transfer proceeding that the current AT&T Broadband management and staff would remain in place after the transfer (Appellee Opposition/Cross Motion at 13-14, citing MediaOne II, at 5; see also Exhibit A at 2, 3, 4). However, unlike the prior AT&T/MediaOne matter, AT&T Comcast does not rely solely on the management experience of the current licensee to establish that it has the requisite qualifications (see FCC Form 394;

Comcast Corporation is only mentioned twice in the Transfer Report: 1) "AT&T Comcast has only provided unaudited financial projections based primarily on 'Historical Comcast' and 'Historical AT&T Broadband figures,'" and 2) "FTC and other federal regulatory agencies have not approved the AT&T Broadband-Comcast transfer" (Exhibit A at 3, 4).

Exhibit G; Exhibit H at 17-22). Thus, while the management experience of AT&T Broadband is relevant, so too is the management experience of Comcast Corporation. Therefore, during the transfer process, Appellee should have considered all of the information presented on both merging entities to determine whether such information was sufficient to establish that the Transferee, AT&T Comcast, had the requisite management experience, financial capability, technical expertise, and legal ability. Even if Wellesley had considered the qualifications of both merging entities, it failed to provide any reasoned analysis to support its rejection of such evidence. Cf. Smith v. Director of the Division of Employment Security, 376 Mass. 563, 382 N.E.2d 199 (1978) (where no findings are made on the record, appellate body cannot determine whether examiner disbelieved those portions of evidence or believed them but did not consider them determinative).

We find that Wellesley acted beyond the scope of its review by denying the transfer based on AT&T Broadband's alleged noncompliance with the License. We also find that Wellesley arbitrarily analyzed only certain information and, even assuming it did conduct an appropriate review of the transfer application, failed to provide any reasoned analysis to support its rejection of Comcast Corporation's qualifications. We, therefore, conclude that there are no genuine issues of material fact, that Wellesley's decision to withhold consent to the License transfer was arbitrary and unreasonable, and that Appellants are entitled to a decision as a matter of law.

IV. ORDER

Accordingly, it is

ORDERED: Appellants' Motion for Summary Decision is hereby GRANTED; and it is

<u>FURTHER ORDERED</u>: Appellee's Cross Motion for Summary Decision is hereby

DENIED; and it is

<u>FURTHER ORDERED</u>: Appellee must conform with the above decision and grant consent to the License transfer application.

By Order of the Department of Telecommunications and Energy Cable Television Division

/s/ Alicia C. Matthews
Alicia C. Matthews
Director

APPEALS

Appeals of any final decision, order or ruling of the Cable Division may be brought within 14 days of the issuance of said decision to the full body of the Commissioners of the Department of Telecommunications and Energy by the filing of a written petition with the Secretary of the Department praying that the Order of the Cable Division be modified or set aside in whole or in part. G.L. c. 166A, § 2, as most recently amended by St. 1997, c. 164, § 273. Such petition for appeal shall be supported by a brief that contains the argument and areas of fact and law relied upon to support the Petitioner's position. Notice of such appeal shall be filed concurrently with the Clerk of the Cable Division. Briefs opposing the Petitioner's position shall be filed with the Secretary of the Department within 7 days of the filing of the initial petition for appeal.