

MASSACHUSETTS SMALL EMPLOYER/INDIVIDUAL MEMBERSHIP HIGHLIGHTS ¹

(revised version 07/11/2013)

	2010	2011	Change 2010-2011
Total of Small Group/Individual Covered Lives	759,151	720,508	(38,643)
Membership in Commercial Carriers			
Group Covered Lives	34,588	31,382	(116)
Individual Covered Lives	3,126	2,360	(4,088)
Nongroup Closed Plan Covered Lives ²	858	742	(116)
SUBTOTALS:	38,572	34,484	(4,088)
Membership in Health Maintenance Organizations:			
Group Covered Lives	615,595	593,039	(6,037)
Individual Covered Lives			
Eligible Individuals and their Dependents	85,663	79,626	(362)
Young Adults	3,613	1,764	(30,804)
Nongroup Closed Plan Covered Lives ²	1,044	682	(362)
SUBTOTALS:	705,915	675,111	(30,804)
Membership in Blue Cross and Blue Shield of Massachusetts, Inc.:			
Group Covered Lives	12,993	9,664	(60)
Individual Covered Lives	1,611	1,249	(3,751)
Nongroup Closed Plan Covered Lives ²	60	0	(60)
SUBTOTALS:	14,664	10,913	(3,751)
GRAND TOTAL:	759,151	720,508	(38,643)

	2010	2011	Change 2010-2011
PERCENT OF MARKET SHARE			
Blue Cross and Blue Shield			
Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc.	331,063	295,228	(35,835)
Blue Cross and Blue Shield of Massachusetts, Inc.	14,604	10,913	(3,691)
Total:	45.5%	42.5%	(3.0%)
Health Maintenance Organizations	374,852	379,883	5,031
(excludes Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc.)			
Total:	49.4%	52.7%	3.3%
Commercial Carriers	38,572	34,484	(4,088)
Total:	5.1%	4.8%	(0.3%)
Small Group Carriers Offering Small Group Products:	21	20	(1)

¹ Based on the 2011 Small Group/Individual Annual Reports currently on file with the Division.

² Represents membership in closed nongroup plans issued prior to October 1, 1997, as well as closed nongroup guaranteed issue plans issued after November 1, 1997 but before July 1, 2007.

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