

MASSACHUSETTS SMALL GROUP/INDIVIDUAL MEMBERSHIP HIGHLIGHTS ¹

	2008	2009
Total of Small Group/Individual Covered Lives	815,931	794,322
Membership in Commercial Carriers		
Group Covered Lives	44,379	41,089
Individual Covered Lives	3,390	3,863
SUBTOTALS:	47,769	44,952
Membership in Health Maintenance Organizations:		
Group Covered Lives	660,517	641,825
Individual Covered Lives		
Eligible Individuals and their Dependents	62,057	78,041
Young Adults	3,905	4,825
SUBTOTALS:	726,479	724,691
Membership in Blue Cross and Blue Shield of Massachusetts, Inc.:		
Group Covered Lives	38,522	22,470
Individual Covered Lives	3,161	2,209
SUBTOTALS:	41,683	24,679
GRAND TOTAL:	815,931	794,322

PERCENT OF MARKET SHARE	2008	2009
Blue Cross and Blue Shield		
Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc.	394,141	387,356
Blue Cross and Blue Shield of Massachusetts, Inc.	41,683	24,679
Total:	53.4%	51.9%
Health Maintenance Organizations (excludes Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc.)	332,338	337,335
Total:	40.7%	42.5%
Commercial Carriers	47,769	44,952
Total:	5.9%	5.7%
Small Group Carriers Offering Small Group Products:	21	19

¹ Based on the 2009 Small Group/Individual Annual Reports currently on file with the Division.