

# MASSACHUSETTS SMALL EMPLOYER/INDIVIDUAL MEMBERSHIP HIGHLIGHTS <sup>1</sup>

(revised July 15, 2013)

	2009	2010
<b>Total of Small Group/Individual Covered Lives</b>	<b>797,030</b>	<b>759,151</b>
<b>Membership in Commercial Carriers</b>		
Group Covered Lives	41,089	34,588
Individual Covered Lives	3,863	3,126
Nongroup Closed Plan Covered Lives <sup>2</sup>	1,008	858
<b>SUBTOTALS:</b>	<b>45,960</b>	<b>38,572</b>
<b>Membership in Health Maintenance Organizations:</b>		
Group Covered Lives	641,825	615,595
Individual Covered Lives		
Eligible Individuals and their Dependents	78,041	85,663
Young Adults	4,825	3,613
Nongroup Closed Plan Covered Lives <sup>2</sup>	1,620	1,044
<b>SUBTOTALS:</b>	<b>726,311</b>	<b>705,915</b>
<b>Membership in Blue Cross and Blue Shield of Massachusetts, Inc.:</b>		
Group Covered Lives	22,470	12,993
Individual Covered Lives	2,209	1,611
Nongroup Closed Plan Covered Lives <sup>2</sup>	80	60
<b>SUBTOTALS:</b>	<b>24,759</b>	<b>14,664</b>
<b>GRAND TOTAL:</b>	<b>797,030</b>	<b>759,151</b>

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PERCENT OF MARKET SHARE	2009	2010
<b>Blue Cross and Blue Shield</b>		
Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc.	387,356	331,063
Blue Cross and Blue Shield of Massachusetts, Inc.	24,679	14,604
<b>Total:</b>	<b>51.9%</b>	<b>45.7%</b>
<b>Health Maintenance Organizations</b>	337,335	373,808
(excludes Blue Cross and Blue Shield of Massachusetts HMO Blue, Inc.)		
<b>Total:</b>	<b>42.5%</b>	<b>49.4%</b>
<b>Commercial Carriers</b>	44,952	37,714
<b>Total:</b>	<b>5.7%</b>	<b>5.0%</b>
<b>Small Group Carriers Offering Small Group Products<sup>3</sup>:</b>	<b>19</b>	<b>20</b>

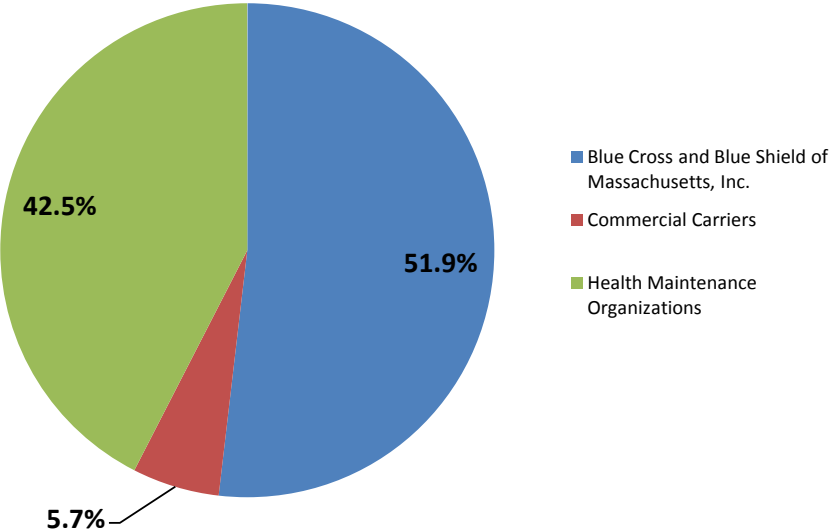
<sup>1</sup> Based on the 2010 Small Group/Individual Annual Reports currently on file with the Division.

<sup>2</sup> Represents membership in closed nongroup plans issued prior to October 1, 1997, as well as closed nongroup guaranteed issue plans issued after November 1, 1997 but before July 1, 2007.

<sup>3</sup> During 2010, CeltiCare Health Plan of Massachusetts, Inc. began offering products in the small group/individual market.

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**2009 Massachusetts % of Small Group/Individual Covered Lives**



**2010 Massachusetts % of Small Group/Individual Covered Lives**

