# Title slide – Middlesex 3 Coalition

## Slide 1 – Middlesex 3 Coalition

The **Middlesex 3 Coalition** was incorporated in 2012 as a regional collaboration among

public and private leaders along Route 3 in Middlesex County.

**Middlesex 3 communities** include:

* Town of Bedford
* Town of Billerica
* Town of Burlington
* Town of Chelmsford
* Town of Lexington
* City of Lowell
* Town of Tewksbury
* Town of Tyngsborough
* Town of Westford

Image: map of member communities

## Slide 2 – Middlesex 3 Leadership

The **Middlesex 3 Coalition** has a 13 member Board of Directors, consisting of five municipal chief executives & eight regional leaders from Middlesex 3 companies and educational institutions.

Images: headshots of

* **Richard Reed,** *Bedford Town Manager*
* **John Curran,** *Billerica Town Manager*
* **John Petrin,** *Burlington Town Administrator*
* **Paul Cohen,** *Chelmsford Town Manager*
* **Kevin Murphy,** *Lowell City Manager*
* **Judy Burke,** *Middlesex Community College*
* **Mark Reardon,** *CB Richard Ellis*
* **Pamela Anastasi,** *Enterprise Bank*
* **Steven Tello,** *UMass Lowell*
* **Robert Buckley,** *Riemer & Braunstein*
* **Scott Weiss,** *The Gutierrez Company*
* **Scott Hartman,** *Lahey Health*
* **Michelle Davis,** *Lowell General*

### Slide 3 – Membership

Images of logos:

* Chelmsford Town Seal
* Lowell General Hospital
* Westford Town Seal
* UMass Lowell
* Community Paradigm
* Lahey Hospital & Medical Center
* Riemer Braunstein
* Northwind Strategies
* Doubletree by Hilton
* Tewksbury Town Seal
* Burlington Town Seal
* Enterprise Bank
* Bedford Town Seal
* Northern Bank & Trust Company
* The Gutierrez Company
* Lowell City Seal
* Shawsheen Tech
* Lexington Town Seal
* Jeanne D’arc Credit Union
* Courtyard Marriott
* National grid
* Tyngsborough Town Seal
* E ink
* VHB
* Middlesex Community College
* Billerica Town Seal

Map of world image

## Slide 4 – Membership

Images of logos:

* Greater Lowell Workforce Investment Board
* Shawsheen valley Technical High School
* Jones Lang LaSalle
* The Davis Companies
* BSC Group
* iRobot
* GK Enterprises
* TransAction Associates
* ServPro
* Entegris
* Frederick Ciampa, CPA
* CBRE New England
* 186 Communications
* MITRE
* Trinity
* National Development
* Coupon Surfer
* Rockland Trust
* Erland
* Nobis
* Eastern Bank
* Nordblom
* Eno Martin Donahue
* The Sun
* Stoneham Bank
* Farley White Interests
* JMC
* TD Bank
* RAMKAR

## Slide 5 – Middlesex 3 Coalition

**Target Issues**

*Address business development concerns that are difficult for one community to address on its own.*

**Improve**

* Transportation
* Education and Workforce Development
* Infrastructure, Utilities & Real Estate Development

**Promote and Market**

* Route 3 Corridor and Area Businesses

Image: Middlesex 3 TMA vehicle

## Slide 6 – Middlesex 3: Transportation

**Created a Transportation Committee**

* + Which consists of 35 public and private sector members
  + Advocate for better transportation linkages between employees and existing businesses, including short-term and long-term goals.
  + Advocate for transportation improvements – including road, infrastructure and alternative modes of transportation.

**Community Innovation Challenge Grant**

* + $147,000 from the Commonwealth for transportation coordination and improvements with Route 3 businesses & residents.
  + Held series of business meeting regarding transportation concerns and shuttle service.

## Slide 7 – Middlesex 3: Transportation

**Middlesex 3 Transportation Management Association (M3 TMA)**

* Created in November 2014, as a partnership between businesses and communities to provide
* Vanpools, carpools, other modes of transportation and an emergency ride home program,
* Transit benefits and ride matching,
* Shuttle services (between Boston, Cambridge and Route 3) and last mile connections.

**M3 TMA Members** with shuttle service from Boston and Cambridge include:

* The MITRE Corporation, E Ink, National Development, The District and The Davis Companies.

**$100,000 DEP Mitigation Funding**

* Established $20,000 in matching funds for first five companies that join M3 TMA and 12 month shuttle service.

## Slide 8 – Middlesex 3: Transportation

**Middlesex 3 Regional Transportation Community Compact**

* Advocate for better linkages between public transportation services (i.e., LRTA and MBTA)

**Middlesex 3 Restaurant Initiative**

* Work with Lowell to address and help provide transportation for 350 job openings in Burlington

**Community Transit Grant**

* Enhanced Mobility for Seniors and Individuals with Disabilities

## Slide 9 – No Title

To obtain more information on Middlesex 3, please contact:

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Middlesex 3 Coalition

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[**www.middlesex3.com**](http://www.middlesex3.com/)

@middlesex3 (image: Twitter icon)

Middlesex 3 Logo