

MASSACHUSETTS MARKETING PARTNERSHIP

Notice of Meeting

The Board of Directors of the Massachusetts Marketing Partnership (MMP) will hold a meeting as follows:

Time: 10:00 – 11:30 AM

Date: Wednesday, March 10, 2021

Remote Zoom Conference Participation: Join Zoom Meeting

<https://us02web.zoom.us/j/85054600491?pwd=Vm5wOWdleDZaZGVkQnBQdFNqWUY4QT09>

Meeting ID: 850 5460 0491

Passcode: 9sudDa

This meeting will be available to the public for remote participation via Zoom Conference and Video Call.

In response to the State of Emergency declared by Governor Baker due to the Coronavirus, the Governor ordered a suspension of certain provisions to the open meeting law that will enable public bodies to continue their important functions by allowing members and the public to participate remotely in public meetings. A copy of this order can be found here –

https://www.mass.gov/doc/order-suspending-certain-provision-of-open-meeting-law/download?_ga=2.166745854.1593865394.1583774538-738337780.1582311449

The Massachusetts Marketing Partnership Board of Directors is responding accordingly and providing the option for all meeting participants, including MMP Board Members and the public, to participate remotely in the meeting via the Zoom Conference information provided above.

List of Topics Expected to be Discussed at Meeting:

- Review of meeting minutes from December 9, 2020 meeting
- Update from Massport
- Update from Massachusetts Convention Center Authority
- Update from Massachusetts Office of Travel and Tourism; Massachusetts Office of International Trade and Investment; Commonwealth Marketing Office; Massachusetts Film Office
- RTC Marketing Update
- “My Local MA” Statewide Campaign Update—lovemylocalma.com
- FY22 marketing discussion
- New business and general discussion

This notice is provided pursuant to Massachusetts General Laws Chapter 30A, Sections 18-25 and 940 CMR 29.00 et al. and Governor Baker’s “Order Suspending Certain Provisions of the Open Meeting Law. G.L. c. 30A, §20” dated March 10, 2020.

Date Posted: March 8, 2021