

MOVA is undertaking a strategic planning process to support the development of a strategic plan to guide our work in the coming five years. We aim to ensure that the process as well as the resulting plan is inclusive, visionary, and most importantly, strongly supportive and responsive to the needs of all Massachusetts victims, survivors, and witnesses. As you know, our relationships with service providers, survivor-led groups, and advocates is central to our work. We hope that you will join us in ensuring that our planning process is a success by participating in a number of ways.

To support the design and facilitation of this process, we have contracted with [Strategy Matters](#), a Boston-based consulting firm with a long history of working for and with victims and survivors and the organizations and government agencies that serve them. To ensure this process is inclusive of the many diverse voices, points of view, and types of stakeholders in this work, we are convening a planning process advisory group. The role of this group will be to offer insight, advice, and guidance for the process, and to help us connect to those who may be hard to reach along the way.

We are convening a group of up to 12 people and seeking interest from all parts of the state and all parts of the systems serving victims, witnesses, and survivors. Below are some things to consider if you are interested.

What are we asking of you?

- About 2-4 hours per month, mostly through email and phone meetings, with occasional in-person meetings
- Your help engaging stakeholders in the field of victim, witness, and survivor services and advocacy through survey dissemination and inviting people to other engagement opportunities (e.g. town halls)
- Your review and comments on Strategy Matters' SWOT (strengths, weaknesses, opportunities, and threats) analysis
- Your participation in a strategic planning retreat in which we will set goals for MOVA and identify strategies for achieving them

Who do we hope will come forward?

- **People with lived experience.** People who are survivors, service providers, or advocates.
- **The next generation of leaders.** People with experience in the field who are looking to move into leadership positions.
- **Representatives of *all* our communities.** People who collectively represent the diversity of backgrounds, perspectives, and experiences of communities across our Commonwealth.

How do you get involved?

- Share this widely with those you think could offer support to the process's overall inclusivity.
- If you are an organization leader, and have been for a long time, consider whether someone on your staff might be a good fit and might use this as a development opportunity. This is a great network expanding opportunity for newer professionals in the field. Support them in participating by sharing this, encouraging them to respond, and in giving them a little extra time to give to the process.

- By Friday, November 15th, send an email to info@strategymatters.org (please put MOVA Advisory Committee in the subject line) with
 - a. a brief (one paragraph) statement of why you're interested
 - b. your name, pronouns, address, email, phone number
 - c. your occupation and organization

We will give full consideration to all who indicate interest and appreciate your time in sending your statement of interest.

Strategy Matters will follow up with interested parties. Please email or call Strategy Matters with any questions.

Email: info@strategymatters.org

Phone: (617) 826-6008 ext. 2

Thank you.



Liam Lowney
Executive Director
Massachusetts Office for Victim Assistance