

MVP 2.0

PILOT PROGRAM

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Agenda

- Overview of MVP Planning 2.0 (MVP 2.0)
- Details on FY24 MVP 2.0 Pilot Round
- Q&A on MVP 2.0

Other notes:

- Recording
- Please use the Q&A box for questions

What's MVP 2.0?

MVP 2.0 continues to support Massachusetts communities in increasing resilience to climate change by building off of and filling gaps from the MVP 1.0 (Planning Grant) process. In particular, MVP 2.0 focuses on revisiting local climate resilience priorities through an equitable and inclusive process and building out and implementing these priorities.



MVP 2.0...

- Convenes **a community team** to do equitable climate resilience work
- Provides **training** on strategies for building resilience, equity, and climate justice
- Revisits resilience priorities with the **involvement of the wider community**
- Helps the municipality and community co-develop and **implement a project**, with guaranteed funding for implementation
- Provides a process that can be replicated for **future Action Grants**

Eligibility for Pilot: Municipalities, MVP-eligible Tribes, and MVP-eligible RPAs applying on behalf a municipality/ies

How is 2.0 different than the Original MVP Planning Grant (1.0)?

- ▶ Not a traditional planning process
- ▶ Expands community involvement
- ▶ Dives deeper into social resilience
- ▶ Focuses on translating priorities into action
- ▶ Trains a community team

Other Benefits of MVP 2.0

1

- The process is designed to make it easier for communities to apply for future Action Grants.

2

- Data and information collected in the MVP 2.0 process will also be applicable for other grant programs.

3

- Process supports municipalities in developing relationships to expand and broaden the people involved in government decision-making.

4

- Supports municipalities in piloting a process for equity-focused community engagement that is relevant for many other efforts.

The MVP 2.0 Process



MVP 2.0 Process Guide Walks through Steps in Detail

► Hiring a Primary Vendor/ Vendor Team

July – August of Year 1

Skills required of the primary vendor/ vendor team



Equity-Centered Project Facilitation

Skills in consensus building, equitable community processes, cultural sensitivity, project management, and organizational development to support diversity, equity, and inclusion.

Community-Driven Processes


Expertise in developing and implementing equitable and inclusive approaches to outreach, engagement, and community-led processes, and particularly processes designed with and for Environmental Justice and other priority populations.

Climate and Community Resilience

Expertise in climate projections and community data, assessing climate and social vulnerability, approaches to building climate resilience, climate justice, and project design and development.

Qualifications and example RFP provided.

Tasks required of the primary vendor

- 
- Project management
 - Help to recruit and train the Core Team
 - Facilitate discussions for climate resilience training
 - Facilitate working sessions and meetings with the Core Team
 - Guide and support community outreach and engagement
 - Guide and support in assessing community and climate data
 - Help develop a Seed Project and draft an implementation plan to build equitable community resilience
 - Guide reflection process

Other Notes:

- The list of MVP certified providers that was provided for the original MVP Planning Grant program has been retired. Pilot communities will be provided instead with an example RFP and set of vendor qualifications to find a primary vendor or vendor team for MVP 2.0.
- A second vendor will likely be needed for Step 8: Implementing the Seed Project

Phase 1 Steps 1 - 3

Develop a Core Team

(5 months, August – December of Year 1)

- 1) Groundwork to identify perspectives needed on your Core Team
- 2) Recruitment of your Core Team through relationship building
- 3) Core Team Training in knowledge and skills to do this process well

What's the Core Team?

A team (of about ten people) of municipal staff and community members that will lead this project.



Core Team Composition

Roughly 10 people, with approximately half being community liaisons

Community Liaisons

Individuals from and/or with strong connections to Environmental Justice and other priority populations.* These individuals will be compensated with grant funding.

Municipal Staff & Partners

Individuals who work in planning, housing, public works, conservation, health, or social services could all be a fit.

*Priority Populations: In addition to factors that contribute to Environmental Justice status (i.e., income, race, and language), other factors like physical ability, access to transportation, health, and age can indicate whether someone or their community will be disproportionately affected by climate change.

Resources for Supporting Core Team Recruitment

The Social Resilience Roadmap

Part 1: Identifying Lived Expertise in Your Community

Asks questions such as....

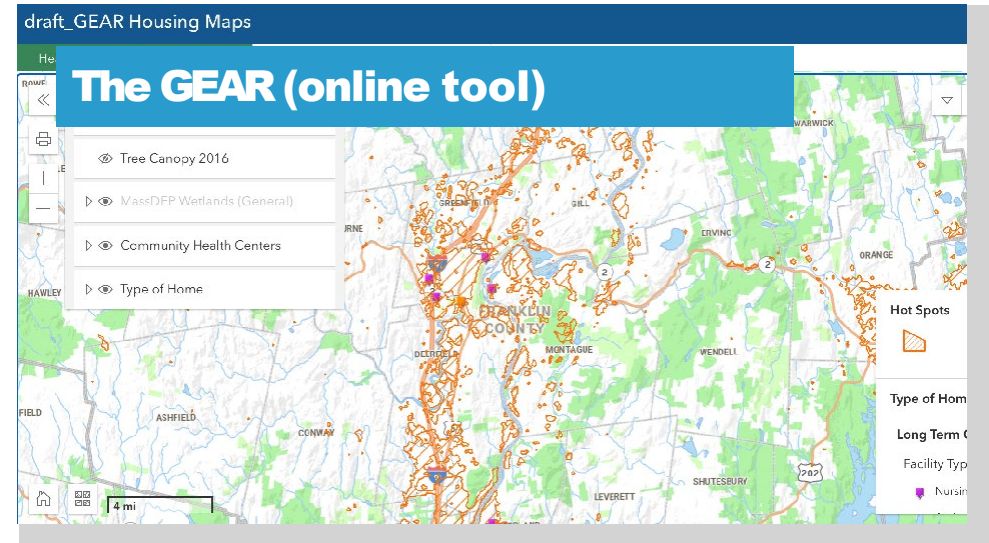
What languages other than English are predominantly spoken in your community?

What proportion of people in your community live with a disability?

What proportion of people in your community don't have regular access to the internet?

And...

*Who will be important to connect with?
How will you reach them?*



Select Your Factors

Community Systems

- ☐ Housing 🏠
- ☐ Ecosystems 🌿
- ☐ Infrastructure 🛣️
- ☐ Health 🏥
- ☐ Food & Water 🍴
- ☐ Land Use 🏡
- ☐ Economy 💰

Climate Hazards

- ☐ Heat 🌡️
- ☐ Inland Flooding 🌊
- ☐ Drought 🌵
- ☐ Storms 🌪️
- ☐ Coastal Flooding 🌊

[Generate Guide](#)

Core Team Training

The Core Team receives training and resources on the following topics:

Previewing the MVP Planning 2.0 process

- Go over procedural side of MVP Planning 2.0

Understanding local climate vulnerability

- Walk through MVP GEAR tool, most recent climate data and projections, MA Climate Change Assessment

Building community climate resilience: Key considerations and examples

- Share examples and best practices for building successful climate resilience projects

Understanding social vulnerability

- Build understanding of structural inequity as a driver of social vulnerability

Conducting an equity-centered community process

- Learn principles and practices for equity-centered outreach and engagement

Measuring equity

- Address the question: How do we know if a project is beginning to create equity?

Format:

- Climate Resilience Modules: Three ~5-15-minute videos covering these topics followed by guided discussion with Core Team (materials provided; facilitated by vendor and Core Team)
- Equity and Climate Justice Learning Series: Three ~90-minute live virtual sessions (organized by EEA and facilitated by equity trainer)

Phase 2 Steps 4 & 5

Revisit Resilience Priorities

(5 months, January – May of Year 1)

- 4) Uncover factors that shape vulnerability and resilience through community outreach and data
- 5) Update your community resilience priorities (from MVP Planning 1.0) and vet with community

Resources for these steps:

Engagement Plan

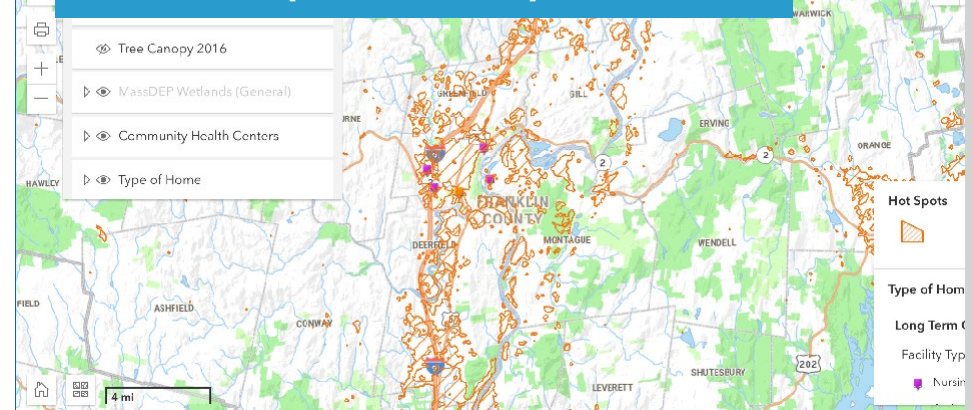
Designing your Inclusive and Equitable Outreach and Engagement Activities

Social Resilience Roadmap

Part 2: Investigating Community Vulnerability and Resilience

draft_GEAR Housing Maps

The GEAR (online tool)



Resilience Priorities Guide

Craft and Update Priorities with Insight from Community

Phase 3 Steps 6 - 9

Developing & Implementing a Seed Project

(13 months, May of Year 1 – June of Year 2)

- 6) Select a Seed Project & Vet with Community
- 7) Develop a Seed Project Implementation Plan
- 8) Implement the Seed Project
- 9) Reflect on the process to integrate learnings

What's a Seed Project?

A project selected by the Core Team that will jump-start or advance the community's resilience priorities, and that can be completed in 9-10 months. Communities will receive \$50,000 to complete a Seed Project.

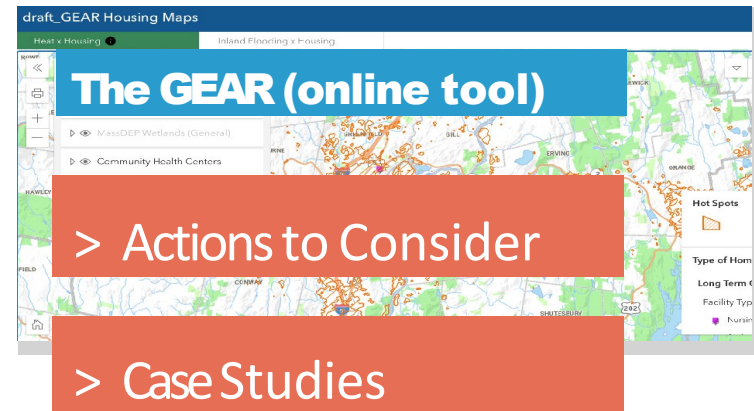
Resources for these steps

Seed Project Plan

Selecting a Seed Project
& Implementation Plan

Example Seed Projects

Example Seed Projects



Engagement Plan

Designing your Inclusive and
Equitable Outreach and
Engagement Activities

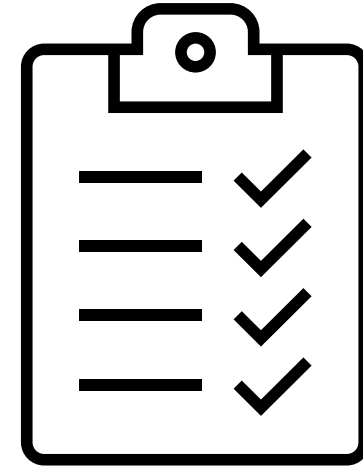
Reflection Roadmap

Pause to reflect on the
Process

Grant Deliverables

Completed materials:

- Engagement Plan
- Social Resilience Roadmap (Parts A + B)
- Resilience Priorities Guide
- Seed Project Plan (Parts A + B)
- Reflection Roadmap
- Final Submission Form (including final invoices, deliverables from seed project, photos from process)



Process Guide will outline when to submit these & check in with your Regional Coordinator

Pilot round will have a few required meetings/feedback points to hear your input on improving the program and provide networking opportunities with other pilot communities in your region

MVP 2.0 FY24-25 Pilot Round Details & Timeline



- ▶ Eligibility: Municipalities, MVP-eligible Tribes, and MVP-eligible RPAs applying on behalf a municipality/ies
- ▶ Regional applications encouraged
- ▶ \$ 45,000 for Steps 1 -7 and Step 9
- ▶ \$ 50,000 per community for Step 8 (Implementing the Seed Project)
- ▶ Two-year grant
- ▶ No formal match requirement
- ▶ Communities with older MVP plans (2017-2018) particularly encouraged to apply
- ▶ Up to 30 communities (5 from each region) for pilot



- ▶ RFR release: Late-April 2023
- ▶ RFR Q&A period ~2 weeks
- ▶ Applications due: Mid-May 2023
- ▶ Projects start: July 2023
- ▶ Projects end: June 30, 2025



Submit applications by
online form

Applicants are still able to apply for MVP Action Grants at the same time

MVP 2.0 Pilot Application

~6 straightforward questions about:

- When original MVP Plan was completed
- Letter of commitment from chief official (e.g., Mayor/Town Administrator, or equivalent)
- Why community is interested in pilot
- Description of EJ or other priority populations in community and commitment to centering these populations in the process
- Any challenges the community has faced moving from climate resilience planning to action
- Description of other ongoing grants and capacity to take on this 2-year process



Other attachments to RFR

- Vendor qualifications
- MVP 2.0 FAQ

Q&A