**Massachusetts Workforce Development Board Meeting**  
Tuesday, December 5, 2017  
9:30 a.m. to 12:00 noon

**UMass Lowell Inn & Conference Center**

**[50 Warren Street](https://goo.gl/maps/JaRdftS3mg92)**

**[Lowell, MA 01852](https://goo.gl/maps/JaRdftS3mg92)**

**Agenda**

1. **Welcome & Introductions (30 min)**
   * *Donna Cupelo, Chair, MA Workforce Development Board*
   * *Eileen Donoghue, Senator, First Middlesex District*
   * *Kevin Murphy, City Manager, City of Lowell*
   * *Arlene Parquette, Executive Director for the Office of Strategic Alliances and Industry Partnerships, UMass Lowell*
   * *Raymond Wrobel, Vice President, Align Credit Union*
   * *Cheryl Scott, Executive Director, MA Workforce Development Board*
2. **Workforce Development Update (25 min)**
   * *Rosalin Acosta, Secretary, Executive Office of Labor & Workforce Development*
3. **Review and Approval of Meeting Minutes (5 min)**
   * *Donna Cupelo, Chair, Massachusetts Workforce Development Board*
4. **Labor Market and Workforce Information Committee Presentation (25 min)**
   * *Joanne Pokaski, Labor Market & Workforce Information Committee*
5. **Workforce System Branding (60 min)**
   * *Rosalin Acosta, Secretary, Executive Office of Labor & Workforce Development*
   * *Marina Zhavoronkova, Assistant Secretary for Program and Performance Management, Executive Office of Labor and Workforce Development*
   * *Juliette Mayers, WIOA Oversight Committee*
6. **Wrap up and Adjourn (5 min)**