**Massachusetts Workforce Development Board Meeting**  
Monday, September 11, 2017  
9:30 a.m. to 12:00 noon

**Holyoke Community College**

**Kitteredge Center**

**Room 301/303**

**[303 Homestead Ave](https://goo.gl/maps/HpJWZudAEuo)**

**[Holyoke, MA 01040](https://goo.gl/maps/HpJWZudAEuo)**

**Agenda**

1. **Welcome & Introductions (25 min)**
   * *Donna Cupelo, Chair, MA Workforce Development Board*
   * *Joseph Wagner, Representative, 8th Hampden District, MA House of Representatives*
   * *Beth Mitchell, Director, Maritime and Strategic Systems Engineering, General Dynamics*
   * *Cheryl Scott, Executive Director, MA Workforce Development Board*
2. **Workforce Development Update (30 min)**
   * *Rosalin Acosta, Secretary, Executive Office of Labor & Workforce Development*
3. **Review and Approval of Meeting Minutes (5 min)**
   * *Donna Cupelo, Chair, Massachusetts Workforce Development Board*
4. **Labor Market Information Dashboard Discussion (15 min)**
   * *Beth Mitchell, Labor Market & Workforce Information Committee*
5. **Workforce System Branding Initiative Update (35 min)**
   * *Marina Zhavoronkova, Assistant Secretary for Program and Performance Management, Executive Office of Labor and Workforce Development*
6. **Board Dialogue with Secretary Acosta (35 min)**
   * *Rosalin Acosta, Secretary, Executive Office of Labor & Workforce Development*
   * *Donna Cupelo, Chair, Massachusetts Workforce Development Board*
7. **Wrap up and Adjourn (5 min)**