

Commonwealth of Massachusetts



**Massachusetts Workforce Development Board
Meeting
*June 15, 2016***



MWDB Board Survey



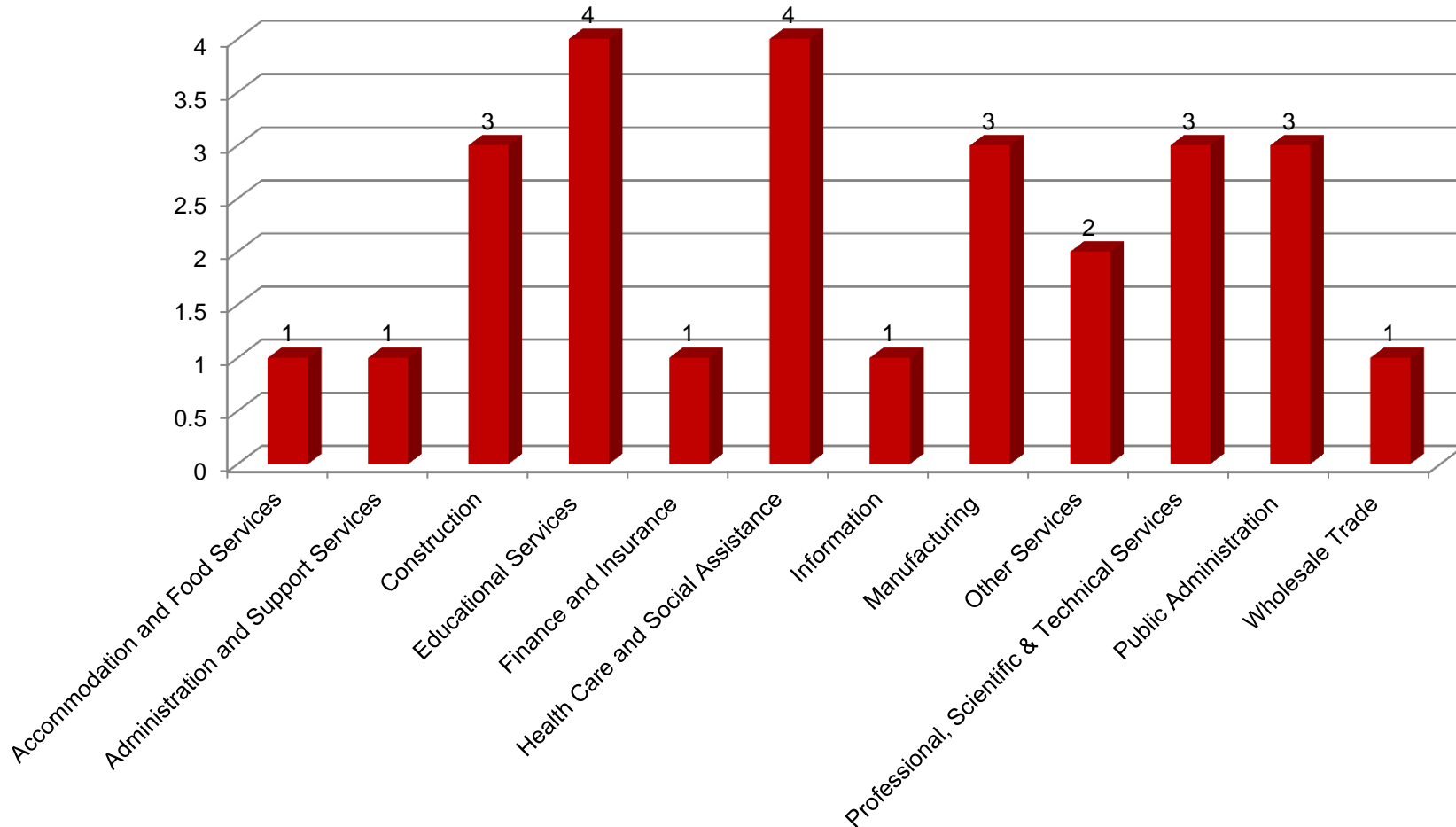
- Survey distributed to Board Members in April
- Survey topics:
 - *Contact Information*
 - *Board Member Industry*
 - *Board Member Workforce Development Interest-Areas*
 - *Board Committees*
 - *Board Orientation*
- 24 responses total
- Helped to Shape Board Orientation, Committee Work



Board Survey Results



Members by Industry

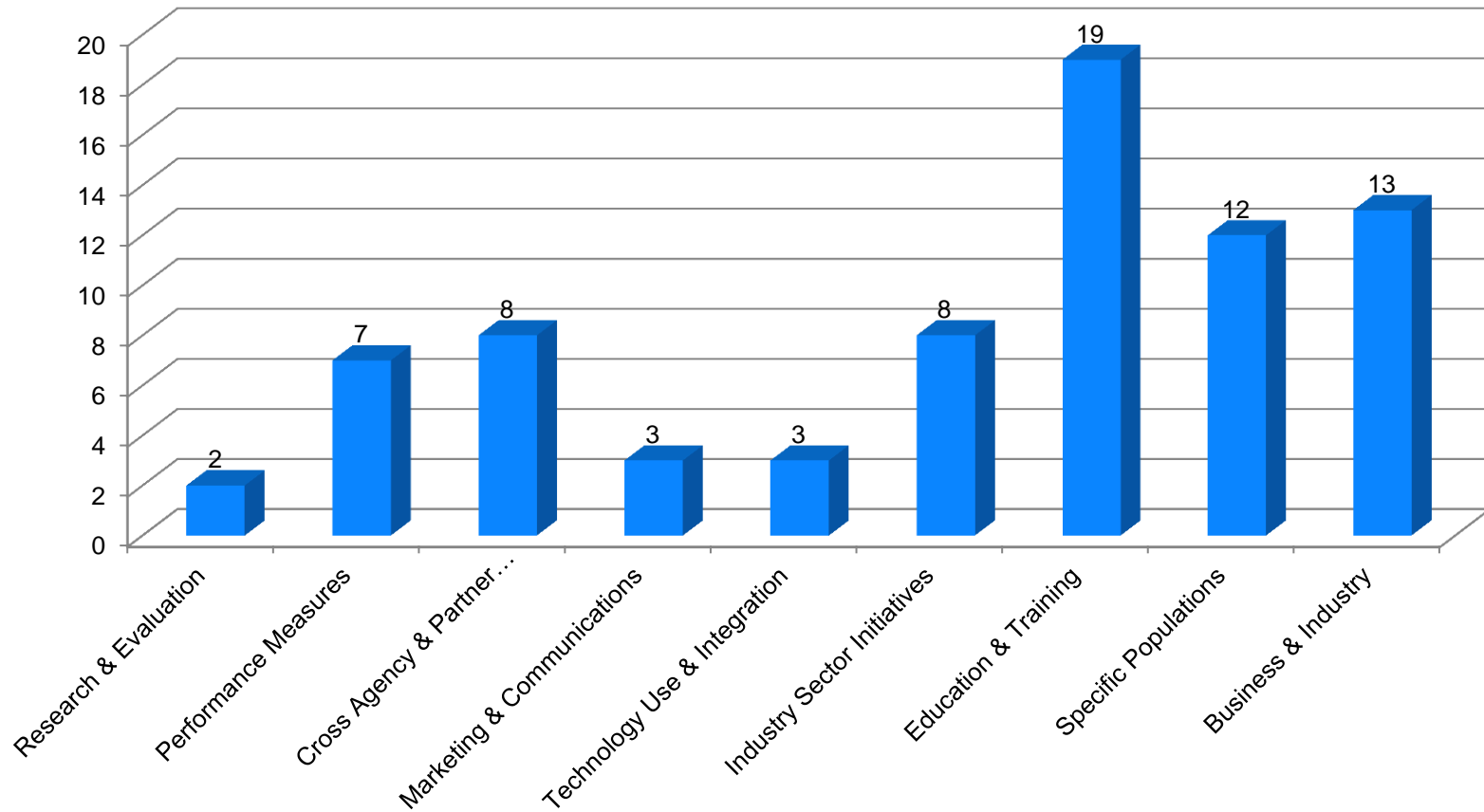




Board Survey Results



Members by Workforce Issue of Interest





Board Survey Results



Population-Specific Interests

- *Disabilities*
 - *Education (vocational, higher ed)*
 - ***Youth****
 - *Minorities*
 - *Underserved*
 - *Underrepresented Groups*
 - *African American*
 - *Hispanic*
 - *Immigrants*
 - *Women*
 - *Veterans*
- Barriers to Employment*
 - English Language Learners*
 - Long-Term Unemployed****
 - Low Wage Earners*
 - Engineers*
 - Women in Construction*
 - People of Color in Construction*
 - Technical Skills*
 - Affordable Housing*
 - Economic Development*

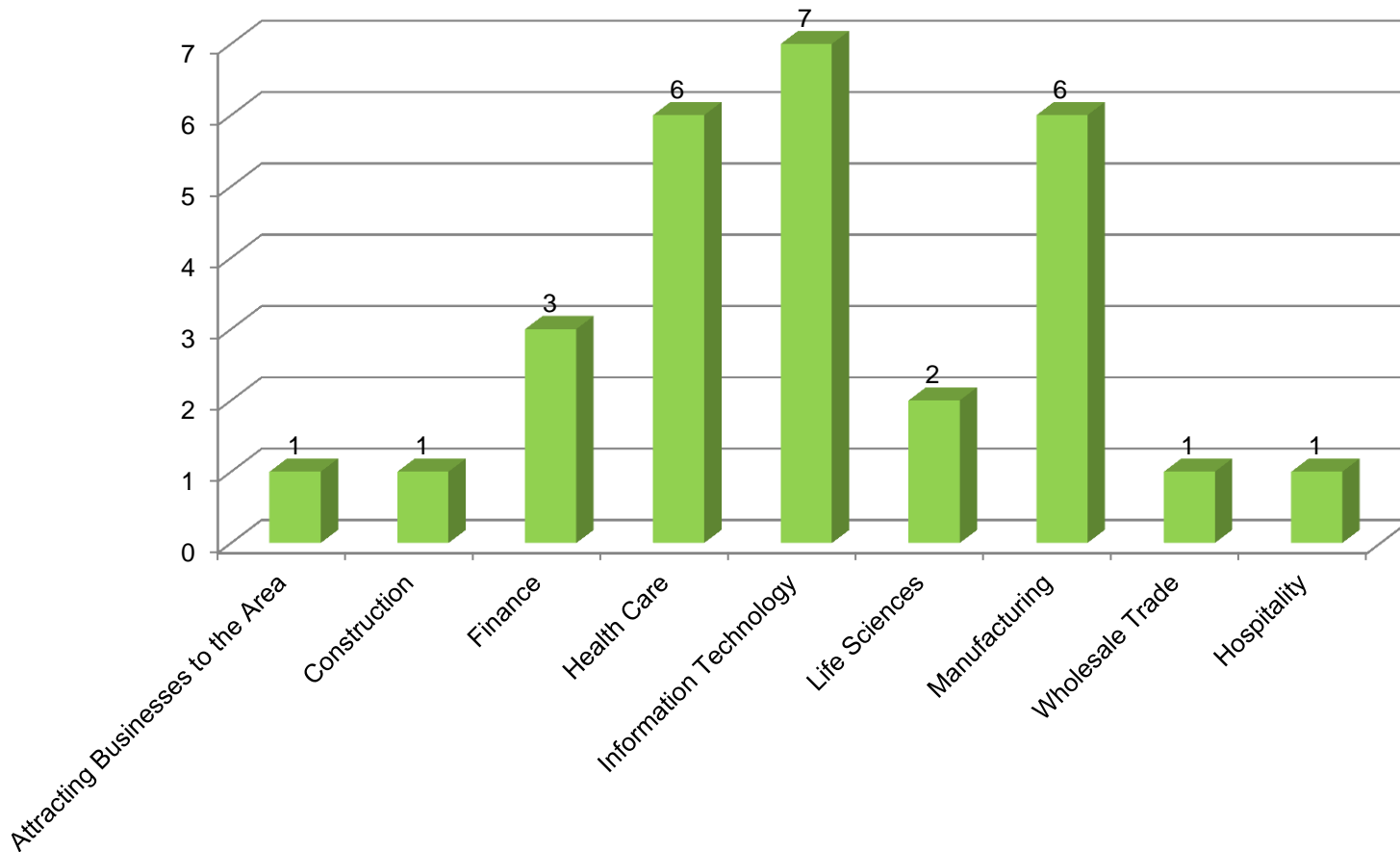
**denotes interest area indicated by several members*



Board Survey Results



Industry-Specific Interests





Labor Market and Workforce Information Committee



- First Committee meeting: May 31, 2016
- Overview of Labor Market data & sources
- Initial discussion on committee scope & deliverables
 - Conduct labor market data analysis:
 - *Where are the jobs, statewide, and regionally?*
 - *What are the top industries and occupations? How does this differ by region?*
 - *Who is, or is not working? What are the regional differences?*
 - *What is the current education and training output? What is the capacity to meet skill demand?*
 - Develop user-friendly data tools and reports for stakeholders (policy makers, educators, practitioners, etc.) with key industry and workforce indicators
- **Committee Process**
 - **Phase 1: Orientation**
 - **Phase 2: Deliberation**
 - **Phase 3: Action**
- **Next Meeting: July 2016 by phone/web conference**



LMWI Committee Membership



Pam Eddinger (Co-Chair)

*President
Bunker Hill Community College
Boston, MA*

Joanne Pokaski (Co-Chair)

*Director of Workforce Development
Beth Israel Deaconess Medical Center
Boston, MA*

Joanne Berwald

*Vice President, Human Resources
MESTEK, Inc.
Westfield, MA*

Eric D. Hagopian

*President and CEO
Massachusetts Center for Advanced Design and
Manufacturing
East Longmeadow, MA*

Susan Mailman

*Owner / President
Coghlin Electrical Contractors, Inc.
Worcester, MA*

Beth Mitchell

*Director, Maritime and Strategic Systems Engineering
General Dynamics
Pittsfield, MA*

Elizabeth Skidmore

*Business Representative/Organizer
New England Regional Council of Carpenters
Dorchester, MA*

Greg Bunn (Staff)

*Assist. Secretary for Policy & Planning
Executive Office of Labor & Workforce Development
Boston, MA*

Cheryl Scott (Staff)

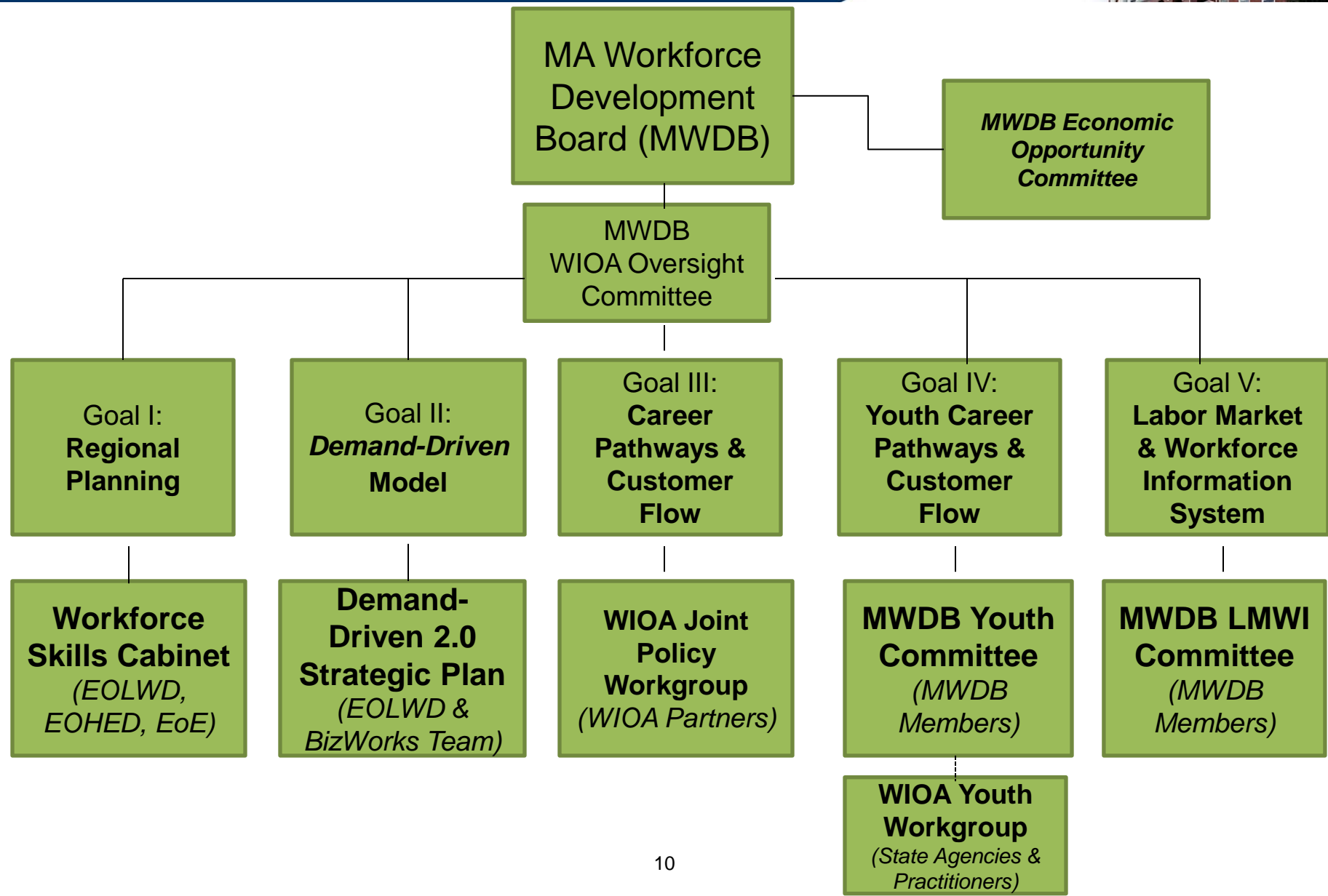
*Executive Director
MA Workforce Development Board
Boston, MA*



- First Committee meeting: June 6, 2016
- Gain a **general understanding of WIOA**, the State Plan, and its stakeholders
- Discuss **committee scope** and deliverables:
 - Key interest-areas of Committee members in public workforce system
 - WIOA-based implementation processes
 - Actions committee will take on behalf of the full Board.



WIOA Implementation & Stakeholders





WIOA Oversight Committee



■ Discussion Themes:

- Establish WIOA implementation priorities that are based on industry and workforce drivers
- Pinpoint service and resource gaps constraining ability to achieve State Plan Goals; calibrate policies to triage gaps
- Measure outcomes and impact on stakeholders (job seekers and employers); regularly report back in a user-friendly manner (i.e. dashboard)
 - Regional differences
 - Youth
 - Vulnerable communities (racial/ethnic and linguistic minorities)
 - People with disabilities

- Committee will receive briefings on and review/comment on WIOA policies on behalf of the full Board; major policy decision-points brought to full Board for discussion

- Next Committee Meeting: July 2016



WIOA Oversight Committee Membership



Ronald Walker, II (Chair)

Secretary
Executive Office of Labor and Workforce
Development
Boston, MA

Joanne Berwald

Vice President, Human Resources
MESTEK, Inc.
Westfield, MA

James Cassetta

President/CEO
WORK, Inc
Dorchester, MA

Donna Cupelo

President
Verizon New England
Boston, MA

Cassius Johnson

Senior Director of Public Policy and
Government Affairs
Year Up
Boston, MA

Robert LePage

Assistant Secretary for Career Education
Executive Office of Education
Boston, MA

John G. Mann

President
NAGE, Local 292
Quincy, MA

Juliette Mayers

President & CEO
Inspiration Zone LLC
Quincy, MA

Nicky Osborne

Commissioner
Massachusetts Rehabilitation Commission
Boston, MA

Juan Vega

Assistant Secretary for Communities and
Programs
MA Executive Office of Housing and
Economic Development
Boston, MA

Raymond Wrobel

Vice President
Align Credit Union
Lowell, MA

Jennifer James Price (Staff)

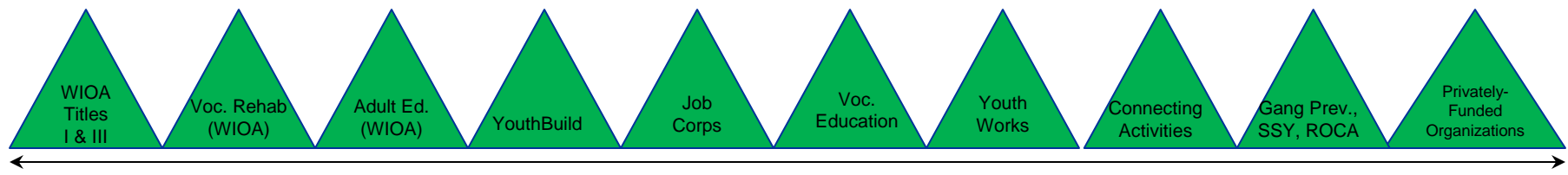
Undersecretary for Workforce Development
Executive Office of Labor and Workforce
Development
Boston, MA

Cheryl Scott (Staff)

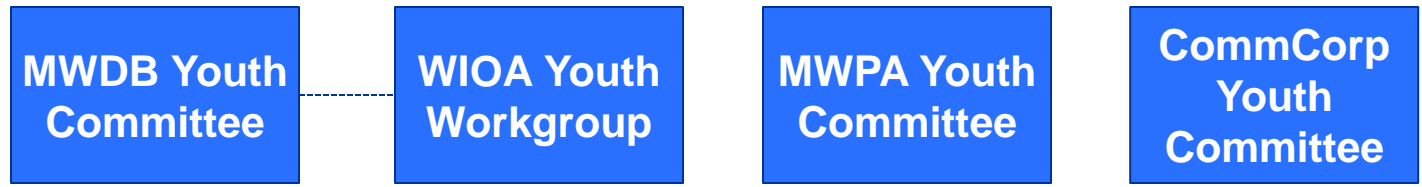
Executive Director
MA Workforce Development Board
Boston, MA



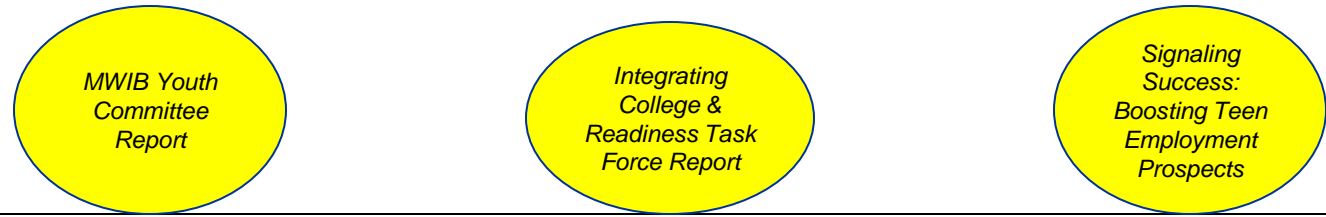
Youth Committee: Workforce Development Ecosystem



Programs & Services



Policy Development



Research & Reports



Youth Committee Overview



- **First Committee meeting: June 2, 2016**
- **Initial discussion on committee scope & deliverables**
 - Target population: disconnected youth, ages 16 – 24
 - Establish a **BIG GOAL** for youth workforce system. Exploring:
 - Credential Attainment
 - Employment Attainment
- **Next Steps:**
 - Further orientation: more data and information
 - Refine **BIG GOAL** and develop strategies
- **Next Meeting: July 2016**



Youth Committee Membership



Cassius Johnson (Chair)

*Senior Director of Public Policy and
Government Affairs
Year Up
Boston, MA*

Kristin Broadley

*President
Centerville Pie Company
Centerville, MA*

Kathleen Cullen-Cote

*Corporate Vice President of Human
Resources
PTC Corporation
Needham, MA*

John G. Mann

*President
NAGE, Local 292
Quincy, MA*

Sacha Stahard (Staff)

*Grants Management Specialist
Department of Career Services
Boston, MA*

Cheryl Scott (Staff)

*Executive Director
MA Workforce Development Board
Boston, MA*



To capitalize on the work of the ***Task Force for Economic Opportunity for Persons Facing Chronically High Rates of Unemployment*** by identifying the policy and programmatic opportunities to improve employment outcomes for populations facing employment challenges (target populations) including:

- *African Americans*
- *Latino Americans*
- *Native Americans*
- *Immigrants*
- *Long-term unemployed*
- *People with Disabilities*
- *Veterans*

Formerly titled the “**Committee on Populations Facing Employment Challenges**”



Economic Opportunity Committee



- **First Committee meeting: June 10, 2016**
- **New Name: *Committee on Economic Opportunities for Vulnerable Communities*** (aka “Economic Opportunity Committee”)
- **Initial discussion on committee scope & deliverables**
 - Identify best practices and recommend strategies to bring to scale
 - Craft policy recommendations to direct resources toward employment outcomes
 - Market career center services to target populations
 - Explore partnerships to cultivate resources that enhance successful programs and services (e.g. public/private partnerships, engagement with philanthropic community, etc.)
- **Committee Process**
 - **Phase 1: Orientation (*July*)**
 - **Phase 2: Develop Committee Deliverables (*August*)**
 - **Phase 3: Pursue Deliverables (*Sept – June*)**
- **Next Meeting: July 2016**



Economic Opportunity Committee Membership



Aixa Beauchamp (Co-Chair)

*President
Beauchamp and Associates
Newton, MA*

Anne Broholm (Co-Chair)

*Chief Executive Officer
Ahead, LLC
New Bedford, MA*

Kristin Broadley

*Owner
Centerville Pie Company
Centerville, MA*

Jesse Brown

*Co-Founder/ Director of
Operations
Heidrea Communications LLC
Bellingham, MA*

Jerry Burke

*President & CEO
Hillcrest Educational Foundation
Pittsfield, MA*

James Cassetta

*President/CEO
WORK, Inc
Dorchester, MA*

Sherry Dong

*Director, Community Health
Improvement Programs
Tufts Medical Center
Boston, MA*

Carol Grady

*Chief Operating Officer
JVS
Boston, MA*

Raymond Wrobel

*Vice President
Align Credit Union
Lowell, MA*

Pahola DeLeon (Staff)

*Program Coordinator
Exec. Office of Labor & Workforce
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Cheryl Scott (Staff)

*Executive Director
MA Workforce Development Board
Boston, MA*