

MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

# Mass Workforce Issuance

---

100 DCS 14.192

☐ Policy

☒ Information

---

**To:** Chief Elected Officials  
Workforce Development Board Chairs  
Workforce Development Board Directors  
Title I Administrators  
Career Center Directors  
Title I Fiscal Officers  
DCS Operations Managers

**cc:** WIOA State Partners

**From:** Alice Sweeney, Director  
Department of Career Services

**Date:** May 11, 2017

**Subject:** National Association of Workforce Boards Online Learning Platform

---

**Purpose:** To notify Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce partners of the National Association of Workforce Boards ([NAWB](#)) new online learning platform, [Study Workforce](#), that supports workforce development.

**Background:** Study Workforce is NAWB's online learning platform, featuring simple navigation, and easy-to-follow course curriculum. The first online course, [The Case for Strong Workforce Boards and Board Staff](#), helps board members, staff, and local elected officials understand how to leverage WIOA in support of their workforce and economic development agenda. With simple online navigation through course topics, Study Workforce is an important new tool that helps workforce boards raise the bar on professional development for board members and staff.

*The Case for Strong Workforce Boards and Staff* is the first online course designed for Chief Local Elected Officials (CLEO) & Workforce Board Members. Learning Topics include: Key Features of WIOA; Role of CLEO & WDB Members in implementing WIOA; and Benefits of leveraging WIOA to support workforce & economic development agenda. The simple online navigation provides access to resources for deeper understanding and action items for implementing strategies learned. This training is free but registration through the *Study Workforce* link above is required.

## Action

**Requested:** Please share the information with staff and partners as appropriate.