

Neighborhood Health Plan Alternative Payment Methodology

Timeline

Over 100,000 Reestablishes NCQA Over Significant growth Roots as Boston members with independence Accreditation 70,000 necessitates move Health Plan focusing network growing and deepens commercial to current Boston on Boston City beyond CHCs CHC location members Hospital and CHCs relationship 2000s 2010s 1980s 1990s Acquired by Formed as NHP by the Commonwealth Affiliated with Over 300,000 HPHC; launches Mass League of CHCs Care and **Partners** members; CMA and and Greater Boston Commonwealth HealthCare statewide MHSPY Forum for Health Action Choice products network

offered

programs



NHP Key Facts

- Over 308,000 members as of 3/31/14
 - MassHealth 219.5K; CommCare 15.3K;
 Commercial 73.8K
- 4,300 primary care providers
- 13,000 credentialed specialists
- 69 hospitals (teaching, community and specialty
- Over 520 employees



Addressing Health Care Disparities: Key Initiatives

Initiative	Target Population	Community/Region	Highlighted Interventions
Breast Cancer Screening	Blacks and African- Americans	Brockton, Dorchester, Hyde Park, Mattapan, Roslindale, and Roxbury	 Educational and outreach campaigns designed to educate women of the need for routine mammogram screenings. Includes Comcast commercials in targeted areas. Gap closed; campaign continues.
Diabetes and High Blood Pressure Management	Blacks and African- Americans	Dorchester, Hyde Park, Mattapan, and Roxbury	 Health education material distributed to CHCs and CBOs. Campaign designed to motivate and educate the targeted population to change their behavior and better manage their disease. Includes Comcast commercials in targeted areas.
Antidepressant Medication Adherence	Blacks, African- Americans, and the Hispanic Community	Boston, Lawrence, Lowell, and Worcester	 Marketing campaign to address the rate of adherence to antidepressant medication by the targeted population. Meeting with key stakeholders to explore possible interventions and strategies. Includes Comcast commercial in targeted areas.
Perinatal and Well-Child Care	Latina Community	Lawrence, MA	 Collaborating with Harvard Pilgrim Health Care Foundation's Culture Insight Program and local CBOs to improve post-partum and well-child visit rates. Includes development of several tools for new mothers. CBO workgroups convened to implement interventions.



APM Approach

- Collaboration based on provider readiness
- Developed a risk based payment continuum
- Ongoing support to ensure successful outcomes



APM Participation Guidelines

- Commitment from senior management at provider organization
- Infrastructure to support APMs
- Minimum membership thresholds
- Ongoing access to financials
- Ability to accept, disseminate and use data



APM Models

- Shared Savings
 - First component of risk continuum
 - Three year program
 - Includes cost/utilization and quality benchmarks



APM Models (cont.)

- Global Payments
 - Multiple arrangements in place
 - Shared risk (upside and downside risk)
 - Additional dollars allocated "pay for performance"



Servicing Model

- Ongoing support very important
- "Provider Dashboard" Tool
- Monthly/Quarterly meetings assess performance of contract
- Action plan development

