



*Commonwealth of Massachusetts  
Alcoholic Beverages Control Commission  
95 Fourth Street, Suite 3  
Chelsea, Massachusetts 02150-2358*

**Jean M. Lorizio, Esq.**  
*Chairman*

**DECISION**

**STEEPLE CITY LIQUOR INC. D/B/A V AND V VINS ET VIANDES  
80 MAIN STREET  
NORTH ADAMS, MA 01247  
LICENSE#: 00104-PK-0820  
VIOLATION DATE: 6/22/2022  
HEARD: 10/18/2022**

Steeple City Liquor Inc. d/b/a V and V Vins Et Viandes ("Licensee") holds an alcohol license issued pursuant to M.G.L. c. 138, § 15. The Alcoholic Beverages Control Commission ("ABCC" or "Commission") held a remote hearing via Microsoft Teams on Tuesday, October 18, 2022, regarding an alleged violation of 204 CMR 2.05 (2) Permitting an illegality on the licensed premises, to wit: M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age. Prior to the commencement of the hearing, the Licensee stipulated to the facts alleged in Investigator Keefe's Report.

The following documents are in evidence:

1. Investigator Keefe's Minimum Purchase Age Compliance Check Field Report, 6/22/2022;
  2. ABCC Form 43, Transfer of License Approval, 11/25/2014;
  3. ABCC Decision, 5/8/2017;
  4. Licensee's Stipulation of Facts.
- A. Certificate of Completion eTips Off-Premises and Delivery of Crystal Turner;  
B. eTips card of Crystal Turner;  
C. Witness Statement of Wayne Harrington, CSL (customer service leader).

There is one (1) audio recording of this hearing.

**FINDINGS OF FACT**

1. On Wednesday, June 22, 2022, at approximately 7:29 p.m., Investigators Fleming and Keefe ("Investigators"), inspected the business operation of Steeple City Liquor Inc. d/b/a V and V Vins Et Viandes.
2. An underage operative, working under the supervision of Investigators, purchased an alcoholic beverage, one 24-ounce can of Bud Light Lime beer for three dollars and four cents (\$3.04). The underage operative was not asked for identification.

3. Marc LaTour, Licensee and general manager, appeared at the Commission hearing along with David Burns, Secretary. Mr. LaTour testified all new employees will be TIPS certified upon hiring and radios have been purchased so employees are better able to communicate. Additional cameras will be purchased so Mr. LaTour can better monitor the establishment.

### CONCLUSION

Based on the evidence, the Commission finds the Licensee violated 204 CMR 2.05 (2) Permitting an illegality on the licensed premises, to wit: M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age. Therefore, the Commission issues a **WARNING**.

### **ALCOHOLIC BEVERAGES CONTROL COMMISSION**

Deborah A. Baglio, Commissioner

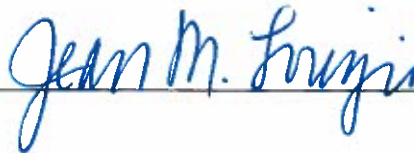


Crystal Matthews, Commissioner



I, the undersigned, hereby certify that I have reviewed the hearing record and concur with the above decision.

Jean M. Lorizio, Chairman



Dated: November 21, 2022

You have the right to appeal this decision to the Superior Courts under the provisions of Chapter 30A of the Massachusetts General Laws within thirty (30) days of receipt of this decision.

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2022-000132-ad-enf

cc: Local Licensing Board  
Frederick G. Mahony, Chief Investigator  
Kyle E. Gill, Esq., Associate General Counsel  
Dennis Keefe, Investigator  
Sean Fleming, Investigator  
Administration, File