

Andrew W. Maylor Town Manager Town of North Andover
Office of the
Town Manager
North Andover Town Hall
120 Main Street
North Andover, MA 01845
amaylor@northandoverma.gov



Telephone (978)688-9510 Fax (978)688-9556

September 22, 2017

Sean Cronin, Senior Deputy Commissioner Department of Revenue Division of Local Services VIA EMAIL

Dear Mr. Cronin,

In January 2016, the town agreed to implement two best practices as part of the State's Community Compact program. The town previously completed one of those two, Regionalization/Shared Services, and provided you with a report detailing the Merrimack Valley branding project.

The second best practice centered on a Safe and Mobile Future for Older Drivers. After executing the Community Compact, town leaders met with senior center staff to discuss the best way to implement this best practice. It was agreed that hands-on driver training for our seniors was the most productive way to proceed.

I am pleased to inform you that the town has partnered with In Control Family Foundation and the Friends of the North Andover Council on Aging to offer a driving class for twenty of our seniors. In Control Family Foundation is an award winning 501 (c)(3) non-profit organization founded in 2003 that has helped thousands of young drivers reduce the risk associated with traffic fatalities. After a conversation with In Control, it was agreed they could assist our seniors in the same way. Although In Control is a non-profit they do charge a fee for this valuable training. Their typical fee is \$350.00 per student, however they agreed to discount that fee to \$250.00 per student for our senior program. The Friends of the North Andover Council on Aging, another non-profit, was generous enough to donate the \$5,000 (thank you letter attached) to fully fund the program.

The course will be held on September 22, 2017, and fifteen seniors have signed up to participate. The remaining five funded slots will be scheduled on a driver by driver basis. I have attached a flyer from In Control that provides more detail about who and what they do. Although this flyer is focused on their young driver program, it applies to our specialized senior program as well. This three hour, hands-on, high speed, learning experience will be held at In Control's outdoor closed course in North Andover.

We truly appreciate the commitment of the Baker-Polito Administration to promote mutual standards of best practice. I would also like to personally thank you and the Lt. Governor for your support and leadership in overseeing this program.

Regards,

Andrew W. Maylor

Town Manager



Motor vehicle crashes are the number one cause of death among young drivers and their The Problem:

passengers. More teens and young adults die in violent auto collisions each year in the United States than the number two through five causes of death combined. In terms of lowest number of fatalities from motor vehicle crashes per capita, the U.S.A. typically ranks 40th in the world. Countries that lead the world in safe driving require crash

prevention training.

Our Mission: To drastically reduce automobile crashes, fatalities and injuries.

Our Solution: In Control provides a hands-on, high speed, learning experience where drivers are put

through real world, emergency situations on a closed course. Our program is modeled upon the driver training that is required in the countries with the safest driving records. Trainees develop skills and build instinctual reactions to make the right decisions in high

speed collision avoidance situations.

The In Control Difference:

In Control provides an active solution. We engage the community to keep safe driving awareness front & center and we get new drivers behind the wheel. Our Crash Prevention Training is the first state certified program of this kind in the United States. The results speak for themselves: our program has reduced crash rates in new drivers by 70%.

Our Commitment: In Control is committed to saving lives by providing crash prevention training to all young drivers throughout New England and eventually beyond. We invest in community engagement efforts to educate parents and drivers of all ages about the dangers of driving and resources available to them. Long term, we believe this approach will influence the general public and legislators with the ambition that crash prevention training will be added to the Junior Operators Licenses requirements, everywhere.

What We've Accomplished: In Control has trained over 30,000 drivers, saving the lives of passengers and drivers who now know how to react in emergency situations. We constantly receive testimonials from course graduates and parents about crashes that have been avoided as a result of skills developed in our training. In Control works with the insurance industry, law enforcement, public and private organizations as well as key individuals to engage the community and to motivate others to attend our training.

Our History and How We Are Funded:

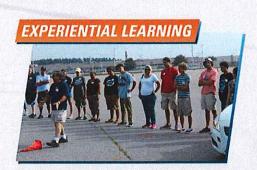
In Control was founded in 2003 and is now the In Control Family Foundation, a 501(c)(3) non-profit organization. In 2014, we were honored as a Nonprofit Excellence Award finalist by the Massachusetts Nonprofit Network. In 2015/16/17 we were privileged to be awarded over \$250k in grants from The Massachusetts Executive Office of Public Safety & Security. We receive funding from training participants, private donors, public and private grants, as well as corporate sponsors, who are inspired by our mission to save lives and reduce injuries due to motor vehicle crashes.

Learn More:

To learn more about us visit www.DrivelnControl.org or call (978)712-8350









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Telephone (978)688-9510 Fax (978)688-9556

September 5, 2017

Martha Cashins Friends of North Andover Senior Center 120 Main Street North Andover, MA 01845

Dear Ms. Cashins:

On behalf of the North Andover Board of Selectmen, I want to thank the Friends of the North Andover Senior Center for the generous donation of \$5,000.00 to be used to pay for the In Control driving course for our seniors.

Again, thank you on behalf of the Town of North Andover and its residents. Your continued generosity and support are greatly appreciated.

Regards,

Andrew W. Maylor Town Manager

Thous You!