

Commonwealth of Massachusetts Alcoholic Beverages Control Commission 95 Fourth Street, Suite 3 Chelsea, Massachusetts 02150-2358

Jean M. Lorizio, Esq. *Chairman*

DECISION

SHREE SHIV INC. D/B/A NORTH BROOKFIELD LIQUORS 221 NORTH MAIN STREET NORTH BROOKFIELD, MA 01535

LICENSE#: 89580-PK-0836 VIOLATION DATE: 6/08/2022

HEARD: 9/20/2022

Shree Shiv Inc. d/b/a North Brookfield Liquors ("Licensee") holds an alcohol license issued pursuant to M.G.L. c. 138, § 15. The Alcoholic Beverages Control Commission ("ABCC" or "Commission") held a remote hearing via Microsoft Teams on Tuesday, September 20, 2022, regarding an alleged violation of 204 CMR 2.05 (2) Permitting an illegality on the licensed premises, to wit: M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age. Prior to the commencement of the hearing, the Licensee stipulated to the facts alleged in Investigator Keefe's Compliance Check Report.

The following documents are in evidence:

- 1. Investigator Keefe's Minimum Purchase Age Compliance Check Field Report;
- 2. ABCC Licensing Authority Certification, Transfer of License Approved, 6/7/2019;
- 3. Licensee's Stipulation of Facts.
- A. Photographs (3) of new signage and point of sale system at licensed premises.

There is one (1) audio recording of this hearing.

FINDINGS OF FACT

- 1. On Wednesday, June 8, 2022, at approximately 7:07 p.m., Investigator Keefe ("Investigator"), inspected the business operation of Shree Shiv Inc. d/b/a North Brookfield Liquors.
- 2. An underage operative, working under the supervision of the Investigator, purchased an alcoholic beverage, one 24-ounce container of Bud Light beer for three dollars (\$3.00). The underage operative was not asked for identification.
- 3. Dipali Patel, Licensee and Manager of Record, appeared at the Commission hearing. The Commission was informed that prior to the compliance check, it had already been the Licensee's practice to inform employees every day that requesting identification is

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required. The point-of-sale system now prompts employees to enter a date of birth prior to allowing a sale.

CONCLUSION

Based on the evidence, the Commission finds the Licensee violated 204 CMR 2.05 (2) Permitting an illegality on the licensed premises, to wit: M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age. As a result, the Commission issues a **WARNING.**

ALCOHOLIC BEVERAGES CONTROL COMMISSION

Crystal Matthews, Commissioner

Deborah A. Baglio, Commissioner

Jean M. Lorizio, Chairman

Dated: October 12, 2022

You have the right to appeal this decision to the Superior Courts under the provisions of Chapter 30A of the Massachusetts General Laws within thirty (30) days of receipt of this decision.

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2022-000113-ad-enf

cc: Local Licensing Board
Frederick G. Mahony, Chief Investigator
Kyle E. Gill, Esq., Associate General Counsel
Dennis Keefe, Investigator
Arthur Pearlman, Esq.
Administration, File