



# North Station/Seaport Ferry Update

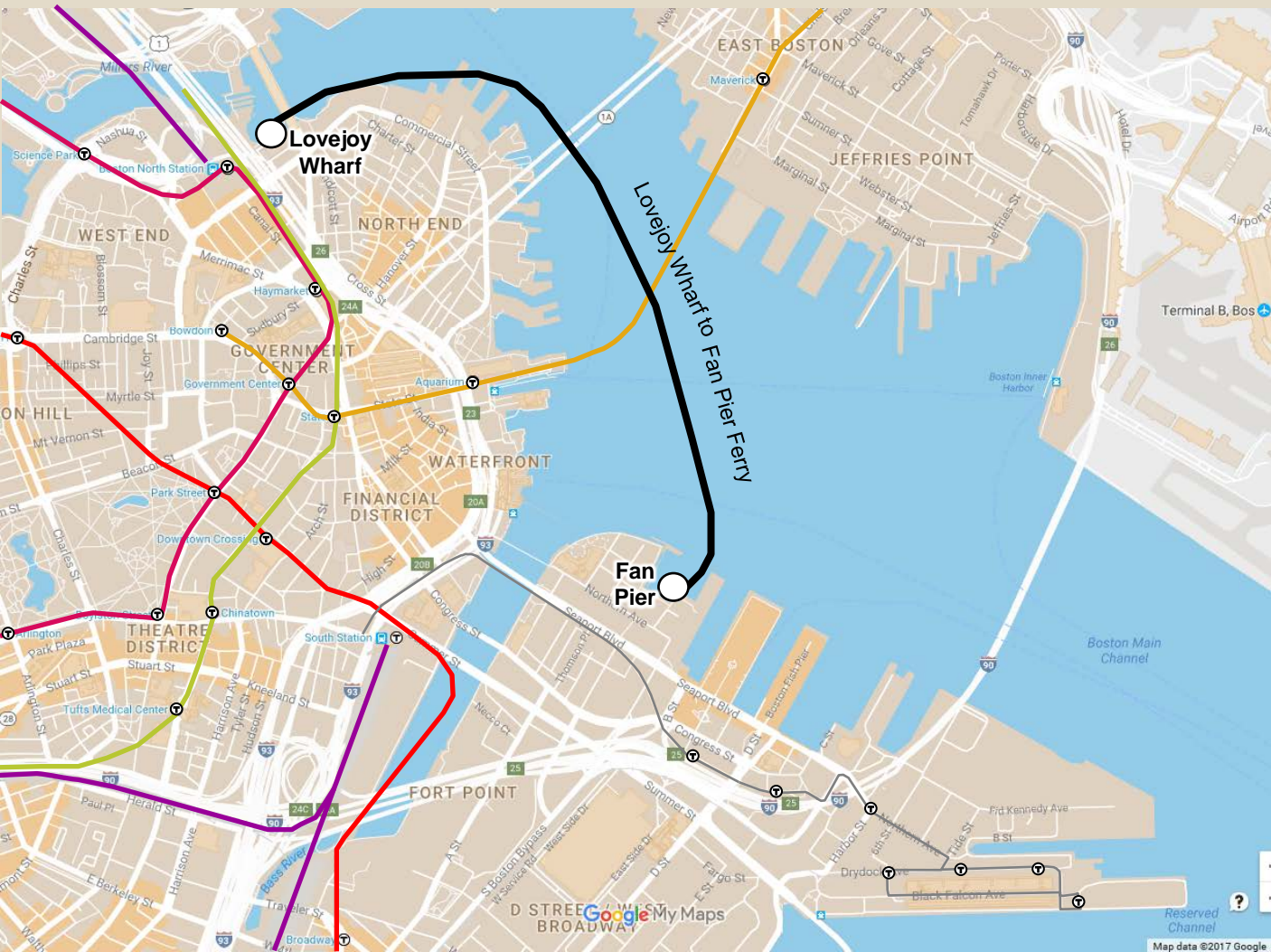
Water Transportation Advisory Council

March 28, 2019

**MASSACHUSETTS  
CONVENTION CENTER  
AUTHORITY**

*Signature*  
**BOSTON™**

# Overview of Ferry Service



## Route:

Lovejoy Wharf to Fan Pier

## Service hours:

6:20AM – 9:40AM  
3:20PM – 7:00PM

## Duration:

Year-round

## Trip Time (1-way):

17-20 minutes  
Inclusive of boarding  
and unloading

## Passengers:

Corporate and public

# About the Service

- The ferry service is managed by the Massachusetts Convention Center Authority and operated by the Bay State Cruise Company with support from the Seaport TMA
- The service is operated on behalf of the companies that fund the service, including the Fallon Company, Vertex, PwC/101 Seaport, Boston Consulting Group, PTC, Alexion, and Man Numeric.
- In addition to the corporate partners the service is also open to members of the public
- The ferry service opened to corporate riders on January 24<sup>th</sup>, and to the general public on February 19, 2019.



# About the Ferries

- Ferries were leased by Bay State Cruises from New York Waterways
- Ferries have a seating capacity of 97, and a total rider capacity of 120
- Both ferries are bow-loading to allow for quicker loading and unloading at the docks



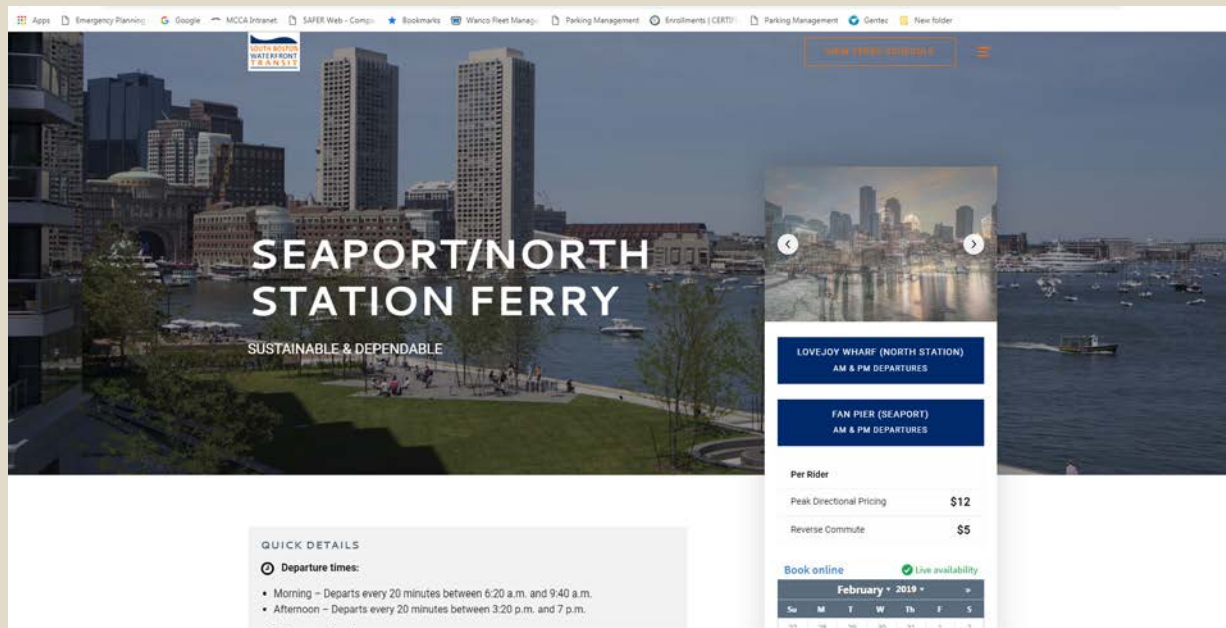
# Public Ridership

- To begin the service, 5 seats were reserved on each peak directional trip (to Fan Pier in the Morning and to Lovejoy Wharf in the afternoon) for public riders.
  - The reverse commute was completely (97 seats) available for public riders
- Public Fares- Public fares were initially set at \$12 for peak directional services and \$5 for the reverse commute per trip
  - A \$1 fee was added to the cost of each ticket for the website to process the transaction

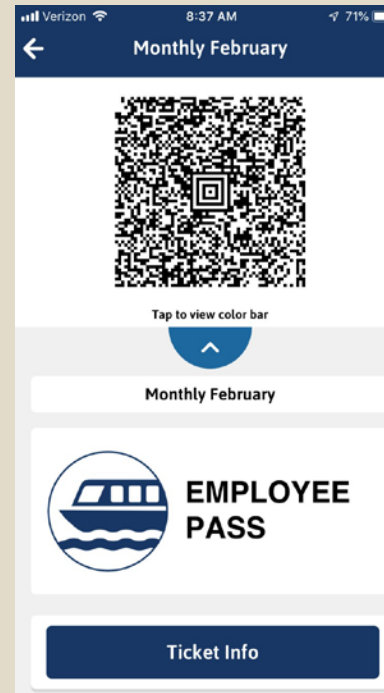
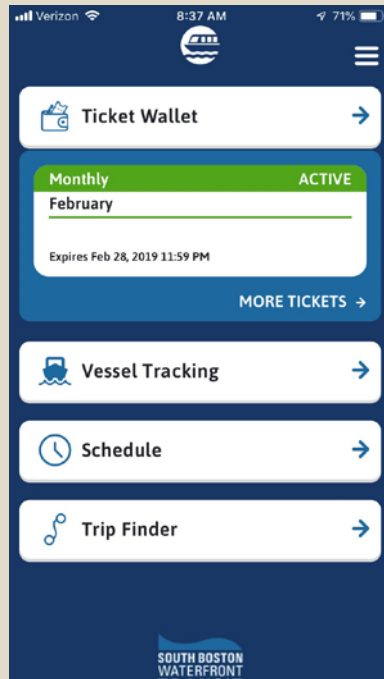
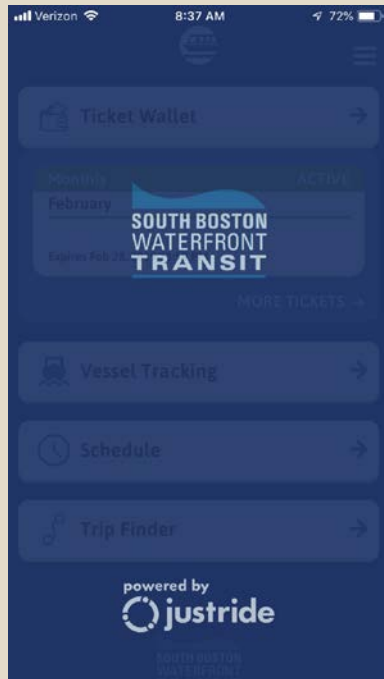


# Public Ridership

- As of April 1<sup>st</sup>, the following changes will be implemented:
  - Fares will be reduced to \$4 + \$1 fee for a total of \$5 each trip regardless of time or direction
  - Available seats on peak trips will be increased to between 15-70 seats per trip
- The increase in availability and reduction of costs is a result of a review of ridership numbers to date, as well as a desire to maximize the ridership on the ferry service



# Corporate Rider App



- App is complete and currently being rolled out to corporate riders
- App allows us to take passenger counts by company and distribute costs proportionally

# Ferry Ridership

