



*Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
95 Fourth Street, Suite 3
Chelsea, Massachusetts 02150-2358*

Jean M. Lorizio, Esq.
Chairman

DECISION

**KEYUR CORP D/B/A QUIK PIK
690 MAIN STREET
NORWELL, MA 02061
LICENSE#: 00033-PK-0912
VIOLATION DATE: 5/11/2023
HEARD: 9/26/2023**

Keyur Corp d/b/a Quik Pik (the "Licensee") holds an alcohol license issued pursuant to M.G.L. c. 138, § 15. The Alcoholic Beverages Control Commission ("ABCC" or "Commission") held a remote hearing via Microsoft Teams on Tuesday, September 26, 2023, regarding an alleged violation of M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age (1 count). Prior to the commencement of the hearing, the Licensee stipulated to the facts alleged in Investigator Terasconi's Report.

The following documents are in evidence:

1. Investigator Terasconi's Report;
2. ABCC Form 43, New License Approval, 5/13/2013;
3. Photocopy of Massachusetts Driver's License Confiscated;
4. ABCC Decision, 11/21/2022;
5. Town of Norwell Decision, 9/5/2014;
6. Licensee Stipulation of Facts.

There is one (1) audio recording of this hearing.

FINDINGS OF FACT

1. On Thursday, May 11, 2023, Investigators Gardner and Terasconi ("Investigators"), conducted an inspection of Keyur Corp d/b/a Quik Pik ("Licensee") to determine the way its business was being conducted.
2. At approximately 5:20 p.m., Investigators observed a youthful appearing male individual exit a Black Jeep Cherokee motor vehicle and enter the licensed premises.
3. At approximately 5:25 p.m., Investigators observed the same male exit the establishment in possession of alcoholic beverages. Investigators identified themselves and asked to see proof of legal age to purchase and/or possess alcoholic beverages.

4. Underage #1, actual date of birth 10/15/2003 (age 19), was in possession of one 30-pack of Coors Light beer. Underage #1 stated to Investigators that he used his cousin's valid Massachusetts driver's license to purchase the alcoholic beverages.
5. Based upon their observations of the physical features and appearance of the underage individual and driver's license presented, Investigators determined that any reasonable person should have known that this individual was under the age of twenty-one.
6. At approximately 8:45 p.m. Investigators entered the licensed premises and spoke to the Licensee, Jitendra Patel, about the violation. Investigators informed Mr. Patel of the violation and that a report would be filed with the Chief Investigator for further review.
7. Mr. Nitten Patel, Licensee, appeared at the Commission hearing.
8. The Licensee has held a license under M.G.L. c. 138, § 15 since 2013.

CONCLUSION

Based on the evidence, the Commission finds the Licensee violated M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age (1 count). As a result, the Commission **suspends the license for a period of one (1) day which will be held in abeyance for a period of two (2) years provided that no further violations of Chapter 138 or Commission Regulations are found by this Commission.**

ALCOHOLIC BEVERAGES CONTROL COMMISSION

Crystal Matthews, Commissioner



Deborah A. Baglio, Commissioner



Jean M. Lorizio, Chairman



Dated: February 27, 2024

You have the right to appeal this decision to the Superior Courts under the provisions of Chapter 30A of the Massachusetts General Laws within thirty (30) days of receipt of this decision.

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2023-000159-ad-enf

cc: Local Licensing Board
Frederick G. Mahony, Chief Investigator
Nicole Terasconi, Investigator
Robert Gardner, Investigator
Matthew Porter, Esq.
Administration, File