

Board of Registration in Embalming and Funeral Directing
1000 Washington Street 1st Floor Room 1D, Boston, MA 02118
DATE: January 21, 2020 TIME: 10:00 a.m.

Notice of Meeting and Topics

10:00am – Meeting called to order:

- Discuss housekeeping and evacuation plan

Board Business:

- Review Public Session Minutes for December 17, 2019
- Report from Executive Director, Michael Hawley
- Report from Board Counsel, Peter Kelley

Application review:

Type 6

- Lucy Dannelley

Apprentice Extension Requests:

- Loren Forastiere
- Paul Buonfiglio

Application Review:

- Jeremy McFarlane

Continuing Education Provider Applications:

Insight Institute

- Certified Funeral Celebrants

NFDA

- NFDA Cremation Certification Program (Various Dates & Locations)
- NFDA Arranger Training (Various Dates & Locations)
- Managing Millennials
- NFDA Home Study Courses - Books
 - Bereavement Groups and The Role of Social Support
 - Control the Conversation: How to Charm, Deflect and Defend Your Position Through Any Line of Questioning
 - Do funerals Matter?

- Educating the Families You Serve about the Why of Funerals: A Guide for Funeral Home Staff
- Embalming and Renal Failure: A Silent Danger for Embalmers
- Embalming Standards of Care
- The Good Funeral: Death, Grief, and the Community of Care
- Making Your Phone Ring with Internet Marketing for Funeral Homes
- The Essential HR Handbook – A Quick and handy Resource for Any manager or HR Professional
- Turning Art into Science: Unit One
- Turning Art into Science: Unit Two
- Turning Art into Science: Unit Three
- Turning Art into Science: Unit Four
- NFDA Home Study Courses – DVD's
 - 10 Technologies that Will Transform Your Business
 - 2019 Annual All-Staff FTC Training
 - 50 Shades of Green
 - Aftercare: Strengthen Your Families and Business
 - Are You in the 40 Percent? Planning for Succession
 - Asian Culture in Cremation and Funerals
 - Brining Ritual to Cremation Arranging
 - Connecting with Women: The World's Most Powerful Consumer
 - Create Experiences, Gain market Share
 - Creating Loyalty and Lifelong Memories through Creative Customer Engagement
 - Five Keys to Cremation Success
 - FTC Compliance: Handling the General Price List (Video)
 - How End-of-Life Doulas are Changing the Face of Dying
 - How Green Practices Benefit Your Business
 - Is it Sexual Harassment?
 - Overcoming Objections During the Arrangement Conference
 - Providing Care through the Grief Journey
 - Should I Buy or Should I Sell?
 - Understanding Legal Issues in the Arrangement Conference
 - What Happens to Your Families Following the Funeral
- NFDA 2020 Online Learning Program
 - Approaching Trauma Cases with Confidence
 - Conflict Management for Funeral Directors: Successful Interpersonal Communication Practices
 - Deathcare Marketing: 25 FAQ's
 - Demonstration of Soft Tissue Repair
 - Do-It-Yourself Memorials (with a Little Help from the Funeral Director)
 - Embalming Perspectives and Paradigms Challenged
 - Embalming Risk Management 4.0
 - Embalming the Obese Case
 - Funeral Service Ethics
 - Marketing a Funeral Home for Long-Term Profitability
 - Mastering the Art of Funeral home Etiquette
 - Offering Funeral Packages in Compliance with the FTC Funeral Rule
 - Professional Ethics in Funeral Service: NFDA's Code of Professional Conduct
 - Relevance of Restorative Art

- RSVP: I'll See You at My Living Funeral
- Supporting Pregnancy Loss Families
- Ten Tools for Stress Relief
- The Funeral: A Chance to Touch, A Chance to Serve, A Chance to Heal
- Understanding the Child's Greif: Insights for Funeral Home Owners, Directors, Staff
- Understanding and Managing Grief
- Understanding the Practice of the FTC Funeral Rule

Kates-Boylston Publications

- Cremation Innovators Summit

International Order of the Golden Rule

- 2020 Young Professionals Event: Shift Your Mind Set; Grow Your Own Skillset

ICCFA

- 2020 ICCFA Annual Convention & Exposition – San Antonio, TX March 30-April 2, 2020

Open session for topics not reasonably anticipated 48 hours in advance of meeting:

Executive Session: closed pursuant to G. L. c. 30A, § 21(a)(1) to review reputation or character rather than professional competence:

Closed Session: Investigatory Conferences, pursuant to G.L. c. 112, §65C:

Reasonable accommodations or modifications will be provided to individuals with disabilities to participate in the Board in Registration in Embalming & Funeral Directing meeting. All requests should be directed to Cheryl Yebba by calling 617-701-8711 or TTY/TDD: 617-701-8645 by 24 hours prior to the meeting. While the Division will attempt to honor all requests, those requests received after 24 hours to the meeting may not be provided due to feasibility.