

## Virtual MASSACHUSETTS ENVIRONMENTAL TRUST Board Meeting

November 14, 2025 11:15 am - 1:00 pm

Please in advance for this meeting:

<https://zoom.us/meeting/register/xC8zQgd3SXqY6rCPK8x2Fw>

### Zoom Registration Instructions

1. Open the event email and click Register.
2. Fill in required registration questions and accept terms if needed.
3. Click Confirm Registration.

You'll see a confirmation page and receive a join link via email

## AGENDA

1. Welcome and Introductions - R.J. Lyman, Chair
2. Vote on the August 28, 2025 and Sept 25, 2025 Meeting Minutes
3. MET Operations Update
4. Auction Update: Striper Plate Auction & Upcoming Right Whale Plate
5. MET Strategic Marketing Plan & Discussion: Presentation by Shields
6. Fundraising Update and Next Steps
7. Right Whale Day 2026
8. Other Business
  - *Cape Meeting:* Meeting confirmed for November 17<sup>th</sup> at 2 pm (Virtual) with Kristy Senatori from the Cape Cod Commission and Paul Niedzwiecki from the Cape Cod Chamber. Rob, Vandana and Kim will attend. Others are welcome.
  - *Donation:* Beth Johnsey, Marion Fremont-Smith's daughter is donating approximately \$21,000 annually over the next 5-years to MET through a retirement fund distribution from her portion of her inheritance from Marion. Marion's family would like to have a meeting to know about her involvement with MET
  - *Schedule Board Meetings* through end of 2026  
Confirm in-person meeting on Friday, December 19 (MDAR or MassWildlife)