

**Office of Outdoor Advertising  
Hearing Agenda  
November 8, 2018  
11:00 AM  
Public Hearing**

**Hearing Location: State Transportation Building  
10 Park Plaza, 2<sup>nd</sup> floor, Boston, MA 02116**

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1. **Call to Order:**

A. Sign in

2. **Minutes Approval:**

A. October 11, 2018 OOA Public Hearing

3. **Agenda Items:**

A. **Application for New License(s)**

1. 1925 Mass Ave LLC  
195 Lexington Avenue  
Cambridge, MA 02138

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

(Last updated: 11/2/2018 )

## B. Application for Electronic Permit(s)

### 1. City of Fall River

- |  |            |
|--|------------|
| a. Intersection of Market Street at South Main Street<br>Application 2018D022 (new structure, facing west) | Fall River |
| a. Intersection of Bedford Street and Route 24<br>Application 2018D023 (new structure, facing north)       | Fall River |
| b. Intersection of Bedford Street and Route 24<br>Application 2018D024 (new structure, facing south)       | Fall River |
| a. Intersection of Brayton Avenue and I-195 ramp<br>Application 2018D025 (new structure, facing west)      | Fall River |
| b. Intersection of Brayton Avenue and I-195 ramp<br>Application 2018D026 (new structure, facing east)      | Fall River |

## 4. For the Record – Actions Taken Since Last Public Hearing.

### A. Application for Permit Transfer(s)

- |  |              |
|--|--------------|
| 1. Outfront Media Boston, LLC – Motivate International, Inc.<br>(Transferor) | (Transferee) |
|--|--------------|

- |                      |                           |            |
|----------------------|---------------------------|------------|
| 1) Permit # 2014023  | 63 Union Square           | Somerville |
| 2) Permit # 2014024  | 93 Highland Avenue        | Somerville |
| 3) Permit # 2014025  | 145 Beacon Street         | Somerville |
| 4) Permit # 2014026  | 2 Elm Street              | Somerville |
| 5) Permit # 2014027  | 18 Holland Street         | Somerville |
| 6) Permit # 2014028  | 572 Broadway              | Somerville |
| 7) Permit # 2014029  | Powder House Square       | Somerville |
| 8) Permit # 2014030  | 72 Packard Avenue         | Somerville |
| 9) Permit # 2014031  | Highland Ave & Crocker St | Somerville |
| 10) Permit # 2014032 | 229 Holland Street        | Somerville |

**Approved 10/17/2018**

### B. Application for Electronic Permit(s)

#### 1. RSA Media, Inc.

- |   |        |
|---|--------|
| a. 10 Merchant Street<br>Application 2018D019 (new structure, facing north) | Sharon |
|---|--------|

**Approved 10/18/2018**

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(Last updated: 11/2/2018 )

2. Harbor Outdoor LLC

a. 290 Wood Road Braintree  
Application 2018D020 (new structure, facing north)

b. 290 Wood Road Braintree  
Application 201D021 (new structure, facing south)

**Taken Under Advisement**

**C. Application for Permit(s)**

1. Outfront Media, LLC *(February 8, 2018 Public Hearing)*

a. 145 Dartmouth Street (Back Bay Station) Boston  
Application 2018010 (new structure, facing north and south)  
(Digital urban panel unit of street furniture affixed to station entrance)

**Taken Under Advisement**

b. 145 Dartmouth Street (Back Bay Station) Boston  
Application 2018011 (new structure, facing north and south)  
(Digital urban panel unit of street furniture affixed to station entrance)

**Taken Under Advisement**

2. Outfront Media, LLC *(October 8, 2015 Public Hearing)*

a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
Application 2015380 (new structure, facing north)

b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
Application 2015381 (new structure, facing south)

**Taken Under Advisement**

5. Public Comment:

6. Adjournment:

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(Last updated: 11/2/2018 )