



# OFFICE OF ECONOMIC EMPOWERMENT (OEE)

ESTABLISHED IN 2015

ECONOMIC EMPOWERMENT FOR ALL



## MISSION/OBJECTIVE

Treasurer Goldberg created the Office of Economic Empowerment (OEE) with the goal of offering free and accessible financial education, promoting wage equality, and creating a bright future for children across the state. OEE delivers programs to all residents of Massachusetts and at every stage of their lives, regardless of their economic background.

## DIRECTORS

Alayna Van Tassel, *Deputy Treasurer and Executive Director*

Samantha Perry, *Deputy Director*

Daphna Gluck, *Director of Program Evaluation*

## OUR KEY PRIORITIES

### Financial Education

Providing free and accessible financial education to Massachusetts residents of all ages is critical to our goal of ensuring everyone can enjoy the same economic opportunities and security. Financial education can cover skills like budgeting, understanding credit, preparing for retirement, saving and paying for education, and so much more. We offer access to these skills through some of the following programs and you can learn about the rest on our website:

- [MyFinancialLifeMA.org](http://MyFinancialLifeMA.org)
- Money Talk Tuesdays
- Operation Money Wise
- Credit for Life Fairs
- Older Adults Scam & Fraud Prevention
- Money Experience
- Financial Wellness for State Employees and Retirees

### Achieving Equal Pay for All

Closing the gender and racial wage gap is needed for creating a fair and inclusive economy in Massachusetts. We are working towards this goal by providing the programs below, and several others found on our website:

- [EqualPayMA.com](http://EqualPayMA.com) website and resources
- Women in Finance Fellowship
- Free and virtual salary negotiation trainings

### Children's Future Education

Our team is committed to helping parents across income levels create a bright future for their children. We are accomplishing this through our [BabySteps Savings Plan](#) and our [Baby Bonds Task Force](#).

## CONTACT



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[mass.gov/treasury/empowerment](http://mass.gov/treasury/empowerment)



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Office of Economic Empowerment

SCAN FOR  
WEBSITE

