



One Care:

Implementation Council Meeting

Executive Office of Health & Human Services

MassHealth Demonstration to Integrate Care for Dual Eligibles

July 11, 2023, 10:00 AM – 12:00 PM Virtual Meeting via Zoom

Implementation Council Recruitment and Procurement



CMFI determined that promotion of health equity in One Care benefits from diversity within the Implementation Council; MassHealth intends to promote Implementation Council diversity by stimulating recruitment and refining the procurement process to make it easier for interested persons to apply.

Objectives

- Improve diversity of Implementation Council through effective, widespread recruiting
- Develop "recurring" procurement structure and encourage diverse responses

Scope

- Identify and prioritize mechanisms to be applied toward Implementation Council recruitment
- Refresh Implementation Council website to more effectively communicate IC mission, role, and importance to individuals eligible to serve on the Implementation Council
- Create new materials to promote the Implementation Council
- Identify methods to simplify the application process
- Propose a way forward to optimize procurement to increase Implementation Council diversity

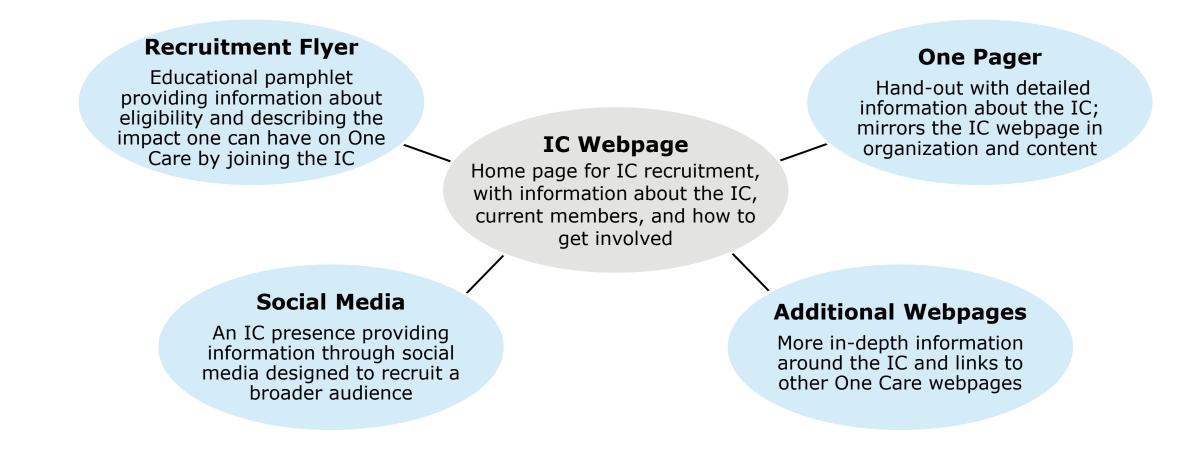
CMFI Deliverable

• A tactical work plan with steps to ensure robust IC recruitment and roadmap for CY23 procurement

Implementation Council Recruitment



MassHealth will promote Implementation Council recruitment through multiple mechanisms, but the Implementation Council webpage will remain the primary source of information about the procurement.



Implementation Council Procurement



Key Accomplishments

Task One: Simplify procurement process

- MassHealth will reprocure the One Care Implementation Council members using alternative methods other than Commbuys with the goal of increasing applications through a more accessible application process
- The Integrated Care Team is currently developing the procurement "application" and will share updates in future Implementation Council Meetings

Task Two: Rolling Enrollment

 Following the initial reprocurement, MassHealth will continue to accept One Care Implementation Council applications on a rolling basis to further augment and diversify the Implementation Council's membership

For additional information regarding the One Care Implementation Council procurement interested individuals can email the Implementation Council recruitment email IC_OneCare@umassmed.edu or the One Care mailbox at OneCare@mass.gov



One Care

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