# Slide 1: One Care Implementation Council Meeting

Executive Office of Health & Human Services

MassHealth Demonstration to Integrate Care for Dual Eligibles

July 11, 2023, 10:00 AM – 12:00 PM

Virtual Meeting via Zoom

# Slide 2: Implementation Council Recruitment and Procurement

CMFI determined that promotion of health equity in One Care benefits from diversity within the Implementation Council; MassHealth intends to promote Implementation Council diversity by stimulating recruitment and refining the procurement process to make it easier for interested persons to apply.

**Objectives**

* Improve diversity of Implementation Council through effective, widespread recruiting
* Develop “recurring” procurement structure and encourage diverse responses

**Scope**

* Identify and prioritize mechanisms to be applied toward Implementation Council recruitment
* Refresh Implementation Council website to more effectively communicate IC mission, role, and importance to individuals eligible to serve on the Implementation Council
* Create new materials to promote the Implementation Council
* Identify methods to simplify the application process
* Propose a way forward to optimize procurement to increase Implementation Council diversity

**CMFI Deliverable**

* A tactical work plan with steps to ensure robust IC recruitment and roadmap for CY23 procurement

# **Slide 3:** Implementation Council Recruitment

MassHealth will promote Implementation Council recruitment through multiple mechanisms, but the Implementation Council webpage will remain the primary source of information about the procurement.

*Note: the following information is shown as a graphic on this slide with the IC Webpage item in the center and the other items surrounding it with lines from each one to the center showing the connections.*

**IC Webpage**

Home page for IC recruitment, with information about the IC, current members, and how to get involved

**Recruitment Flyer**

Educational pamphlet providing information about eligibility and describing the impact one can have on One Care by joining the IC

**Social Media**

An IC presence providing information through social media designed to recruit a broader audience

**One Pager**

Hand-out with detailed information about the IC; mirrors the IC webpage in organization and content

**Additional Webpages**

More in-depth information around the IC and links to other One Care webpages

# **Slide 4:** Implementation Council Procurement

**Key Accomplishments**

**Task One: Simplify procurement process**

* MassHealth will reprocure the One Care Implementation Council members using alternative methods other than Commbuys with the goal of increasing applications through a more accessible application process
* The Integrated Care Team is currently developing the procurement “application” and will share updates in future Implementation Council Meetings

**Task Two: Rolling Enrollment**

* Following the initial reprocurement, MassHealth will continue to accept One Care Implementation Council applications on a rolling basis to further augment and diversify the Implementation Council's membership

For additional information regarding the One Care Implementation Council procurement interested individuals can email the Implementation Council recruitment email [IC\_OneCare@umassmed.edu](mailto::IC_OneCare@umassmed.edu) or the One Care mailbox at [OneCare@mass.gov](mailto:OneCare@mass.gov)

**Slide 5:   
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