# Slide 1: One Care Implementation Council Meeting

Executive Office of Health & Human Services

MassHealth Demonstration to Integrate Care for Dual Eligibles

July 11, 2023, 10:00 AM – 12:00 PM

Virtual Meeting via Zoom

# Slide 2: Implementation Council Recruitment and Procurement

CMFI determined that promotion of health equity in One Care benefits from diversity within the Implementation Council; MassHealth intends to promote Implementation Council diversity by stimulating recruitment and refining the procurement process to make it easier for interested persons to apply.

**Objectives**

* Improve diversity of Implementation Council through effective, widespread recruiting
* Develop “recurring” procurement structure and encourage diverse responses

**Scope**

* Identify and prioritize mechanisms to be applied toward Implementation Council recruitment
* Refresh Implementation Council website to more effectively communicate IC mission, role, and importance to individuals eligible to serve on the Implementation Council
* Create new materials to promote the Implementation Council
* Identify methods to simplify the application process
* Propose a way forward to optimize procurement to increase Implementation Council diversity

**CMFI Deliverable**

* A tactical work plan with steps to ensure robust IC recruitment and roadmap for CY23 procurement

# **Slide 3:** Implementation Council Recruitment

MassHealth will promote Implementation Council recruitment through multiple mechanisms, but the Implementation Council webpage will remain the primary source of information about the procurement.

*Note: the following information is shown as a graphic on this slide with the IC Webpage item in the center and the other items surrounding it with lines from each one to the center showing the connections.*

**IC Webpage**

Home page for IC recruitment, with information about the IC, current members, and how to get involved

**Recruitment Flyer**

Educational pamphlet providing information about eligibility and describing the impact one can have on One Care by joining the IC

**Social Media**

An IC presence providing information through social media designed to recruit a broader audience

**One Pager**

 Hand-out with detailed information about the IC; mirrors the IC webpage in organization and content

**Additional Webpages**

More in-depth information around the IC and links to other One Care webpages

# **Slide 4:** Implementation Council Procurement

**Key Accomplishments**

**Task One: Simplify procurement process**

* MassHealth will reprocure the One Care Implementation Council members using alternative methods other than Commbuys with the goal of increasing applications through a more accessible application process
* The Integrated Care Team is currently developing the procurement “application” and will share updates in future Implementation Council Meetings

**Task Two: Rolling Enrollment**

* Following the initial reprocurement, MassHealth will continue to accept One Care Implementation Council applications on a rolling basis to further augment and diversify the Implementation Council's membership

For additional information regarding the One Care Implementation Council procurement interested individuals can email the Implementation Council recruitment email IC\_OneCare@umassmed.edu or the One Care mailbox at OneCare@mass.gov

**Slide 5:
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