

**Office of Outdoor Advertising  
Hearing Agenda  
August 14, 2025  
11:00 AM  
Public Hearing**

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如果需要使用其它语言了解信息，请联系马萨诸塞州交通部（MassDOT）

《民权法》第六章专职人员，电话 857-368-8580。

如果需要使用其它語言了解信息，請聯系馬薩諸塞州交通部（MassDOT）

**1. Call to Order:**

A. Sign in

**2. Minutes Approval:**

A. July 17, 2025 OOA Public Hearing

**3. Agenda Items:**

**A. Application for License**

1. VAM Realty Trust  
14 Lanides Lane  
Leominster, MA, 01453

**B. Application for Transfer of Permit(s)**

1. Maverick Media LLC (Transferor) – Genesis Digital Media LLC (Transferee)
  - a. Permit #: 2025D008      423 William F. McClellan Highway      Boston
  - b. Permit #: 2025D009      423 William F. McClellan Highway      Boston
2. New Tradition Holdings, LLC (Transferor) – HPL Enterprises Inc. (Transferee)
  - a. Permit #: 2005108      115 Porter Street      Boston

**C. Application for 2025 Renewal of Outdoor Advertising License(s) & Permit(s)**

			<b>Date Processed</b>
1. CMB Outdoor Advertising LLC	1 License	1 Permit/s	(7/31/2025)

**4. For the Record – Actions Taken Since Last Public Hearing:**

**A. Application for Transfer of Permit(s)**

1. Interstate IIH Outdoor, LLC (Transferor) – Harbor Outdoor LLC (Transferee)
  - a. Permit #: 2021D027      290 Wood Road      Braintree
  - b. Permit #: 2021D028      290 Wood Road      Braintree

**APPROVED 7/31/2025**  
**Items 4: A: 1: a & b**

## **B. New Application for Electronic Permit(s)**

### **1. Orange Barrel Media, LLC**

a. 50 Stuart Street a/k/a 270 Tremont Street (façade of structure) Boston  
New Application # 2025D012 (new structure, facing east)

**Taken Under Advisement**

### **2. Splash Media East, LLC**

a. 6 Industrial Avenue (a/k/a 110 Industrial Avenue) Lowell  
New Application # 2025D013 (new structure, facing north)

b. 6 Industrial Avenue (a/k/a 110 Industrial Avenue) Lowell  
New Application # 2025D014 (new structure, facing south)

**APPROVED 7/31/2025**

**Items 4: B: 2: a & b**

### **3. Catahoula Realty Trust**

a. 101 President Avenue Fall River  
New Application 2024D008 (new structure, facing north)

b. 101 President Avenue Fall River  
New Application 2024D009 (new structure, facing south)

**Taken Under Advisement**

**Items 4: C: 3: a & b**

## **B. New Application for Permit(s)**

### **1. New Tradition Holdings, LLC**

a. 53 - 85 Canal Street at Valenti Way (façade of building) Boston  
New Application # 2025001 (existing permit #'s 14846 & 25311 facing north)

**Taken Under Advisement**

### **2. Outfront Media, LLC (October 8, 2015 Public Hearing)**

a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015380 (new structure, facing north)

b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015381 (new structure, facing south)

**Taken Under Advisement**

**Items 4: B: 2: a & b**

## **5. Public Comment:**

## **6. Adjournment:**