

**Office of Outdoor Advertising**  
**Hearing Agenda**  
**January 15, 2026**  
**11:00 AM**  
**Public Hearing**

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Si necesita información en otro lenguaje, favor contactar al especialista de MassDOT del Título VI al 857-368-8580.

如果需要使用其它语言了解信息，请联系马萨诸塞州交通部（MassDOT）

《民权法》第六章专职人员，电话 857-368-8580。

如果需要使用其它語言了解信息，請聯系馬薩諸塞州交通部（MassDOT）

**1. Call to Order:**

A. Sign in

**2. Minutes Approval:**

A. December 18, 2025 OOA Public Hearing

**3. Agenda Items:**

**A. New Application for Electronic Permit(s)**

1. Orange Barrel Media, LLC

- a. 51 Brookline Avenue (rooftop of structure) Boston  
New Application # 2026D001 (Existing structure, permit #'s 16631, 16631a,  
16631b, facing south)

**B. Application for 2025 Renewal of Outdoor Advertising Un-Licensed Permit(s)**

	<b>Date Processed</b>
1. Blue Water Resorts	2 Permit/s (1/7/2026)

**4. For the Record – Actions Taken Since Last Public Hearing:**

**A. Application for Transfer of Permit(s)**

1. Shout Outdoor Media, LLC (Transferor) – Outfront Media, LLC (Transferee)

- |                      |                   |         |
|----------------------|-------------------|---------|
| a. Permit #: 2013013 | 80 Newbury Street | Peabody |
| b. Permit #: 2013014 | 80 Newbury Street | Peabody |

**APPROVED 1/14/2026**  
**Items 4: A: 1: a & b**

2. Clear Channel Outdoor (Transferor) – VAM Realty Trust (Transferee)

- |                       |                                |            |
|-----------------------|--------------------------------|------------|
| a. Permit #: 2023001  | 152 Hamilton Street            | Leominster |
| b. Permit #: 2023002  | 152 Hamilton Street            | Leominster |
| c. Permit #: 2023D008 | 192 Hamilton Street (Parcel 2) | Leominster |
| d. Permit #: 2023D009 | 192 Hamilton Street (Parcel 2) | Leominster |

**APPROVED 1/14/2026**  
**Items 4: A: 2: a - d**

**B. New Application for Permit(s)**

1. New Tradition Holdings, LLC

- a. 53 - 85 Canal Street at Valenti Way (façade of building) Boston  
New Application # 2025001 (existing permit #'s 14846 & 25311 facing north)

**Taken Under Advisement**

2. Outfront Media, LLC (October 8, 2015 Public Hearing)

- a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015380 (new structure, facing north)
- b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015381 (new structure, facing south)

**Taken Under Advisement  
Items 4: B: 1: a & b**

**5. Public Comment:**

**6. Adjournment:**