

**Office of Outdoor Advertising**  
**Hearing Agenda**  
**July 13, 2023**  
**11:00 AM**  
**Public Hearing**

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Si necesita información en otro lenguaje, favor contactar al especialista de MassDOT del Título VI al 857-368-8580.

如果需要使用其它语言了解信息，请联系马萨诸塞州交通部（MassDOT）  
《民权法》第六章专职人员，电话 857-368-8580。  
如果需要使用其它语言了解信息，請聯系馬薩諸塞州交通部（MassDOT）  
《民權法》第六章專職人員，電話 857-368-8580。

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**1. Call to Order:**

A. Sign in

**2. Minutes Approval:**

1. June 8, 2023 OOA Public Hearing

**3. Agenda Items:**

**A. New Application for License(s)**

1. New Tradition Holdings, LLC  
588 Broadway, Suite 905  
New York, NY 10012

**B. New Application for Transfer of Permit(s)**

1. RSA Media LLC (Transferor)	–	H & H Builders, Inc. (Transferee)	
a. Permit 33252		149 Buttonwood Street	Boston
b. Permit 33350		149 Buttonwood Street	Boston

**4. For the Record – Actions Taken Since Last Public Hearing:**

**A. New Application for License**

1. American Outdoor Advertising, III  
105 Sunset Rock Road  
Andover, MA 01810

**Approved 6/22/2023**

## **B. New Application for Electronic Permit(s)**

### 1. Maverick Media LLC

a. 4 Birnie Avenue Springfield  
New Application 2023D011 (new structure, facing north)

b. 4 Birnie Avenue Springfield  
New Application 2023D012 (new structure, facing south)

**Approved 6/22/2023**

### 2. Outfront Media, LLC

a. 255 Walnut Street West Bridgewater  
New Application 2023D013 (existing structure, permit #: 2000033, facing south)

**Approved 6/22/2023**

### 3. Carroll Advertising, LLC

a. 45 Washington Street Foxborough  
New Application 2023D005 (new structure, facing north)

b. 45 Washington Street Foxborough  
New Application 2023D006 (new structure, facing south)

**Taken Under Advisement**

### 4. Clear Channel Outdoor

a. 192 Hamilton Street (Parcel 2) Leominster  
New Application 2023D008 (new structure, facing north)

b. 192 Hamilton Street (Parcel 2) Leominster  
New Application 2023D009 (new structure, facing south)

**Approved 6/22/2023**

### 5. Bay Colony Associates LLC (May 13, 2021 Public Hearing)

a. 820 Morrissey Boulevard Boston  
New Application 2021D010 (existing structure, permit # 2002042, facing north)

b. 820 Morrissey Boulevard Boston  
New Application 2021D011 (existing structure, permit # 2002041, facing south)

**Taken Under Advisement**

6. Cove Outdoor LLC (February 13, 2020 Public Hearing)

a. 0 Finnell Drive Weymouth  
New Application 2020D004 (new structure, facing north)

b. 0 Finnell Drive Weymouth  
New Application 2020D005 (new structure, facing south)

**Taken Under Advisement**

### **C. New Application for Permit(s)**

1. Creative Outdoor Advertising of America, LLC (waste receptacle units)

1) North Shore Road at Hanson Street SE (194001110) Lynn  
Application #: 2023SF003 (new structure, facing south & east)

2) Lynnway and Harding Street SE (194002110) Lynn  
Application #: 2023SF004 (new structure, facing south & east)

3) Lynnway and Commercial Street SE (194002130) Lynn  
Application #: 2023SF005 (new structure, facing south & east)

4) Market and State Streets SE (194003050) Lynn  
Application #: 2023SF006 (new structure, facing south & east)

5) Oxford and Market Streets NW (194010460) Lynn  
Application #: 2023SF007 (new structure, facing north & west)

6) Market at State Streets NW (194003040) Lynn  
Application #: 2023SF008 (new structure, facing north & west)

7) Market across from Andrew Streets (194010430) Lynn  
Application #: 2023SF009 (new structure, facing west)

8) Market and Andrew Streets NW (194010500) Lynn  
Application #: 2023SF010 (new structure, facing north & west)

9) Market and Tremont Streets SW (194003060) Lynn  
Application #: 2023SF011 (new structure, facing south & west)

10) Market at Essex Streets NE (194003070) Lynn  
Application #: 2023SF012 (new structure, facing north & east)

11) Central Avenue and Essex Street SE (194010090) Lynn  
Application #: 2023SF013 (new structure, facing south & east)

12) Essex and Johnson Streets (194010230) Lynn  
Application #: 2023SF014 (new structure, facing south & east)

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

- 13) Essex and Washington Streets NE (194010250) Lynn  
Application #: 2023SF015 (new structure, facing north & east)
- 14) Washington Street (at Essex and Liberty) (194010890) Lynn  
Application #: 2023SF016 (new structure, facing north)
- 15) Washington and Liberty Streets NE (194010910) Lynn  
Application #: 2023SF017 (new structure, facing north & east)
- 16) Washington and Liberty Streets NE (194010920) Lynn  
Application #: 2023SF018 (new structure, facing north & east)
- 17) Central Avenue and Andrew Street NW (194010080) Lynn  
Application #: 2023SF019 (new structure, facing north & west)
- 18) Washington Street (near Munroe Street) N (194010900) Lynn  
Application #: 2023SF020 (new structure, facing north)
- 19) Willow Street (W of Oxford Street) N (194011020) Lynn  
Application #: 2023SF021 (new structure, facing north)
- 20) Willow and Oxford Streets NW (194011030) Lynn  
Application #: 2023SF022 (new structure, facing north & west)
- 21) Willow and Blake Streets NW (194010990) Lynn  
Application #: 2023SF023 (new structure, facing north & west)
- 22) Washington and Union Streets NE (194010940) Lynn  
Application #: 2023SF024 (new structure, facing north & east)
- 23) Broad and Washington Streets NW (194010030) Lynn  
Application #: 2023SF025 (new structure, facing north & west)
- 24) Washington and Broad Streets (194010951) Lynn  
Application #: 2023SF026 (new structure, facing south)
- 25) Exchange and Union Streets SE (194010290) Lynn  
Application #: 2023SF027 (new structure, facing south & east)
- 26) Broad and Exchange Streets (at Silsbee St) (194010040) Lynn  
Application #: 2023SF028 (new structure, facing north)
- 27) Silsbee and Mount Vernon Streets NW (194010600) Lynn  
Application #: 2023SF029 (new structure, facing north & west)
- 28) Union and Mulberry Streets NE (194010850) Lynn  
Application #: 2023SF030 (new structure, facing north & east)
- 29) Silsbee and Union Streets N (194010610) Lynn  
Application #: 2023SF031 (new structure, facing north)

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- 30) Baldwin and Union Streets SE (194010020) Lynn  
Application #: 2023SF032 (new structure, facing south & east)
- 31) Union and School Streets NE (194010870) Lynn  
Application #: 2023SF033 (new structure, facing north & east)
- 32) Union and Smith Streets SE (194010880) Lynn  
Application #: 2023SF034 (new structure, facing south & east)
- 33) Union and Pinkham Streets SE (194010860) Lynn  
Application #: 2023SF035 (new structure, facing south & east)
- 34) Essex and Chestnut Streets SW (194005430) Lynn  
Application #: 2023SF036 (new structure, facing south & west)
- 35) Essex and Chatham Streets SW (194010243) Lynn  
Application #: 2023SF037 (new structure, facing south & west)
- 36) Essex Street and Eastern Avenue (194010241) Lynn  
Application #: 2023SF038 (new structure, facing north & east)
- 37) Lewis Street and Lafayette Park NE (194013020) Lynn  
Application #: 2023SF039 (new structure, facing north & east)
- 38) Lewis and Bassett Streets SE (194013010) Lynn  
Application #: 2023SF040 (new structure, facing south & east)
- 39) Western Avenue at Cooper Street SE (194001010) Lynn  
Application #: 2023SF041 (new structure, facing south & east)
- 40) Western Avenue and Summer Street SW (194010980) Lynn  
Application #: 2023SF042 (new structure, facing south & west)
- 41) Western Avenue (N of Summer Street) NE (194010970) Lynn  
Application #: 2023SF043 (new structure, facing north & east)
- 42) Western Avenue and Breed Square N (194001040) Lynn  
Application #: 2023SF044 (new structure, facing north)
- 43) Western Avenue and Walden Street SW (194001050) Lynn  
Application #: 2023SF045 (new structure, facing south & west)
- 44) Market Square - at South and Elm Streets (194010410) Lynn  
Application #: 2023SF046 (new structure, facing north)
- 45) Western Avenue at Centre Street SW (194001060) Lynn  
Application #: 2023SF047 (new structure, facing south & west)
- 46) Western Avenue (South of Washington Street) SE Lynn  
Application #: 2023SF048 (new structure, facing south & east)

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- 47) Western Avenue and Washington Street (194001080) Lynn  
Application #: 2023SF049 (new structure, facing north & east)
- 48) Stetson and Boston Streets SW (194005140) Lynn  
Application #: 2023SF050 (new structure, facing south & west)
- 49) Boston and Stetson Streets NE (194005130) Lynn  
Application #: 2023SF051 (new structure, facing north & east)
- 50) Stetson and Locust Streets SE (194005150) Lynn  
Application #: 2023SF052 (new structure, facing south & east)
- 51) Ford and Allerton Streets SE (194005100) Lynn  
Application #: 2023SF053 (new structure, facing south & east)
- 52) Western Avenue and Chestnut Street SE (194001100) Lynn  
Application #: 2023SF054 (new structure, facing south & east)
- 53) Eastern and Oakwood Avenues SE (194012010) Lynn  
Application #: 2023SF055 (new structure, facing south & east)

**Approved 6/22/2023**  
(items C: 1: 1 – 53)

2. Intersection Media, LLC (bus shelter units)

- a. 138 Park Street Chelsea  
New Application # 2023SF056 (new structure, facing west & east)
- b. 9 Union Square at Somerville & Stone Avenues Somerville  
New Application # 2023SF057 (new structure, facing north & south)
- c. 250 Broadway Somerville  
New Application # 2023SF058 (new structure, facing north & south)

**Approved 6/22/2023**

3. Outfront Media, LLC (October 8, 2015 Public Hearing)

- a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015380 (new structure, facing north)
- b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015381 (new structure, facing south)

**Taken Under Advisement**

**5. Public Comment:**

**6. Adjournment:**