

Office of Outdoor Advertising
Hearing Agenda
July 17, 2025
11:00 AM
Public Hearing

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Caso esta informação seja necessária em outro idioma, favor contar o Especialista em Título VI do MassDOT pelo fone 857-368-8580.

Si necesita información en otro lenguaje, favor contactar al especialista de MassDOT del Título VI al 857-368-8580.

如果需要使用其它语言了解信息，请联系马萨诸塞州交通部（MassDOT）

《民权法》第六章专职人员，电话 857-368-8580。

如果需要使用其它語言了解信息，請聯系馬薩諸塞州交通部（MassDOT）

1. Call to Order:

A. Sign in

2. Minutes Approval:

A. May 22, 2025 OOA Public Hearing

3. Agenda Items:

A. Application for Transfer of Permit(s)

1. Interstate IIH Outdoor, LLC (Transferor) – Harbor Outdoor LLC (Transferee)

- | | | |
|-----------------------|---------------|-----------|
| a. Permit #: 2021D027 | 290 Wood Road | Braintree |
| b. Permit #: 2021D028 | 290 Wood Road | Braintree |

B. New Application for Electronic Permit(s)

1. Orange Barrel Media, LLC

a. 50 Stuart Street a/k/a 270 Tremont Street (façade of structure) Boston
New Application # 2025D012 (new structure, facing east)

2. Splash Media East, LLC

a. 6 Industrial Avenue (a/k/a 110 Industrial Avenue) Lowell
New Application # 2025D013 (new structure, facing north)

b. 6 Industrial Avenue (a/k/a 110 Industrial Avenue) Lowell
New Application # 2025D014 (new structure, facing south)

C. Application for 2025 Renewal of Outdoor Advertising License(s) & Permit(s)

				Date Processed
1. Bel-Vin Realty LLC	1 License	- Permit/s		(6/12/2025)
2. Clear Channel Outdoor	1 License	1315 Permit/s		(6/17/2025)
3. Bryson Road, LLC	1 License	2 Permit/s		(6/18/2025)
4. IBEW Local 103	1 License	2 Permit/s		(6/18/2025)
5. Massachusetts Convention Center				
	Authority	1 License	3 Permit/s	(6/18/2025)
6. B & B Leasing Corp, Inc.	1 License	1 Permit/s		(6/27/2025)

7. Bill Board Trust	1 License	2 Permit/s	(6/27/2025)
8. Joseph Lombardi d/b/a JB Visuals	1 License	1 Permit/s	(6/27/2025)
9. North Shore Corner, LLC	1 License	1 Permit/s	(6/27/2025)
10. G M Ridge Corp	1 License	2 Permit/s	(7/2/2025)
11. Harris Realty Trust	1 License	1 Permit/s	(7/2/2025)
12. Northvision, LLC	1 License	- Permit/s	(7/2/2025)
13. Federal Heath Company	1 License	2 Permit/s	(7/8/2025)
14. New Traditions Holding, LLC	1 License	22 Permit/s	(7/8/2205)
15. Commonwealth Motors, Inc.	1 License	- Permit/s	(7/11/2025)
16. Rodman Ford Sales, Inc.	1 License	2 Permit/s	(7/11/2025)
17. Skyworld Outdoor Advertising, LLC	1 License	1 Permit/s	(7/11/2025)

D. Application for 2025 Renewal of Outdoor Advertising Un-Licensed Permit(s)

		Date Processed
1. Salem Cross Inn, Inc.	2 Permit/s	(6/18/2025)
2. Wendy's Properties, LLC	1 Permit/s	(6/18/2025)
3. Bosscorp, LLC d/b/a Homewood Suites	2 Permit/s	(7/2/2025)
4. Heritage Country Club	1 Permit/s	(7/11/2025)

4. For the Record – Actions Taken Since Last Public Hearing:

A. New Application for License(s)

1. Splash Media East, LLC
90 Livingston Avenue
Lowell, MA 01851

APPROVED 6/6/2025

B. Application for Amendment of Permit(s)

1. JC Decaux Boston Inc. (bus shelters)
 - a. Permit #: 2003049 496 Albany Street Boston
 - b. Permit #: 2002085 Massachusetts at 850 Harrison Avenue Boston
 - c. Permit #: 2002073 801B Tremont Street Boston
 - d. Permit #: 2013021 341 Huntington Avenue Boston
 - e. Permit #: 2003042 200 Massachusetts Avenue Boston

(Amendments sought to increase the size of existing bus shelter units)

APPROVED 6/6/2025:
Items 4: B: a – e

C. Application for Transfer of Permit(s)

1. Media Vision Inc. (Transferor) – Boston Outdoor Ventures, LLC (Transferee)

a. Permit # 2023D019 729 County Street Taunton
b. Permit # 2023D020 729 County Street Taunton

APPROVED 6/12/2025

Items 4: C: 1: a & b

2. 71 Newbury St Properties LLC (Transferor) – Outfront Media, LLC (Transferee)

a. Permit # 2014D031 131 Newbury Street Peabody
b. Permit # 2014D032 131 Newbury Street Peabody

APPROVED 6/12/2025

Items 4: C: 2: a & b

3. American Outdoor Advertising III LLC (Transferor) – Outfront Media, LLC (Transferee)

a. Permit # 2023D015 1 Spring Brook Road Foxborough
b. Permit # 2023D016 1 Spring Brook Road Foxborough

APPROVED 6/12/2025

Items 4: C: 3: a & b

4. Media Partners MRV LLC (Transferor) – Harkey Media LLC (Transferee)

a. Permit # 2021001 1414 Providence Highway Foxborough
b. Permit # 2021002 1414 Providence Highway Foxborough
c. Permit #: 2024D001 82 – 84 Boston Street Boston

APPROVED 6/12/2025

Items 4: C: 4: a - c

D. New Application for Electronic Permit(s)

1. American Outside Advertising, LLC

a. 6 Executive Place (at Burt Road) Tewksbury
New Application 2025D005 (new structure, facing north)

b. 6 Executive Place (at Burt Road) Tewksbury
New Application 2025D006 (new structure, facing south)

APPROVED 5/28/2025
Items 4: D 1: a & b

2. Maverick Media LLC

a. 423 William F. McClellan Highway Boston
New Application 2025D008 (new structure, facing north)

b. 423 William F. McClellan Highway Boston
New Application 2025D009 (new structure, facing south)

APPROVED 6/12/2025
Items 4: D 2: a & b

3. Orange Barrel Media, LLC

a. 75 Northern Avenue (façade of structure) Boston
New Application 2025D010 (new structure, facing north)

b. 75 Northern Avenue (façade of structure) Boston
New Application 2025D011 (new structure, facing west)

APPROVED 6/26/2025
Items 4: D 2: a & b

4. Massachusetts Bay Transportation Authority

a. 26–70 Rear Third Avenue at Inner Belt Road Somerville
(1,000ft S/O Exit 18) (existing structure, permit #: 2018036, facing north)
New Application # 2025D001 **APPROVED 6/12/2025**

b. 26 – 70 Rear Third Avenue / Leverett Connector Somerville
(2,500ft S/O Exit 18) (existing structure, permit #: 2018034, facing north)
New Application # 2025D002 **APPROVED 6/12/2025**

5. Catahoula Realty Trust

a. 101 President Avenue Fall River
New Application 2024D008 (new structure, facing north)

b. 101 President Avenue Fall River
New Application 2024D009 (new structure, facing south)

Taken Under Advisement
Items 4: D 5: a & b

E. New Application for Permit(s)

1. New Tradition Holdings, LLC

a. 53 - 85 Canal Street at Valenti Way (façade of building) Boston

New Application # 2025001 (existing permit #'s 14846 & 25311 facing north)

Taken Under Advisement

2. Outfront Media, LLC (October 8, 2015 Public Hearing)

a. 39 Old Colony Avenue (Parcel Id: 0700276000)

Boston

New Application 2015380 (new structure, facing north)

b. 39 Old Colony Avenue (Parcel Id: 0700276000)

Boston

New Application 2015381 (new structure, facing south)

Taken Under Advisement

Items 4: E: 2: a & b

5. Public Comment:

6. Adjournment: