

**Office of Outdoor Advertising**  
**Hearing Agenda**  
**March 14, 2024**  
**11:00 AM**  
**Public Hearing**

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Si necesita información en otro lenguaje, favor contactar al especialista de MassDOT del Título VI al 857-368-8580.

如果需要使用其它语言了解信息，请联系马萨诸塞州交通部（MassDOT）

《民权法》第六章专职人员，电话 857-368-8580。

如果需要使用其它語言了解信息，請聯系馬薩諸塞州交通部（MassDOT）

**1. Call to Order:**

A. Sign in

**2. Minutes Approval:**

A. January 11, 2024 OOA Public Hearing

**3. Agenda Items:**

**A. New Application for Electronic Permit(s)**

1. Media Partners MRV, LLC

a. 82 – 84 Boston Street Boston  
New Application # 2024D001 (new structure, facing south)

2. Outfront Media, LLC (Digital urban panels)

a. MBTA Aquarium Station (Atlantic Avenue at State Street) Boston  
New Application # 2024SFD001 (new structure, facing west & east)

b. MBTA Kendall Station (300 Main Street, Inbound Entrance) Cambridge  
New Application # 2024SFD009 (new structure, facing west & east))

c. MBTA Kendall Station (300 Main Street, Outbound Entrance) Cambridge  
New Application # 2024SFD010 (new structure, facing west & east)

**B. Application for 2024 Renewal of Outdoor Advertising License(s) & Permit(s)**

			<b>Date Processed</b>
1. 440 McClellan LLC	1 License	2 Permit/s	(1/12/2024)
2. Arrow Neon Sign Co Inc	1 License	13 Permit/s	(1/12/2024)
3. Bay Colony Associates, LLC	1 License	2 Permit/s	(1/12/2024)
4. BMC Sign Co.	1 License	2 Permit/s	(1/12/2024)
5. Boston Outdoor Ventures LLC	1 License	5 Permit/s	(1/12/2024)
6. CMB Outdoor Advertising LLC	1 License	1 Permit/s	(1/12/2024)
7. DOK Realty, LLC	1 License	2 Permit/s	(1/12/2024)
8. Harbor Outdoor LLC	1 License	- Permit/s	(1/12/2024)
9. Harris Realty Trust	1 License	1 Permit/s	(1/12/2024)
10. IMM Outdoor, LLC	1 License	2 Permit/s	(1/12/2024)
11. Lyft Bikes and Scooters, LLC	1 License	4 Permit/s	(1/12/2024)

12. Massachusetts Convention Cntr Auth	1 License	3 Permit/s	(1/12/2024)
13. Media Ventures LLC	1 License	2 Permit/s	(1/12/2024)
14. Outdoor Properties, Inc.	1 License	6 Permit/s	(1/12/2024)
15. Outfront Media, VW Communications	1 License	- Permit/s	(1/12/2024)
16. Rocco Realty II LLC	1 License	2 Permit/s	(1/12/2024)
17. Rodman Ford Sales, Inc.	1 License	2 Permit/s	(1/12/2024)
18. Shout Outdoor Media, LLC	1 License	2 Permit/s	(1/12/2024)
19. Splash Media Group Boston	1 License	4 Permit/s	(1/12/2024)
20. W.N. Realty LLC	1 License	- Permit/s	(1/12/2024)
21. Cove Outdoor, LLC	1 License	2 Permit/s	(1/25/2024)
22. North Shore Corner, LLC	1 License	1 Permit/s	(1/26/2024)
23. Outfront Media Group, LLC	1 License	- Permit/s	(1/26/2024)
24. Van Wagner Outdoor, LLC	1 License	2 Permit/s	(1/26/2024)

**C. Application for 2024 Renewal of Outdoor Advertising Un-Licensed Permit(s)**

		<b>Date Processed</b>
1. Colonial Traveler Motor Court, Inc.	1 Permit/s	(1/12/2024)
2. Harwich Junior Theatre a/k/a Cape Code Theatre Co.	2 Permit/s	(1/12/2024)
3. Sea View Retreat	2 Permit/s	(1/12/2024)
4. Whispering Pines Animal Hospital (d/b/a Cody Hosp)	2 Permit/s	(1/26/2024)

**4. For the Record – Actions Taken Since Last Public Hearing:**

**A. New Application for License(s)**

1. Bel-Vin Realty LLC  
 121 West Main Street  
 West Brookfield, MA, 01506

**Approved 2/6/2024**
2. Gary Rome Hyundai, Inc.  
 150 Whiting Farms Road  
 Holyoke, MA, 01040

**Approved 1/25/2024**
3. Belmont Crossing LLC  
 41 Lawrence Street  
 Northborough, MA 01532

**Approved 1/25/2024**

**B. New Application for Transfer of Permit(s)**

1. Clear Channel Outdoor, LLC (Transferor) – Mourad Enterprises, Inc (Transferee)

- a. 28800            815 Gallivan Blvd facing Expressway    Boston
- b. 28801            815 Gallivan Blvd facing Expressway    Boston

**Approved 2/6/2024**

2. Vivid Outdoor LLC (Transferor) – Outfront Media LLC (Transferee)

- a. 2023D001    119 John Dietsch Square                    North Attleborough
- b. 2023D002    119 John Dietsch Square                    North Attleborough

**Approved 2/6/2024**

3. Cove Outdoor LLC (Transferor) – Outfront Media LLC (Transferee)

- a. 2015D015    1300 North Shore Road (MBTA parking garage)    Revere
- b. 2016052    1300 North Shore Road (MBTA parking garage)    Revere

**Approved 1/25/2024**

**C. New Application for Electronic Permit(s)**

1. J & J Outdoor Media Corp

- a. 0 Joseph Quinn Road                    Taunton
- New Application # 2023D024 (new structure, facing north)

- b. 0 Joseph Quinn Road                    Taunton
- New Application # 2023D025 (new structure, facing south)

**Approved 1/25/2024**

2. Bay Colony Associates LLC (May 13, 2021 Public Hearing)

- a. 820 Morrissey Boulevard                    Boston
- New Application 2021D010 (existing structure, permit # 2002042, facing north)

- b. 820 Morrissey Boulevard                    Boston
- New Application 2021D011 (existing structure, permit # 2002041, facing south)

**Taken Under Advisement**

3. Cove Outdoor LLC (February 13, 2020 Public Hearing)

a. 0 Finnell Drive Weymouth  
New Application 2020D004 (new structure, facing north)

b. 0 Finnell Drive Weymouth  
New Application 2020D005 (new structure, facing south)

**Taken Under Advisement**

**D. New Application for Permit(s)**

1. Outfront Media, LLC (October 8, 2015 Public Hearing)

a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015380 (new structure, facing north)

b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015381 (new structure, facing south)

**Taken Under Advisement**

**5. Public Comment:**

**6. Adjournment:**