

Office of Outdoor Advertising
Hearing Agenda
May 22, 2025
11:00 AM
Public Hearing

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Caso esta informação seja necessária em outro idioma, favor contar o Especialista em Título VI do MassDOT pelo fone 857-368-8580.

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如果需要使用其它语言了解信息，请联系马萨诸塞州交通部（MassDOT）

《民权法》第六章专职人员，电话 857-368-8580。

如果需要使用其它語言了解信息，請聯系馬薩諸塞州交通部（MassDOT）

1. Call to Order:

A. Sign in

2. Minutes Approval:

A. March 20, 2025 OOA Public Hearing

3. Agenda Items:

A. Application for License

1. Splash Media East, LLC
90 Livingston Avenue
Lowell, MA 01851

B. Application for Amendment of Permit(s)

1. JC Decaux Boston Inc. (bus shelters)
 - a. Permit #: 2003049 496 Albany Street Boston
 - b. Permit #: 2002085 Massachusetts at 850 Harrison Avenue Boston
 - c. Permit #: 2002073 801B Tremont Street Boston
 - d. Permit #: 2013021 341 Huntington Avenue Boston
 - e. Permit #: 2003042 200 Massachusetts Avenue Boston

(Amendments sought to increase the size of existing bus shelter units)

C. Application for Transfer of Permit(s)

1. Media Vision Inc. (Transferor) – Boston Outdoor Ventures, LLC (Transferee)
 - a. Permit # 2023D019 729 County Street Taunton
 - b. Permit # 2023D020 729 County Street Taunton
2. 71 Newbury St Properties LLC (Transferor) – Outfront Media, LLC (Transferee)
 - a. Permit # 2014D031 131 Newbury Street Peabody
 - b. Permit # 2014D032 131 Newbury Street Peabody

3. American Outdoor Advertising III LLC – Outfront Media, LLC
 (Transferor) (Transferee)
 - a. Permit # 2023D015 1 Spring Brook Road Foxborough
 - b. Permit # 2023D016 1 Spring Brook Road Foxborough

4. Media Partners MRV LLC (Transferor) – Harkey Media LLC (Transferee)
 - a. Permit # 2021001 1414 Providence Highway Foxborough
 - b. Permit # 2021002 1414 Providence Highway Foxborough
 - c. Permit #: 2024D001 82 – 84 Boston Street Boston

D. New Application for Electronic Permit(s)

1. American Outside Advertising, LLC
 - a. 6 Executive Place (at Burtt Road) Tewksbury
 New Application 2025D005 (new structure, facing north)
 - b. 6 Executive Place (at Burtt Road) Tewksbury
 New Application 2025D006 (new structure, facing south)

2. Maverick Media LLC
 - a. 423 William F. McClellan Highway Boston
 New Application 2025D008 (new structure, facing north)
 - b. 423 William F. McClellan Highway Boston
 New Application 2025D009 (new structure, facing south)

3. Orange Barrel Media, LLC
 - a. 75 Northern Avenue (façade of structure) Boston
 New Application 2025D010 (new structure, facing north)
 - b. 75 Northern Avenue (façade of structure) Boston
 New Application 2025D011 (new structure, facing west)

E. Application for 2025 Renewal of Outdoor Advertising License(s) & Permit(s)

			Date Processed
1. Bay Colony Associates, LLC	1 License	2 Permit/s	(3/21/2025)
2. Brendan Engineering Corp	1 License	2 Permit/s	(3/21/2025)
3. BMC Sign Co.	1 License	2 Permit/s	(3/21/2025)
4. Changing Environments Inc d/b/a Soofa	1 License	5 Permit/s	(3/21/2025)
5. Delaware North Companies, Inc -Boston	1 License	1 Permit/s	(3/21/2025)
6. E.D. Galligan, LLC d/b/a Signcor	1 License	3 Permit/s	(3/21/2025)
7. Gary Rome Hyundai, Inc.	1 License	- Permit/s	(3/21/2025)
8. HOOK, LLC	1 License	2 Permit/s	(3/21/2025)
9. Interstate IIH Outdoor, LLC	1 License	6 Permit/s	(3/21/2025)
10. Interstate JNJ, LLC	1 License	2 Permit/s	(3/21/2025)
11. Interstate Select New England, LLC	1 License	2 Permit/s	(3/21/2025)
12. Lyft Bikes and Scooters, LLC	1 License	18 Permit/s	(3/21/2025)
13. Outdoor Ad Concepts, LLC	1 License	- Permit/s	(3/21/2025)
14. Outdoor Properties, Inc.	1 License	6 Permit/s	(3/21/2025)
15. Rocco Realty II, LLC	1 License	2 Permit/s	(3/25/2025)
16. Tara Investment Holdings, LLC	1 License	2 Permit/s	(3/25/2025)
17. TNT Media, LLC	1 License	2 Permits	(3/25/2025)
18. Town of Foxborough	1 License	1 Permit/s	(3/25/2025)
19. Tri-State Displays, Inc.	1 License	12 Permit/s	(3/25/2025)
20. Tyngsboro Outdoor, LLC	1 License	2 Permit/s	(3/25/2025)
21. 71 Newbury Street Properties, LLC	- License	2 Permit/s	(3/27/2025)
22. Amherst Media Investors Boston, LLC	1 License	1 Permit/s	(3/27/2025)
23. Boston Highway Realty, LLC / Quantum Properties	1 License	2 Permit/s	(3/27/2025)
24. Carroll Advertising, LLC	1 License	5 Permit/s	(3/27/2025)
25. Catahoula Realty Trust	1 License	2 Permit/s	(3/27/2025)
26. Eagle Advertising, LLC	1 License	6 Permit/s	(3/27/2025)
27. Genesis Digital Media LLC	1 License	- Permit/s	(3/27/2025)
28. HPL Enterprises Inc.	1 License	- Permit/s	(3/27/2025)
29. HUB Advertising LLC	1 License	- Permit/s	(3/27/2025)
30. Lamar Central, LLC	1 License	266 Permits	(3/27/2025)
31. Maverick Media LLC	1 License	- Permit/s	(3/27/2025)
32. Media Partners MRV LLC	1 License	5 Permit/s	(3/27/2025)
33. Michael O. Norton	1 License	1 Permit/s	(3/27/2025)
34. Orange Barrel Media, LLC	1 License	6 Permit/s	(3/27/2025)
35. Pine Street Inn	1 License	2 Permit/s	(3/27/2025)
36. Shout Outdoor Media, LLC	1 License	2 Permit/s	(3/27/2025)
37. Von Hillern Donovan LLC	1 License	- Permit/s	(3/27/2025)

38. WrapCity, LLC	1 License	1 Permit/s	(3/27/2025)
39. Zoomkube	1 License	2 Permit/s	(3/27/2025)
40. 440 McClellan LLC	1 License	2 Permit/s	(4/4/2025)
41. 30 Kneeland LLC	1 License	- Permit/s	(4/4/2025)
42. 1030 Morrissey LLC	1 License	2 Permit/s	(4/4/2025)
43. Bradford Rehab Associates LP	1 License	- Permit/s	(4/4/2025)
44. Cove Outdoor, LLC	1 License	2 Permit/s	(4/4/2025)
45. Foxboro Realty Associates, LLC	1 License	15 Permits	(4/4/2025)
46. Greater Boston Food Bank	1 License	2 Permit/s	(4/4/2025)
47. Judson Group, Inc.	1 License	2 Permit/s	(4/4/2025)
48. LD Acquisition Company 19 LLC	1 License	- Permit/s	(4/4/2025)
49. Splash Media Group Boston, LLC	1 License	4 Permit/s	(4/4/2025)
50. Boston Outdoor Ventures, LLC	1 License	5 Permit/s	(4/11/2025)
51. Boston Venture's Easement, LLC	1 License	2 Permit/s	(4/11/2025)
52. Creative Outdoor Advertising of America Inc.	1 License	86 Permit/s	(4/11/2025)
53. JC Decaux Boston Inc.	1 License	409 Permit/s	(4/11/2025)
54. Lamar Pittsfield Outdoor, Inc	1 License	199 Permit/s	(4/11/2025)
55. Ram Advertising Co., Inc	1 License	2 Permit/s	(4/11/2025)
56. Lamar Central Outdoor, LLC (In Providence)	1 License	60 Permit/s	(4/17/2025)
57. Harbor Outdoor, LLC	1 License	-Permit/s	(4/18/2025)
58. Squire Circle Associates	1 License	11 Permit/s	(4/18/2025)
59. W.N. Realty LLC	1 License	2 Permit/s	(4/18/2025)
60. Massachusetts Bay Transportation Authority	1 License	114 Permit/s	(4/25/2025)
61. Outfront Media Group LLC	1 License	- Permit/s	(4/25/2025)
62. Outfront Media, LLC	1 License	177 Permit/s	(4/29/2025)
63. DOK Realty, LLC	1 License	2 Permit/s	(5/9/2025)
64. IMM Outdoor, LLC	1 License	2 Permit/s	(5/9/2025)
65. Intersection Media, LLC	1 License	121 Permit/s	(5/9/2025)
66. Outfront Media Boston, LLC	1 License	9 Permit/s	(5/9/2025)

F. Application for 2025 Renewal of Outdoor Advertising Un-Licensed Permit(s)

		Date Processed
1. Capewind Waterfront Resort, LLC	2 Permit/s	(3/25/2025)
2. Juniper Hill Golf Course, Inc.	2 Permit/s	(3/25/2025)
3. Stoneybrook Village, LLC	2 Permit/s	(3/25/2025)
4. Vista Motel	1 Permit/s	(3/25/2025)
5. Boston Red Sox Baseball Club	1 Permit/s	(3/27/2025)

6. Heritage Plantation of Sandwich	10 Permit/s	(3/27/2025)
7. Roman Catholic Archbishop of Boston	1 Permit/s	(3/27/2025)
8. New Seabury Beach Club, LLC	3 Permit/s	(4/4/2025)
9. Upper Cape Realty	1 Permit/s	(4/4/2025)
10. Charlton Orchards Group, LLC	2 Permit/s	(4/11/2025)
11. F.M. Partners, LLC	1 Permit/s	(4/11/2025)
12. Harwich Junior Theatre a/k/a Cape Cod Theatre Company	2 Permit/s	(4/11/2025)
13. Colonial Traveler Motor Court	1 Permit/s	(4/18/2025)
14. RK Centers	4 Permit/s	(4/25/2025)

4. For the Record – Actions Taken Since Last Public Hearing:

A. New Application for License(s)

1. Harkey Media Boston LLC
1359 Broadway
New York, NY 10018

APPROVED 4/29/2025

B. New Application for Electronic Permit(s)

1. American Outside Advertising NE, LLC

a. 60 Alice Agnew Drive North Attleborough
New Application 2025D003 (new structure, facing north)

b. 60 Alice Agnew Drive North Attleborough
New Application 2025D004 (new structure, facing south) **APPROVED 4/2/2025**

2. Massachusetts Bay Transportation Authority

a. 26–70 Rear Third Avenue at Inner Belt Road Somerville
(1,000ft S/O Exit 18) (existing structure, permit #: 2018036, facing north)
New Application # 2025D001 **Taken Under Advisement**

b. 26 – 70 Rear Third Avenue / Leverett Connector Somerville
(2,500ft S/O Exit 18) (existing structure, permit #: 2018034, facing north)
New Application # 2025D002 **Taken Under Advisement**

3. Catahoula Realty Trust

a. 101 President Avenue Fall River
New Application 2024D008 (new structure, facing north)

b. 101 President Avenue Fall River
New Application 2024D009 (new structure, facing south)

Taken Under Advisement

C. New Application for Permit(s)

1. New Tradition Holdings, LLC

a. 53 - 85 Canal Street at Valenti Way (façade of building) Boston
New Application # 2025001 (existing permit #'s 14846 & 25311 facing north)

Taken Under Advisement

2. Outfront Media, LLC (October 8, 2015 Public Hearing)

a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston
New Application 2015380 (new structure, facing north)

b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston
New Application 2015381 (new structure, facing south)

Taken Under Advisement

5. Public Comment:

6. Adjournment: