

**Office of Outdoor Advertising  
Hearing Agenda  
November 18, 2021  
11:00 AM  
Public Hearing**

This meeting is accessible to people with disabilities. MassDOT provides reasonable accommodations and/or language assistance free of charge upon request (e.g interpreters in American Sign Language and languages other than English, live captioning, videos, assistive listening devices and alternate material formats), as available. For accommodation or language assistance, please contact MassDOT's Chief Diversity & Civil Rights Officer by phone at (857) 368-8580, TTD/TTY at (857) 266-0603, fax (857) 368-0602 or by email to [MASSDOT.CivilRights@dot.state.ma.us](mailto:MASSDOT.CivilRights@dot.state.ma.us) . Requests should be made as soon as possible prior to the meeting, and for more difficult to arrange services including sign-language, CART or language translation or interpretation, requests should be made at least ten business days before the meeting.

Title VI Notice of Nondiscrimination: MassDOT complies with Title VI of the Civil Rights Act of 1964 and related federal and state statutes and regulations. It is the policy of MassDOT to ensure that no person or group of persons shall on the grounds of Title VI protected categories, including race, color, national origin, or under additional federal and state protected categories including sex, age, disability, sexual orientation, gender identity or expression, religion, creed, ancestry, veteran's status (including Vietnam-era veterans), or background, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity administered by MassDOT. To request additional information about this commitment, or to file a complaint under Title VI or a related nondiscrimination provision, please contact MassDOT's Title VI Specialist by phone at (857) 368-8580, TTY at (857) 368-8580, fax (857) 368-0602 or by e-mail at [MASSDOT.CivilRights@dot.state.ma.us](mailto:MASSDOT.CivilRights@dot.state.ma.us) .

If information is needed in another language, please contact the MassDOT Title VI Specialist by phone at (857) 368-8580.

Caso esta informação seja necessária em outro idioma, favor contar o Especialista em Título VI do MassDOT pelo fone 857-368-8580.

Si necesita información en otro lenguaje, favor contactar al especialista de MassDOT del Título VI al 857-368-8580.

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

如果需要使用其它语言了解信息，请联系马萨诸塞州交通部（MassDOT）

《民权法》第六章专职人员，电话 857-368-8580。

如果需要使用其它语言了解信息，請聯系馬薩諸塞州交通部（MassDOT）

《民權法》第六章專職人員，電話 857-368-8580。

---

**1. Call to Order:**

A. Sign in

**2. Minutes Approval:**

1. October 14, 2021 OOA Public Hearing

**3. Agenda Items:**

**A. Application for Permit(s)**

1. Intersection Media, LLC

a. 43 Highland Avenue (ID 4460) Salem  
Application 2021SF089 (existing structure, permit #: 2006033, facing north & south)  
(Bus shelter)

b. 172 Lafayette Street (ID 6106) Salem  
Application 2021SF090 (existing structure, permit #: 2005170, facing north & south)  
(Bus shelter)

c. 17 Loring Avenue (16170a) Salem  
Application 2021SF091 (existing structure, permit #: 2005167, facing north & south)  
(Bus shelter)

d. 146 The Lynnway (ID 4709) Revere  
Application 2021SF092 (existing structure, permit #: 2006058, facing north & south)  
(Bus shelter)

e. 1062 Broadway (ID 4497) Revere  
Application 2021SF093 (existing structure, permit #: 2005190, facing west & east)  
(Bus shelter)

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

- f. 235 Revere Street (ID 5704) Revere  
Application 2021SF094 (existing structure, permit #: 2005083, facing west)  
(Bus shelter)
- g. 286 American Legion Highway Revere  
Application 2021SF095 (existing structure, permit #: 2005166, facing north & south)  
(Bus shelter)
- h. 570 Broadway (ID 5711) Revere  
Application 2021SF096 (existing structure, permit #: 2008032, facing north & south)  
(Bus shelter)
- i. 467 Broadway Revere  
Application 2021SF097 (existing structure, permit #: 2005087, facing north & south)  
(Bus shelter)
- j. 430 Broadway (ID 5713) Revere  
Application 2021SF098 (existing structure, permit #: 2005084, facing north)  
(Bus shelter)
- k. 33 – 49 Central Avenue Revere  
Application 2021SF099 (existing structure, permit #: 2006101, facing west & east)  
(Bus shelter)
- l. 281 Broadway (ID 5761) Revere  
Application 2021SF100 (existing structure, permit #: 2008036, facing north & south)  
(Bus shelter)
- m. 185 Broadway (ID 5760) Revere  
Application 2021SF101 (existing structure, permit #: 2008034, facing north & south)  
(Bus shelter)
- n. 660 Beach Street (ID 5781) Revere  
Application 2021SF102 (existing structure, permit #: 2005088, facing north)  
(Bus shelter)
- o. 585 Revere Beach Parkway (ID 5824) Revere  
Application 2021SF103 (existing structure, permit #: 2005188, facing north)  
(Bus shelter)
- p. 630 Winthrop Avenue (ID 5819) Revere  
Application 2021SF104 (existing structure, permit #: 2005091, facing north)  
(Bus shelter)

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

**B. Application for 2022 Renewal of Outdoor Advertising License(s) & Permit(s)**

			Date Processed
1.	Campbell Realty, Inc	1 License 3 Permit/s	(11/5/2021)
2.	E.D. Galligan, LLC d/b/a Signcor	1 License 3 Permit/s	(11/5/2021)
3.	Federal Heath Company	1 License 2 Permit/s	(11/5/2021)
4.	HOOK, LLC	1 License 2 Permit/s	(11/5/2021)
5.	HUB Advertising LLC	1 License 2 Permit/s	(11/5/2021)
6.	Media Ventures, LLC	1 License 2 Permit/s	(11/5/2021)
7.	North Shore Corner, LLC	1 License 1 Permit/s	(11/5/2021)
8.	Salloom Realty Corporation	1 License 1 Permit/s	(11/5/2021)
9.	TNT Media, LLC	1 License 2 Permit/s	(11/5/2021)
10.	Von Hillern Donovan LLC	1 License - Permit/s	(11/5/2021)
11.	W.N. Realty	1 License - Permit/s	(11/5/2021)
12.	WrapCity, LLC	1 License 1 Permit/s	(11/5/2021)
13.	71 Newbury Street Properties, LLC	1 License 4 Permit/s	(11/17/2021)
14.	Billboard Realty, LLC	1 License 1 Permit/s	(11/17/2021)
15.	Bill Board Trust	1 License 2 Permit/s	(11/17/2021)
16.	Catahoula Realty Trust	1 License 2 Permit/s	(11/17/2021)
17.	Changing Environments Inc. d/b/a Soofa	1 License 5 Permit/s	(11/17/2021)
18.	GM Ridge Corp	1 License 2 Permit/s	(11/17/2021)
19.	H & H Builders Inc.	1 License - Permit/s	(11/17/2021)
20.	Harbor Outdoor LLC	1 License 2 Permit/s	(11/17/2021)
21.	Logan Communication	1 License 12 Permit/s	(11/17/2021)
22.	Media Vision Inc.	1 License 1 Permit/s	(11/17/2021)

**C. Application for 2022 Renewal of Un-Licensed Outdoor Advertising Permit(s)**

		Date Processed
1.	Brookfield Orchards, Inc	1 Permit/s (11/5/2021)
2.	North End Mazda, Inc.	1 Permit/s (11/5/2021)
3.	Vista Motel	1 Permit/s (11/5/2021)
4.	Harwich Junior Theatre a/k/a Cape Cod Theatre Company	2 Permit/s (11/17/2021)
5.	HC Atlantic Development, LP	2 Permit/s (11/17/2021)

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

#### **4. For the Record – Actions Taken Since Last Public Hearing:**

##### **A. Application for New License(s)**

1. Rodman Ford Sales, Inc.  
53 Washington Street  
Foxborough, MA 02035  
**Approved 10/29/2021**
2. American Outdoor Media, LLC  
223 Puritan Road  
Swampscott, MA 01907  
**Approved 10/29/2021**
3. Lyft Bike and Scooters, LLC  
185 Berry Street, Suite 5000  
San Francisco, CA 94107  
**Approved 10/29/2021**

##### **B. Application for Electronic Permit(s)**

1. Clear Channel Outdoor, LLC
  - a. 478 Merrimack Street Methuen  
Application 2021D023 (existing structure, permit # 2000012, facing north)
  - b. 478 Merrimack Street Methuen  
Application 2021D024 (existing structure, permit # 2000013, facing south)  
**Approved 10/29/2021**
2. Clear Channel Outdoor, LLC
  - a. 145 – 151 Pelham Street Methuen  
Application 2021D025 (existing structure, permit # 97029, facing north)
  - b. 145 – 151 Pelham Street Methuen  
Application 2021D026 (existing structure, permit # 97028, facing south)  
**Taken Under Advisement**
3. Harbor Outdoor, LLC
  - a. 290 Wood Road Braintree  
Application 2021D027 (new structure, facing north)
  - b. 290 Wood Road Braintree  
Application 2021D028 (new structure, facing south)  
**Taken Under Advisement**

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

4. Bay Colony Associates LLC (May 13, 2021 Public Hearing)

a. 820 Morrissey Boulevard Boston  
Application 2021D010 (existing structure, permit # 2002042, facing north)

b. 820 Morrissey Boulevard Boston  
Application 2021D011 (existing structure, permit # 2002041, facing south)

**Taken Under Advisement**

5. Cove Outdoor LLC (February 13, 2020 Public Hearing)

a. 0 Finnell Drive Weymouth  
Application 2020D004 (new structure, facing north)

b. 0 Finnell Drive Weymouth  
Application 2020D005 (new structure, facing south)

**Taken Under Advisement**

**C. Application for Permit(s)**

1. Intersection Media, LLC

a. Sullivan Station btwn Maffa Way and Bus Entrance to Station Boston  
Application 2021SF043 (existing structure, permit #:2012056, facing north)  
(Informational Panel)

b. 1150 Tremont Street (Ruggles Station) Boston  
Application 2021SF044 (existing structure, permit #: 2012040, facing west & east)  
(Informational Panel)

c. MBTA Dudley Square @ Washington Street Boston  
Application 2021SF045 (existing structure, permit #: 2012070, facing north & south)  
(Informational Panel)

d. MBTA Dudley Square @ Warren Street Boston  
Application 2021SF046 (existing structure, permit #: 2021071, facing north & south)  
(Informational Panel)

e. Commonwealth Ave at Blandford St (BLAINB 1A, Inbound 1) Boston  
Application 2021SF047 (existing structure, permit #: 2012099, facing north & south)  
(Bus Shelter)

f. Commonwealth Ave at Blandford St (BLAINB 1B, Inbound 1) Boston  
Application 2021SF048 (existing structure, permit #: n/a, facing north & south)  
(Bus Shelter)

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

- g. Commonwealth Ave at Blandford St (BLAINB 2A, Inbound 2) Boston  
Application 2021SF049 (existing structure, permit #: 2012100, facing north & south)  
(Bus Shelter)
- h. Commonwealth Ave at Blandford St (BLAINB 2B, Inbound 2) Boston  
Application 2021SF050 (existing structure, permit #: n/a, facing north & south)  
(Bus Shelter)
- i. Commonwealth Ave at Blandford St (BLAOUT 1A, Outbound) Boston  
Application 2021SF051 (existing structure, permit #: 2012097, facing north & south)  
(Bus Shelter)
- j. Commonwealth Ave at Blandford St (BLAOUT 1B, Outbound 1) Boston  
Application 2021SF052 (existing structure, permit #: n/a, facing north & south)  
(Bus Shelter)
- k. Commonwealth Ave at Blandford St (2A, Outbound 2) Boston  
Application 2021SF053 (existing structure, permit #: 2012098, facing north & south)  
(Bus Shelter)
- l. Commonwealth Ave at Blandford St (2B, Outbound 2) Boston  
Application 2021SF054 (existing structure, permit #: n/a, facing north & south)  
(Bus Shelter)
- m. 43 Quincy Avenue at Commercial Street Braintree  
Application 2021SF055 (existing structure, permit #: 2012112, facing north & south)  
(Bus Shelter)
- n. 1101 Beacon Street (a) Brookline  
Application 2021SF056 (existing structure, permit #: 2012068, facing west & east)  
(Bus Shelter)
- o. 1101 Beacon Street (b) Brookline  
Application 2021SF057 (existing structure, permit #: 2012069, facing west & east)  
(Bus Shelter)
- p. 1157 Beacon Street Brookline  
Application 2021SF058 (existing structure, permit #: 2012067, facing west & east)  
(Bus Shelter)
- q. 1180 Beacon Street Brookline  
Application 2021SF059 (existing structure, permit #: 2012066, facing west & east)  
(Bus Shelter)
- r. 1223 Beacon Street Brookline  
Application 2021SF060 (existing structure, permit #: 2012065, facing west & east)  
(Bus Shelter)

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

- s. 1243 Beacon Street Brookline  
Application 2021SF061 (existing structure, permit #: 2012064, facing west & east)  
(Bus Shelter)
- t. 1419 Beacon Street Brookline  
Application 2021SF062 (existing structure, permit #: 2012063, facing west & east)  
(Bus Shelter)
- u. 1447 Beacon Street Brookline  
Application 2021SF063 (existing structure, permit #: 2012062, facing west & east)  
(Bus Shelter)
- v. 1539 Beacon Street Brookline  
Application 2021SF064 (existing structure, permit #: 2012061, facing west & east)  
(Bus Shelter)
- w. 1689 Beacon Street (a) Brookline  
Application 2021SF065 (existing structure, permit #: 2012060, facing west & east)  
(Bus Shelter)
- x. 1689 Beacon Street (b) Brookline  
Application 2021SF066 (existing structure, permit #: 2012059, facing west & east)  
(Bus Shelter)
- y. 1765 Beacon Street Brookline  
Application 2021SF067 (existing structure, permit #: 2012058, facing west & east)  
(Bus Shelter)
- z. 1842 Beacon Street Brookline  
Application 2021SF068 (existing structure, permit #: 2012057, facing west & east)  
(Bus Shelter)
- aa. 381 Elm Street Everett  
Application 2021SF069 (existing structure, permit #: 2012095, facing west & east)  
(Bus Shelter)
- bb. MBTA Lynn Busway Terminal at Market Street (ID: 6669B) Lynn  
Application 2021SF070 (existing structure, permit #: 2012033, facing north)  
(Bus Shelter)
- cc. MBTA Lynn Busway Terminal at Market Street (ID: 6669C) Lynn  
Application 2021SF071 (existing structure, permit #: 2012034, facing north)  
(Bus Shelter)
- dd. MBTA Lynn Busway Terminal at Market Street (ID: 6669D) Lynn  
Application 2021SF072 (existing structure, permit #: 2012035, facing north)  
(Bus Shelter)

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.



- ee. MBTA Wollaston Station, Upper Level Quincy  
Application 2021SF073 (existing structure, permit #: 2012086, facing north & east)  
(Informational Panel)
- ff. MBTA Wollaston Station, Lower Level Quincy  
Application 2021SF074 (existing structure, permit #: 2012085, facing north & east)  
(Informational Panel)
- gg. MBTA Quincy Adams Outside of Quincy Adams Station (ID: Berth 1) Quincy  
Application 2021SF075 (existing structure, permit #: 2012079, facing east)  
(Informational Panel)
- hh. 3 Carter Street (ID: B17-4) Waltham  
Application 2021SF076 (existing structure, permit #: 2012089, facing west & east)  
(Bus Shelter)
- ii. 1 Galen Street (ID: 8178 (a)) Watertown  
Application 2021SF077 (existing structure, permit #: 2006027, facing north & south)  
(Bus Shelter)
- jj. 1 Galen Street (ID: 8178 (b)) Watertown  
Application 2021SF078 (existing structure, permit #: 2006028, facing north & south)  
(Bus Shelter)
- kk. MBTA Station Carhouse at Galen Street (B24-1) Watertown  
Application 2021SF079 (existing structure, permit #: 2012092, facing west & east)  
(Bus Shelter)
- ll. MBTA Station Carhouse at Galen Street (B24-2) Watertown  
Application 2021SF080 (existing structure, permit #: 2012093, facing west & east)  
(Bus Shelter)
- mm. MBTA Station Carhouse at Galen Street (B24-OPPI) Watertown  
Application 2021SF081 (existing structure, permit #: 2012094, facing west & east)  
(Informational Panel)
- nn. 84 Main Street (ID: 8815) Watertown  
Application 2021SF082 (existing structure, permit #: 2005144, facing north & south)  
(Bus Shelter)
- oo. 27 Main Street (ID: 82971) Watertown  
Application 2021SF083 (existing structure, permit #: 2005145, facing west & east)  
(Bus Shelter)
- pp. 3 Mount Auburn Street (ID: 2048) Watertown  
Application 2021SF084 (existing structure, permit #: 2005142, facing north & south)  
(Bus Shelter)

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

qq. 195 Mount Auburn Street (ID: 2051) Watertown  
Application 2021SF085 (existing structure, permit #: 2006026, facing west & east)  
(Bus Shelter)

rr. 695 Mount Auburn Street (ID: 2061) Watertown  
Application 2021SF086 (existing structure, permit #: 2005208, facing west & east)  
(Bus Shelter)

ss. 550 Arsenal Street (ID: 1445) Watertown  
Application 2021SF087 (existing structure, permit #: 2005141, facing west & east)  
(Bus Shelter)

tt. 551 Arsenal Street (ID: 1428) Watertown  
Application 2021SF088 (existing structure, permit #: 2005140, facing west & east)  
(Bus Shelter)

**Approved 10/29/2021**  
**(Items C: 1: a. – tt.)**

2. Media Vision, Inc.

a. 617 – 619 East Broadway (roof of building) Boston  
Application 2021005 (existing structure, permit #: 28618, facing north)

**Approved 10/29/2021**

3. Outfront Media, LLC (October 8, 2015 Public Hearing)

a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
Application 2015380 (new structure, facing north)

b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
Application 2015381 (new structure, facing south)

**Taken Under Advisement**

5. **Public Comment:**

6. **Adjournment:**