# Office of Outdoor Advertising Hearing Agenda September 18, 2025 11:00 AM Public Hearing

This meeting is accessible to people with disabilities. MassDOT provides reasonable accommodations and/or language assistance free of charge upon request (e.g interpreters in American Sign Language and languages other than English, live captioning, videos, assistive listening devices and alternate material formats), as available. For accommodation or language assistance, please contact MassDOT's Chief Diversity & Civil Rights Officer by phone at (857) 368-8580, TTD/TTY at (857) 266-0603, fax (857) 368-0602 or by email to <a href="MASSDOT.CivilRights@dot.state.ma.us">MASSDOT.CivilRights@dot.state.ma.us</a>. Requests should be made as soon as possible prior to the meeting, and for more difficult to arrange services including signlanguage, CART or language translation or interpretation, requests should be made at least ten business days before the meeting.

Title VI Notice of Nondiscrimination: MassDOT complies with Title VI of the Civil Rights Act of 1964 and related federal and state statutes and regulations. It is the policy of MassDOT to ensure that no person or group of persons shall on the grounds of Title VI protected categories, including race, color, national origin, or under additional federal and state protected categories including sex, age, disability, sexual orientation, gender identity or expression, religion, creed, ancestry, veteran's status (including Vietnam-era veterans), or background, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity administered by MassDOT. To request additional information about this commitment, or to file a complaint under Title VI or a related nondiscrimination provision, please contact MassDOT's Title VI Specialist by phone at (857) 368-8580, TTY at (857) 368-8580, fax (857) 368-0602 or by e-mail at MASSDOT.CivilRights@dot.state.ma.us .

If information is needed in another language, please contact the MassDOT Title VI Specialist by phone at (857) 368-8580.

Caso esta informação seja necessária em outro idioma, favor contar o Especialista em Título VI do MassDOT pelo fone 857-368-8580.

Si necesita información en otro lenguaje, favor contactar al especialista de MassDOT del Título VI al 857-368-8580.

如果需要使用其它语言了解信息,请联系马萨诸塞州交通部(MassDOT)《民权法》第六章专职人员,电话 857-368-8580。

如果需要使用其它語言了解信息,請聯系馬薩諸塞州交通部(MassDOT)

《民權法》	第六章專職人員	雷話	857-368-8580
\\ L\.'\\\\\	77 / \ <del></del>	2. <b></b>	- 0.37 - 300-0.300 -

### 1. Call to Order:

A. Sign in

## 2. Minutes Approval:

A. August 14, 2025 OOA Public Hearing

### 3. Agenda Items:

### A. Application for License

Liquid Outdoor Media LLC
 125 Broemel Place, Unit #: 1131
 Pennington, NJ, 08534

# **B. New Application for Permit(s)**

Bel-Vin Realty LLC

a. 57 South Maple Street Brookfield

New Application # 2025002 (existing structure, facing west)

b. 57 South Maple Street Brookfield

New Application # 2025003 (existing structure, facing east)

# C. Application for 2025 Renewal of Outdoor Advertising License(s) & Permit(s)

**Date Processed** 

John Abdelahad dba Metropolitan Group 1 License 2 Permit/s (8/15/2025)
 Mall At NorthShore, LLC 1 License - Permit/s (8/15/2025)
 Core Investments, Inc. 1 License 1 Permit/s (9/5/2025)

# D. Application for 2025 Renewal of Outdoor Advertising Un-Licensed Permit(s)

**Date Processed** 

1. Sea View Retreat - 2 Permit/s (9/12/2025)

# 4. For the Record – Actions Taken Since Last Public Hearing:

# A. New Application for License(s)

VAM Realty Trust
 14 Lanides Lane
 Leominster, MA, 01453

**APPROVED 8/28/2025** 

### **B.** Application for Transfer of Permit(s)

1. Maverick Media LLC (Transferor) – Genesis Digital Media LLC (Transferee)

a. Permit #: 2025D008 423 William F. McClellan Highway Boston b. Permit #: 2025D009 423 William F. McClellan Highway Boston

APPROVED 8/28/2025 Items 4: B: 1: a & b

2. New Tradition Holdings, LLC (Transferor) – HPL Enterprises Inc. (Transferee)

a. Permit #: 2005108 115 Porter Street Boston

**APPROVED 8/28/2025** 

## C. New Application for Electronic Permit(s)

1. Orange Barrel Media, LLC

a. 50 Stuart Street a/k/a 270 Tremont Street (façade of structure) Boston
 New Application # 2025D012 (new structure, facing east)

**Taken Under Advisement** 

2. Catahoula Realty Trust

a. 101 President Avenue Fall River

New Application 2024D008 (new structure, facing north)

b. 101 President Avenue Fall River

New Application 2024D009 (new structure, facing south)

**Taken Under Advisement** 

Items 4: C: 2: a & b

# **B.** New Application for Permit(s)

1. New Tradition Holdings, LLC

a. 53 - 85 Canal Street at Valenti Way (façade of building)

New Application # 2025001 (existing permit #'s 14846 & 25311 facing north)

**Taken Under Advisement** 

2. Outfront Media, LLC (October 8, 2015 Public Hearing)

a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston

New Application 2015380 (new structure, facing north)

b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston

New Application 2015381 (new structure, facing south)

**Taken Under Advisement** 

- 5. Public Comment:
- 6. Adjournment: