

Office of Outdoor Advertising
Public Meeting

April 8, 2021

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

(via Webinar)

Present:

John Romano, Executive Director

Office of Outdoor Advertising April 8, 2021

1 P R O C E E D I N G S

2

3 JOHN ROMANO: Good morning, everybody.
4 My name is John Romano. I am the Director of Outdoor
5 Advertising for MassDOT. We are here for the April 8th
6 Office of Outdoor Advertising hearing.

7 This meeting is being held virtually by
8 Governor's Executive Order. Due to the COVID-19
9 pandemic, we cannot meet in person, so we are doing
10 this virtually.

11 We are running this hearing by
12 GoToWebinar.

13 Please note that this meeting is being
14 recorded by our stenographer who is in attendance. He
15 will provide a transcript of the meeting as always,
16 and it will be posted to our web page once the meeting
17 notes are approved at the next meeting or as soon as
18 possible thereafter.

19 This meeting is accessible to people
20 with disabilities and individuals with limited English
21 proficiency. If you filed a request for assistance
22 and did not receive it, please contact MassDOT's
23 Office of Diversity and Civil Rights at 857-368-8580
24 or massdot.civilrights@dot.state.ma.us.

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1 Please note that accessible versions of
2 the meeting materials have previously been posted to
3 the OOA website and will be referred to in the
4 meeting. The links for those documents are also
5 available in the chat box, and the materials should
6 also be available to download through GoToWebinar.

7 We are going to run this meeting as
8 close to normal as our regular Outdoor Advertising
9 hearings. I will go through the agenda. While the
10 sign-in sheet cannot be physically signed, we will
11 have a list of those who signed up for the webinar and
12 those who are in attendance.

13 On the screen is the agenda.

14 Gerry, can you put the agenda up?

15 GERARD KELLEHER: Mm hum.

16 JOHN ROMANO: What we will do is I will
17 go through each item. I will ask the questions of the
18 proponents, just like I do in the hearing at the
19 office when we do this in-person. I know it's kind of
20 getting old saying that now that this is about the 14th
21 month that we are doing this virtually.

22 Just so you know, everybody in the
23 public is currently muted. In about two minutes, the
24 organizer is going to unmute everyone, and you should

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1 mute yourself at that time. Should the organizer, who
2 is Gerry Kelleher from MassDOT, hear excessive
3 background noise, he will mute people individually or
4 the whole group if needed.

5 If you would like to speak when public
6 comment is requested, you can unmute yourself at that
7 time. If you have any trouble unmuting yourself to
8 make a comment, you can use the raise your hand
9 function in GoToWebinar in order to indicate you would
10 like to make a comment. To raise your hand in
11 GoToWebinar, click the hand icon in the control panel.
12 If you are connected by phone to the audio, you can
13 press *9 to raise your hand. On the phone, you can
14 also press *1 to play the features menu and *2 to mute
15 or unmute the audio.

16 You can also post your comment or
17 question in the chat box.

18 You will have a chance to make comments
19 just like you do in the regular public hearing at the
20 end of each item and then a final chance for overall
21 comments at the end of the agenda.

22 For anyone who may be new, we do not
23 make any decisions at this actual hearing. Every item
24 is taken under advisement and decisions are made

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1 usually within a few weeks, sometimes as early as a
2 week, but we will give time for write-in comments to
3 our email address, which is
4 OOAInformation@dot.state.ma.us.

5 You can send comments in writing there
6 as well.

7 With that, Gerry, if you could unmute
8 everybody, we will start.

9 (Participants unmuted.)

10 JOHN ROMANO: So, the first item on the
11 agenda is the quick review of the Outdoor Advertising
12 March 11, 2021 regular session minutes. Those were
13 previously posted and they are here as well.

14 Does anybody have any questions,
15 comments, or concerns about the March 11th regular
16 session minutes as posted?

17 (No response.)

18 JOHN ROMANO: I do not see any.

19 Gerry, do you see anything?

20 GERARD KELLEHER: No. No hands raised.

21 JOHN ROMANO: Okay. With that, I will
22 mark these approved.

23 Okay. Very good. So, the next item up
24 on our agenda are applications for new licenses. We

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1 have three applications for new licenses today. The
2 first application is from Intersection Media, 10
3 Hudson Yards, New York, New York. And we have a
4 contact name of Scott Goldsmith.

5 Is Scott or anybody else here from
6 Intersection Media?

7 (No response.)

8 JOHN ROMANO: I do not hear anybody,
9 but that's okay.

10 We did receive an application from
11 Intersection Media with all the appropriate paperwork.
12 We have the Certificate of Good Standing and/or Tax
13 Compliance from the Department of Revenue. We have
14 the proper W-9. We have the proper fee. And so, from
15 a paperwork standpoint, the application is complete.

16 Do we have any comments or questions
17 from anybody in attendance today on this application?

18 (No response.)

19 JOHN ROMANO: I don't hear or see any.
20 Gerry, do you see anybody?

21 GERARD KELLEHER: I don't.

22 JOHN ROMANO: Okay. Seeing no
23 comments, we will take this application under
24 advisement. Good.

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1 Next, we have a second application for
2 a new license. This is LD Acquisition Company 19,
3 LLC, 400 Continental Boulevard, El Segundo,
4 California. I have the contact as Carla Matthews.

5 Is Carla or anybody else here
6 representing LD Acquisition Company today?

7 JOE OSCHE: Yes, Joe Osche.

8 JOHN ROMANO: Mr. Osche, how are you
9 doing today?

10 JOE OSCHE: Good. How are you?

11 JOHN ROMANO: Very good. Thank you.

12 Mr. Osche, we reviewed the
13 paperwork/application that was sent in. The
14 application is filled out correctly. We received your
15 Certificate of Good Standing and/or Tax Compliance
16 from the Department of Revenue. We have the
17 appropriate W-9. And we did receive your proper fee.

18 Is there anything you would like to add
19 to your application at this time?

20 JOE OSCHE: No, thank you.

21 JOHN ROMANO: Okay. Are there any
22 comments, questions, or concerns about this
23 application from anybody in attendance today?

24 (No response.)

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1 JOHN ROMANO: I don't hear any or see
2 any hands raised.

3 Gerry, anything in the chat?

4 GERARD KELLEHER: No.

5 JOHN ROMANO: No. Okay.

6 Mr. Osche, seeing no comments or
7 questions, we will take this application under
8 advisement and we will get back to you shortly.

9 JOE OSCHE: Thank you.

10 JOHN ROMANO: Thank you very much.

11 Okay. The last application for a
12 license, South Boston Outdoor, 100 Summer Street,
13 Boston, Massachusetts. I have a contact as Bruce
14 Miller.

15 Is Bruce or anybody else representing
16 South Boston Outdoor here with us today?

17 (No response.)

18 JOHN ROMANO: Okay. Seeing none.

19 We did receive the proper application
20 filled out correctly. We received the Certificate of
21 Good Standing and/or Tax Compliance from the
22 Department of Revenue. We received the proper W-9
23 form. We received the proper filing fee. All the
24 paperwork and application seems to be in order.

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1 Is there anybody in attendance, anybody
2 from the public that has any comments, or questions,
3 or concerns about this application?

4 (No response.)

5 GERARD KELLEHER: I don't see any.

6 JOHN ROMANO: I'm not seeing any
7 either.

8 So, with that, no comments, questions,
9 or concerns, we will take this application under
10 advisement and we will get back to the proponent.

11 Those are the only new applications we
12 have for licensing.

13 There are no applications for permits,
14 for new permits of any type for this hearing.

15 The next item on the agenda is
16 application for renewal of Outdoor Advertising
17 licenses and permits as well as some applications for
18 renewals of unlicensed Outdoor Advertising permits,
19 Items B and C.

20 Does anybody have any questions or
21 comments on those?

22 (No response.)

23 JOHN ROMANO: Seeing none.

24 We will move on to Item 4, For the

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1 Record - Actions Taken Since the Last Public Hearing.
2 Are there any comments, questions, or concerns about
3 Item 4, For the Record?

4 (No response.)

5 JOHN ROMANO: I am not seeing any.

6 Gerry, any?

7 GERARD KELLEHER: No, I don't see
8 anything.

9 JOHN ROMANO: Okay. The last item, any
10 other public comments in general from anybody?
11 Anything related to Outdoor Advertising?

12 (No response.)

13 JOHN ROMANO: Going once, twice, three
14 times. Okay. Not seeing any.

15 Our next hearing is scheduled for May
16 13th.

17 Thank you all very much. This meeting
18 is adjourned. Have a great day. Thank you all for
19 your participation and for your help. We will see
20 you.

21 (Whereupon, the proceedings were concluded
22 on April 8, 2021.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

Judith Luciano

Judith Luciano

**All names not provided were spelled phonetically to the best of my ability.

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