

Office of Outdoor Advertising  
Public Meeting

April 11, 2024

11:00 AM

State Transportation Building

10 Park Plaza

2<sup>nd</sup> Floor

Boston, MA 02116

(via Webinar)

Present:

Tim McCarthy, Executive Director

Office of Outdoor Advertising, April 11, 2024

1 P R O C E E D I N G S

2

3 TIM MCCARTHY: Good morning, everybody.

4 My name is Tim McCarthy. I am the Director of the  
5 Outdoor Advertising Department for MassDOT. We are  
6 here for our April 11, 2024 Office of Outdoor  
7 Advertising hearing.

8 This meeting is being held virtually by  
9 the Governor's Act, extending virtual public meetings  
10 through March 2025.

11 We are running this hearing via Zoom  
12 platform.

13 Please note that this meeting is being  
14 recorded by our stenographer, who is in attendance.  
15 He will provide a transcript of this meeting that will  
16 be posted on our website when it becomes available.

17 Before I begin, I just want to again  
18 thank my OOA staff. Thanks to Lydia, and Jerry,  
19 Jason, Marc, and Chris for your continued great work.

20 This meeting is accessible to people  
21 with disabilities and individuals with limited English  
22 proficiency. If you filed a request to be available  
23 today and did not receive it, please contact MassDOT's  
24 Office of Diversity and Civil Rights at 857-368-8580

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1 or you can email them at  
2 [massdot.civilrights@dot.state.ma.us](mailto:massdot.civilrights@dot.state.ma.us).

3 Jerry Kelleher of our team will go  
4 through the Zoom controls for this meeting.

5 Jerry?

6 GERARD KELLEHER: Okay. Thank you,  
7 sir.

8 Just if you're going to speak or  
9 participate, just make sure your microphone on your  
10 own computer is working.

11 And then only the panelists will be on  
12 camera.

13 I have put the agenda of today and the  
14 minutes of the March meeting in the chat. If anybody  
15 wants to open that up and look, it will be there.

16 If you can't access the Internet or you  
17 get any problems as we go, just dial the number shown  
18 here: 301-715-8592.

19 And the Webinar ID for this meeting is  
20 973 9096 3876.

21 If you would like to ask a question  
22 during our meeting, just hit the Question icon on Zoom  
23 to raise your hand, and I will unmute you at the  
24 appropriate time.

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1           Please state your name for the record,  
2           and only ask one question at a time. And, please,  
3           make sure it's pertinent to the agenda item we are  
4           discussing at that time.

5           There will be an opportunity for  
6           general Outdoor Advertising comments and questions at  
7           the end of the meeting.

8           You can also put written questions into  
9           our Q&A feature; we'll endeavor to answer them as we  
10          go.

11          Finally, if you are listening on the  
12          phone and would like to make a comment, just dial \*9.  
13          I will call out the last three digits of your phone  
14          number and unmute your audio when it's your turn to  
15          speak. And, please, again, identify yourself for the  
16          record.

17          Those are the basic outlines of my Zoom  
18          protocols today. Please have a nice day.

19          Back to the Director, Tim McCarthy.

20          TIM MCCARTHY: Thank you, Jerry.

21          As Jerry said, if you'd like to speak  
22          at some point during the meeting, just please use the  
23          Raise Your Hand function or you can put a comment or a  
24          question in the Q&A box.

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1           Also note that accessible versions of  
2 these meeting materials have been previously posted on  
3 the OOA website and will be referred to in this  
4 meeting, also in the question and answer box.

5           And please note that you can provide  
6 comments in writing. You can send them to us by email  
7 as always.

8           For anybody who may be new, we do not  
9 make any decisions at this meeting. Every item is  
10 taken under advisement and decisions are made usually  
11 within a few weeks, sometimes as early as a week. But  
12 we will give time for write-in comments to our email  
13 address, which is [OOAInformation@dot.state.ma.us](mailto:OOAInformation@dot.state.ma.us). And  
14 you can send your comments there.

15           Also, we have -- we will have public  
16 comments at the end, of course.

17           And with that, we can start the agenda.

18           So, the sign-in is obviously  
19 considered, if you're on this meeting, that's  
20 considered for your sign-in as we're not physically  
21 together.

22           The second is the minutes approval.  
23 We'll move to approve the minutes of March 14, 2024,  
24 that public hearing.

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1                   We have new items on the agenda. We  
2 have a new application for a licensee. This  
3 application is for 30 Kneeland LLC. The contact  
4 person for this is Kenneth Yee. Is Kenneth here or a  
5 representative of this application so we can put that  
6 in the minutes for the stenographer?

7                   (No response.)

8                   TIM MCCARTHY: Is anybody here  
9 representing 30 Kneeland Street?

10                  (No response.)

11                  TIM MCCARTHY: Okay.

12                  GERARD KELLEHER: No hands.

13                  TIM MCCARTHY: Okay. This is just an  
14 application. They do have -- this is an application  
15 for a license. So, their paperwork has been reviewed.  
16 They have a W-9 and a DOR certificate. It seems  
17 they're in good standing with taxes. So, we'll take  
18 this into advisement, and we'll just move on as  
19 there's nobody here to comment.

20                  Second on the agenda is a new  
21 application for a transfer of permit. This is a  
22 transfer. The transferor's name is from Van -- from  
23 Outdoor LLC to Outfront Media. The permit number is  
24 2005050 and 97011. The permits are located at 220

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1 Porter Street. The permits are being transferred from  
2 Van Wagner Outdoor, LLC to Outdoor (sic) Media, LLC.

3 Is there anyone here representing  
4 either party?

5 ANGELA RUFO: Yes, Angela Rufo from  
6 Outfront.

7 TIM MCCARTHY: Hi, Angela. How are  
8 you?

9 ANGELA RUFO: I'm doing well. How are  
10 you?

11 TIM MCCARTHY: Great on a cloudy, yucky  
12 day, but good.

13 Okay. So you stated your name for the  
14 stenographer. That's great. Your paperwork is in  
15 order. And Chris got out there the other day to  
16 inspect.

17 So, Chris, I'll hand it off to you.

18 CHRISTOPHER CHAVES: Yeah. Thanks,  
19 Tim.

20 This is a current static monopole  
21 located within East Boston Memorial Park, facing I-90.  
22 This is a nonconforming grandfathered board due to  
23 proximity being inside the park.

24 No issues at this time. Just a

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1 reminder to Outfront, they need to change the logo,  
2 put their logo up as well as a permit number because  
3 Van Wagner does not have a permit number up there  
4 currently.

5 And, also, just a reminder that this  
6 sign cannot be altered in any way or upgraded due to  
7 the nonconforming status.

8 That is all.

9 TIM MCCARTHY: All right. Thanks very  
10 much, Chris.

11 As I said, it is a pretty quick agenda  
12 today.

13 And, Angela, thanks for being here for  
14 that.

15 We have an application for renewal for  
16 outdoor, which is the Pine Street Inn, one license.  
17 We've processed that.

18 Section D of the agenda, application  
19 for renewal, we have a couple of renewals that we'll  
20 take care of.

21 We have an application for a new  
22 electronic permit that we'll be -- that was approved.

23 We will slide right down to the MBTA  
24 issues. Those signs were also approved.



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1                   We have a couple on B. We have a  
2 couple of new applications for permits, which will be  
3 taken under advisement.

4                   At that point, it seems like we're  
5 flying through here, but there's just little on the  
6 agenda this month.

7                   All right. Does anybody have any  
8 public comment or questions?

9                   (No response.)

10                  GERARD KELLEHER: No hands raised.

11                  TIM MCCARTHY: Okay. We had a feeling  
12 it was going to be a quick one. I don't know if this  
13 is the record, but we're setting a pretty tight  
14 schedule.

15                  I appreciate everybody for being on  
16 board. Thanks, once again, on behalf of myself and  
17 the OOA staff. And we will continue to work with the  
18 media people as well as the public. We'll continue to  
19 give the best service we can.

20                  I appreciate your time at this meeting.  
21 And we will see you next month.

22                  Thanks, everybody.

23                  (Whereupon, the proceedings were  
24 concluded on April 11, 2024 at 11:10 a.m.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

*Judith Luciano*

Judith Luciano

\*\*All names not provided were spelled phonetically to the best of my ability.