

Office of Outdoor Advertising
Public Meeting

December 8, 2022

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

(via Webinar)

Present:

John Romano, Executive Director

Office of Outdoor Advertising, December 8, 2022

1 P R O C E E D I N G S

2

3 JOHN ROMANO: Good morning, everybody.

4 My name is John Romano. I am the Director of Outdoor
5 Advertising for MassDOT. We are here for our December
6 2022 Office of Outdoor Advertising public meeting.

7 This meeting -- excuse me -- this
8 meeting is being held virtually by the Governor's Act
9 extending certain COVID-19 measures adopted during the
10 State of Emergency, which run through March of 2023.

11 We are running this hearing by Zoom
12 platform.

13 Please note that this meeting is being
14 recorded by our stenographer, who is in attendance.
15 He will provide a transcript of the meeting that will
16 be posted on our website as soon as it is available.

17 This meeting is accessible to people
18 with disabilities and individuals with limited English
19 proficiency. If you filed a request to be available
20 today and did not receive it, please contact MassDOT's
21 Office of Diversity and Civil Rights at 857-368-8580
22 or massdot.civilrights@dot.state.ma.us.

23 Jerry Kelleher of my staff will go
24 through the Zoom controls for this meeting.

Office of Outdoor Advertising, December 8, 2022

1 Please note that accessible versions of
2 the meeting materials have been previously posted to
3 the OOA website and will be referred to in the
4 meeting. And they are posted through the links in the
5 Q&A box.

6 Jerry, if you could go through the Zoom
7 controls at this time that would be appreciated.

8 GERARD KELLEHER: Okay. So, just for
9 the general platform controls, the microphone icon is
10 something you control yourself. And make sure that
11 your speakers and your personal microphone are
12 working.

13 Panelists will be the only participants
14 on camera.

15 And the chat and interpretation
16 features are not functional for this webinar.

17 If you'd like to ask a question, raise
18 your hand by using the question icon.

19 If you can't access the internet or if
20 you have any technical problems as we go along, you
21 can call into this meeting at the phone number shown,
22 which is 301-715-8592. And the meeting ID for this
23 meeting is 915 5571 8795

24 You can also put written questions in

Office of Outdoor Advertising, December 8, 2022

1 the Q&A feature, and we'll answer them as we go.

2 Please state your name and keep the --
3 keep to the subject that we're currently discussing,
4 if possible.

5 At the end, there's a Q&A where you can
6 ask general comments in the public comment section.

7 State your name. Only ask one question
8 at a time. And, again, identify yourself for the
9 record.

10 And those are the basic protocols for
11 this meeting.

12 Thank you.

13 JOHN ROMANO: Jerry, could you just go
14 over if they're using a phone? I don't know if you
15 did that.

16 GERARD KELLEHER: Oh, yeah. Well, if
17 you're using the phone and you want to make a comment,
18 dial *9, and I'll call out the last three digits of
19 your phone number and unmute your audio when it's your
20 turn to speak.

21 JOHN ROMANO: Great. Thank you, Jerry.

22 GERARD KELLEHER: Sure.

23 JOHN ROMANO: I will be going through
24 the agenda, as we always do.

Office of Outdoor Advertising, December 8, 2022

1 Obviously, there is no physical sign-in
2 sheet, but we do have a list of those who have signed
3 up for the webinar. So, we will use that as the sign-
4 in part of the agenda that will go to the
5 stenographer.

6 Jerry, at this time, if you could post
7 the agenda up on the screen?

8 GERARD KELLEHER: Sure.

9 JOHN ROMANO: As Jerry mentioned
10 previously, everybody in the public is currently
11 muted. And, other than the panelists, your camera is
12 turned off.

13 And, again, if you'd like to speak
14 during the meeting when public comment is requested,
15 just raise your hand or you can put your question in
16 the Q&A box.

17 Please note that you can provide
18 comments in writing to us by email, as always.

19 For anybody who may be new to this
20 meeting, we do not make any decisions at the actual
21 meeting. Every item is taken under advisement, and
22 decisions are made usually within a few weeks,
23 sometimes as early as a week. But we give time for
24 written comments to our email address, which is

Office of Outdoor Advertising, December 8, 2022

1 OOAInformation@dot.state.ma.us.

2 Also, we will have public comments at
3 the end of each item and a final chance for overall
4 comments at the end of the agenda, as Jerry had
5 mentioned.

6 So, Jerry, with that, we are going to
7 officially start the agenda.

8 GERARD KELLEHER: Okay.

9 JOHN ROMANO: Okay. So, the first item
10 up on the agenda is the minutes from the regular
11 session meeting on November 10th. Does anybody have
12 any questions or comments on those?

13 (No response.)

14 JOHN ROMANO: I am not seeing any hands
15 raised.

16 Jerry, anything?

17 GERARD KELLEHER: No, I don't see
18 anything.

19 JOHN ROMANO: Nothing in the chat?
20 Okay. We will mark those as approved as of today.
21 Today is 12/8. All right. Okay.

22 The first new item up on the list is,
23 this is an application for a permit transfer between
24 Maverick Media, LLC transferring to Digital Impact

Office of Outdoor Advertising, December 8, 2022

1 Outdoor, LLC. This is for Permit Number 2021D021 and
2 D022, 120 Interstate Drive in West Springfield.

3 Is there anybody here from either of
4 the parties?

5 VALERIE BARSOM: Yes, I'm here.
6 Valerie Barsom from Maverick Media. Hi, Director.

7 JOHN ROMANO: Valerie, how are you
8 today?

9 VALERIE BARSOM: I'm very well.

10 JOHN ROMANO: So, Valerie, we reviewed
11 your application for the transfer. Everything seems
12 to be in order. And, Jason, my inspector, has gone
13 out and looked at these. I'm going to have him give
14 his field report in a minute. These are brand new, so
15 these were just approved recently and are brand new
16 builds. These are out in West Springfield. I'm going
17 to have Jason give his field report on these.

18 Jason, can you give us a little report
19 on these two transfers?

20 JASON BEAN: Sure. Thank you, John.
21 Appreciate it.

22 Yeah, as you said, this is from --
23 going from Maverick Media to Digital Impact Outdoor.
24 These are facing north and south on Interstate 91,

Office of Outdoor Advertising, December 8, 2022

1 recently just built. At the time I was there, they
2 were fully built but not turned on.

3 There are no issues at this time except
4 the new -- the transferee, Digital Impact Outdoor,
5 will need to post their logo and the accompanying
6 permit numbers on either side just to make it
7 official. Those were not up there when I went. And,
8 obviously, they were in the middle of a transfer. So,
9 you know, it's understandable. But those need to be
10 out there as soon as possible and certainly when they
11 turn the sign on.

12 So, at this point, we're all set, John.
13 Thank you.

14 JOHN ROMANO: Valerie, anything you
15 want to add to the application at this time?

16 VALERIE BARSOM: No, I think we're all
17 set. And we'll have -- I believe that the transferee
18 is on as well, and we'll get whatever Jason said, the
19 logo and the number, up on the sign ASAP.

20 JOHN ROMANO: Okay. Great. And can
21 you just, once they're fired up and going, let us know
22 so that Jerry can be in contact with you to make sure
23 that the -- you know, we get the PSAs running, and
24 Jason can go do a final new build inspection.

Office of Outdoor Advertising, December 8, 2022

1 VALERIE BARSOM: Okay. That's great.
2 I'll do that. Thank you.

3 JOHN ROMANO: And we'll get back to you
4 on the transfer application. We'll let you know if
5 that's approved.

6 VALERIE BARSOM: Okay. Thank you.
7 Thank you, Director.

8 JOHN ROMANO: Yeah. Does anybody have
9 any questions or comments on this one?

10 (No response.)

11 GERARD KELLEHER: I'm not seeing
12 anything.

13 JOHN ROMANO: No. Okay. We will take
14 this under advisement and get back to you, Valerie.

15 VALERIE BARSOM: Thank you. Okay.
16 Thank you.

17 JOHN ROMANO: Okay. Next, we have this
18 is also a transfer. This is American Outdoor
19 Advertising Co., LLC being transferred to American
20 Outdoor Advertising II, LLC. These are two permits,
21 2022D016 and D017, 0 South Washington Street in
22 Norton. These permits have not been built yet. They
23 are in the process of being built.

24 And I do not -- I'm going to check if

Office of Outdoor Advertising, December 8, 2022

1 anybody is here, but I believe that Mr. Ross told me
2 he was not going to be able to make it today.

3 Is there anybody else here from
4 American Outdoor?

5 (No response.)

6 GERARD KELLEHER: No.

7 JOHN ROMANO: Okay. I was not
8 anticipating anybody to be here as he did inform me of
9 that.

10 So, these, as I mentioned, these have
11 not been built yet. And that has been identified and
12 signed off on the transfer application. These are
13 just basically same basic principals between the two
14 companies.

15 Please remind me, Marc, was this yours,
16 or, Jason, was this yours?

17 You're on mute, Jason. You're on mute.

18 JASON BEAN: I believe it's Marc. This
19 is Norton.

20 JOHN ROMANO: Marc, Norton?

21 GERARD KELLEHER: Are you sure, Jason?

22 CHRISTOPHER CHAVES: No, no, no.

23 Sorry. Norton's me.

24 JOHN ROMANO: Oh, all right. I was 0

Office of Outdoor Advertising, December 8, 2022

1 for three. Sorry about that, guys. Forgive me.

2 CHRISTOPHER CHAVES: Sorry, I wasn't
3 paying attention. And Norton was from last month as
4 well.

5 JOHN ROMANO: Yeah, this was a recent
6 approval that is not built yet. But we just inspected
7 this, Chris. But, any issues? There were no issues
8 on this one?

9 CHRISTOPHER CHAVES: No, this was a
10 conforming site. Nothing's been built there. I'm
11 sure nobody's even been there after me. So --

12 JOHN ROMANO: Great. Does anybody have
13 any questions or comments on this transfer
14 application?

15 (No response.)

16 GERARD KELLEHER: No hands raised.

17 JOHN ROMANO: And I'm not seeing
18 anything in the chat. Okay. Great. We will take
19 this transfer under advisement, and we will get back
20 to Mr. Ross.

21 Okay, moving right along. Okay. Next,
22 we have this is a new application for electronic
23 permits, Lamar Central Outdoor, LLC. This is
24 Application 2022D020 (sic) and D021 (sic). These were

Office of Outdoor Advertising, December 8, 2022

1 former -- former static signs were out there. They
2 have been surrendered.

3 Notice by my office was sent on 11/8 to
4 the town administrator and the town clerk.

5 The location is 683 East Columbus
6 Avenue in Springfield.

7 So, is the applicant present for this
8 one?

9 PATRICK KEOUGH: Yes, present. Pat
10 Keough, Lamar Central Outdoor, LLC.

11 JOHN ROMANO: How are you doing, Pat?

12 PATRICK KEOUGH: I'm doing good, John.
13 How are you?

14 JOHN ROMANO: Good. Thank you.

15 Is anybody here representing the
16 municipality where the sign is being proposed?

17 (No response.)

18 JOHN ROMANO: I am not seeing anyone.
19 Okay.

20 Are there any abutters present today?

21 (No response.)

22 JOHN ROMANO: No hands.

23 GERARD KELLEHER: I am not see --

24 JOHN ROMANO: What's that?

Office of Outdoor Advertising, December 8, 2022

1 GERARD KELLEHER: No hands raised.

2 JOHN ROMANO: No hands. Yeah. Okay.

3 Is anybody present from the District
4 Office of MassHighway?

5 (No response.)

6 JOHN ROMANO: I am not seeing anybody,
7 but we receive an email from Bill Travers, District 5,
8 stating that the District has reviewed this
9 application and has no objection for this location.

10 Is there anybody present from MassDOT
11 Traffic Operations?

12 (No response.)

13 JOHN ROMANO: I am not seeing anybody.

14 We did receive a memo from the State
15 Traffic Engineer's Office. They reviewed this site,
16 as they do all digital applications. And, based on
17 their review and observations, they have determined
18 that no traffic -- no further traffic study is
19 required for this location, Pat.

20 So, Mr. Keough, these questions are for
21 you.

22 Was certified mail notice to abutters
23 sent out by you at least 30 days prior to submitting
24 your application to my office?

Office of Outdoor Advertising, December 8, 2022

1 PATRICK KEOUGH: Yes, they were.

2 JOHN ROMANO: And I have copies in my
3 package here with the post office receipts. So, thank
4 you for submitting those. Also, you did provide a
5 copy of the letter that was sent out to the property
6 owners, and you did submit that as well, is that
7 correct?

8 PATRICK KEOUGH: Yes, I did.

9 JOHN ROMANO: Okay. Have you received
10 any written comments in support or opposition to this
11 application?

12 PATRICK KEOUGH: I received one letter
13 not supporting the application. And I spoke to the --
14 it was from an abutter. And I spoke to the gentleman
15 that next day. And he had the signs confused. He
16 thought it was a sign right next to his property, and
17 that was one at 603 not 683 East Columbus. And,
18 consequently, he sent me an email, which I forwarded
19 to you and to the mayor's office that he has no
20 problem with us doing this conversion.

21 JOHN ROMANO: Okay. Yeah, Pat, I do
22 have -- I do have that letter that you did submit to
23 me, and then you did forward me that email from the
24 gentleman, the business owner that did submit the

Office of Outdoor Advertising, December 8, 2022

1 original letter, correcting his opposition and then
2 stating that he didn't have -- that he had no issue
3 once he determined that this is not the location he
4 was originally thinking of when he wrote his
5 opposition. So, I have all of that in the materials
6 that you submitted. So, thank you.

7 And we did not receive anything in our
8 office either for or against on this.

9 So, special permit, we did receive, as
10 part of your package, a special permit from
11 Springfield. There is a couple of conditions that
12 Springfield has called out on this.

13 There are some light louvers that need
14 to be put on, they're required to have the light shine
15 downward, and, also, that there's a 35-foot height
16 restriction, which is the height that you have
17 submitted for the sign. Those are all conditions of
18 the special permit that you will need to follow per
19 the town -- the city, I should say. Those are their
20 requirements. So, I'm just, you know, calling those
21 out. Those are their requirements.

22 It was signed off by the town
23 administrator that it was authorized by that special
24 permit.

Office of Outdoor Advertising, December 8, 2022

1 Is that all your understanding as well,
2 Mr. Keough?

3 PATRICK KEOUGH: No, it's not, John.
4 I'm wondering if you're looking at the wrong special
5 permit. We didn't have any of those conditions in our
6 special permit.

7 JOHN ROMANO: Let me see. I'll double-
8 check. Maybe it is from a -- I had a couple of them
9 here, so I apologize.

10 PATRICK KEOUGH: City Council President
11 Jesse Lederman is the one who signed off on the
12 special permit. Is that what you have?

13 JOHN ROMANO: Oh, oh, oh, oh, oh. I
14 apologize.

15 PATRICK KEOUGH: No problem.

16 JOHN ROMANO: I do have -- I do have it
17 mixed up. You're right. I apologize.

18 PATRICK KEOUGH: No. No problem.

19 JOHN ROMANO: I apologize. I have -- I
20 do have the wrong special permit. Sorry about that.
21 You are correct. There was the Springfield City
22 Council. My apologies, Pat.

23 PATRICK KEOUGH: No problem.

24 JOHN ROMANO: Those are actually on Mr.

Office of Outdoor Advertising, December 8, 2022

1 Carroll's coming up. So, everything else that we
2 stated is correct other than the special permit
3 comment. I had that comment on the wrong application.
4 So, I apologize.

5 PATRICK KEOUGH: So, yes, everything --
6 everything --

7 JOHN ROMANO: So, besides the
8 conditions, everything else is correct?

9 PATRICK KEOUGH: Everything listed
10 under Springfield City Council Special Permit is
11 correct.

12 JOHN ROMANO: Great. Thank you. I
13 apologize for that.

14 PATRICK KEOUGH: Yeah.

15 JOHN ROMANO: Okay. So, with that, I
16 will go to Jason and have Jason give his field report.

17 JASON BEAN: Yes. Thank you, John.

18 As you stated, this is a conversion of
19 two static signs facing north and south to two digital
20 signs facing north and south. 2022D018 will be facing
21 north, and 2022D019 will be facing south.

22 At this time, there's no issues with
23 spacing, park/recreational areas.

24 The existing ones will need to be

Office of Outdoor Advertising, December 8, 2022

1 officially surrendered before these are built. And
2 the proper logo and permits will need to be attached
3 to the sign faces.

4 Other than that, John, there are no
5 issues at this time.

6 JOHN ROMANO: Thank you, Jason.

7 And, yes, that note, I guess at the
8 beginning I said that the existing permits were
9 surrendered. They do need to be surrendered, Pat. I
10 apologize for that.

11 PATRICK KEOUGH: No problem.

12 JOHN ROMANO: I'm having a little bit
13 of a rough day here this morning.

14 So, thank you, Jason. I got all of
15 that.

16 Everything else seems to be in order
17 here.

18 Pat, anything else you'd like to add to
19 your application at this time?

20 PATRICK KEOUGH: Nothing further. Just
21 I believe we meet all the criteria to do the
22 conversion. And thank you for the review.

23 JOHN ROMANO: All right. Are there any
24 comments or questions from anybody in attendance

Office of Outdoor Advertising, December 8, 2022

1 today?

2 (No response.)

3 GERARD KELLEHER: No hands raised.

4 JOHN ROMANO: Okay. Pat, we will take
5 this under advisement, and we will get back to you.

6 PATRICK KEOUGH: Great. Thank you.
7 Appreciate it.

8 JOHN ROMANO: All right. Again, I
9 apologize for missing that special permit up there.

10 PATRICK KEOUGH: No, not a problem.

11 JOHN ROMANO: Okay. Mr. Carroll, I was
12 reading notes off of your -- I had them mixed up there
13 for a moment. So, I apologize. Let me take that note
14 off. Okay. Here we go. Now, we've got this right.

15 Next up on the agenda is Carroll
16 Advertising, LLC, 109 Washington Street, new
17 application 2022D020 and 21. This is in Plainville.

18 Notice was sent to the town
19 administrator and the town clerk on November 8 by my
20 office. And these, the former signs, were surrendered
21 already.

22 Is the applicant present?

23 JOHN CARROLL: Yes, sir. John Carroll.

24 JOHN ROMANO: Okay, John. How are we

Office of Outdoor Advertising, December 8, 2022

1 doing today?

2 JOHN CARROLL: Good. Thanks. How are
3 you?

4 JOHN ROMANO: Very good. Thank you.

5 Is there anybody here representing the
6 municipality where the sign is being proposed?

7 (No response.)

8 GERARD KELLEHER: I don't see any
9 hands.

10 JOHN ROMANO: No hands. Okay. Are
11 there any abutters present today?

12 (No response.)

13 GERARD KELLEHER: Negative.

14 JOHN ROMANO: No abutters. Okay.
15 Is anyone from the District Office
16 present?

17 (No response.)

18 JOHN ROMANO: I did get the email from
19 Bill Travers saying that District 5 has no objection.

20 Is there anybody present from Traffic
21 Operations MassDOT?

22 (No response.)

23 JOHN ROMANO: We also received a memo
24 on this one from the State Traffic Engineer's Office,

Office of Outdoor Advertising, December 8, 2022

1 John. Their review, as they do with all digital
2 applications, their findings were that no traffic
3 study would be required for this location.

4 John, was certified mail notice to
5 abutters sent out by you at least 30 days prior to
6 submitting your application to my office?

7 JOHN CARROLL: Yes, sir.

8 JOHN ROMANO: Okay. And I do have
9 copies of those as well in my package.

10 And did you also send me a copy of the
11 letter that you sent out to the abutters?

12 JOHN CARROLL: Yes, sir.

13 JOHN ROMANO: Okay. And I do have that
14 as well. Thank you.

15 Have you received any written comments
16 in support or opposition to this application?

17 JOHN CARROLL: No, sir.

18 JOHN ROMANO: Neither have -- we have
19 not either.

20 And, John, special permit. I think I
21 got it right this time. Sorry about that. We did
22 have two notes. One was the height restriction of 35
23 feet, which is the height that you are building this
24 to in your application. And then there was a

Office of Outdoor Advertising, December 8, 2022

1 condition about some light louvers to shine the light
2 downward. And that is in the special permit. It's
3 something required by the town.

4 Is that your understanding?

5 JOHN CARROLL: Yes.

6 JOHN ROMANO: Okay. Great. And this
7 was signed off by the -- excuse me one second. Just
8 let me get to the right page here. That was signed
9 off by Brian Noble, the town administrator, and was
10 authorized by the special permit.

11 Is that all your understanding as well,
12 John?

13 JOHN CARROLL: Yes, sir.

14 JOHN ROMANO: Okay. Great. And I will
15 have Mr. Plante give his report on this application.

16 Marc, you're on mute.

17 MARC PLANTE: All right. Can you hear
18 me now?

19 GERARD KELLEHER: Yes, sir.

20 MARC PLANTE: Very good. Thank you,
21 John.

22 This proposed location is on Route 1 in
23 the Town of Plainville. It is for a single monopole,
24 digital application, two-sided, one facing to the

Office of Outdoor Advertising, December 8, 2022

1 north and one of the panels facing to the south.

2 This is of business character, with two
3 businesses within 500 foot of the location.

4 There is no spacing issues with any of
5 the signs, either digital or static.

6 And, there are no parks, playgrounds,
7 or recreational areas within 300 feet of the location.

8 And, therefore, this location is
9 conforming to the regulations.

10 Thank you.

11 JOHN ROMANO: Thanks, Marc. And I
12 know, Marc, we had looked at, you know, across the
13 street there was a little area that we, you know, we
14 were reviewing as to whether or not it might be a
15 park, playground, forest, reservation, or something,
16 you know, that criteria. We did get a letter from
17 Christopher Yarworth, who is the director of planning
18 and development from the town, that confirmed that
19 that area is not a park, playground, forest,
20 reservation, or any other scenic or recreational area,
21 and also has no public access. So, we have that in
22 writing from the town as well as our evaluation. And
23 that just confirmed that that meets the regulation as
24 written by -- as provided to us in writing from the

Office of Outdoor Advertising, December 8, 2022

1 town's director of planning and development.

2 MARC PLANTE: Absolutely.

3 JOHN ROMANO: Okay. Mr. Carroll, is
4 there anything you'd like to add to your application
5 at this time?

6 JOHN CARROLL: No, sir.

7 JOHN ROMANO: Okay. Thank you.

8 Are there any comments or questions
9 from anybody in attendance today?

10 (No response.)

11 GERARD KELLEHER: No hands raised on
12 this one.

13 JOHN ROMANO: Okay. Mr. Carroll, thank
14 you very much. We will take this under advisement and
15 we will get back to you.

16 JOHN CARROLL: Thanks very much.

17 JOHN ROMANO: Okay. The last
18 application, the last new application, this is Clear
19 Channel Outdoor. This is an application to convert
20 two existing static boards at 37 Garden Street,
21 Worcester. The new application numbers are 2022D022
22 and D023 in Worcester.

23 Notification was sent to the acting
24 city manager and the city clerk on November 8, 2022 by

Office of Outdoor Advertising, December 8, 2022

1 my office.

2 Is the applicant present?

3 MICHAEL MAURELLO: Yes. Good morning,
4 John. Mike Maurello, Clear Channel Outdoor.

5 JOHN ROMANO: Hey, Mike. How are we
6 doing today?

7 MICHAEL MAURELLO: Good. How are you
8 doing?

9 JOHN ROMANO: Good. Thank you.

10 Is there anybody here representing the
11 municipality where the sign is being proposed?

12 (No response.)

13 JOHN ROMANO: I'm not seeing any hands.
14 Jerry?

15 GERARD KELLEHER: No hands.

16 JOHN ROMANO: Okay. Are there any
17 abutters present today?

18 (No response.)

19 GERARD KELLEHER: No hands.

20 JOHN ROMANO: Not seeing any hands.

21 Is anybody here from the MassDOT
22 District Office?

23 (No response.)

24 JOHN ROMANO: No. And I didn't get any

Office of Outdoor Advertising, December 8, 2022

1 comments from them.

2 All right. Is there anybody here from
3 MassDOT Traffic Operations?

4 (No response.)

5 LYDIA QUICK: Hey, John. I'm seeing a
6 raised hand from a Christopher Silva.

7 JOHN ROMANO: Okay. We don't. Gerry,
8 do you -- oh, all right. I see that. Christopher
9 Silva.

10 GERARD KELLEHER: Is it on this topic,
11 Christopher, please?

12 CHRISTOPHER SILVA: Yeah. Hi,
13 everybody. I'm from District 3 Permits.

14 JOHN ROMANO: Oh, hi, Christopher.

15 GERARD KELLEHER: How are you doing?

16 CHRISTOPHER SILVA: Good. How are you?
17 Just representing the District here about the
18 billboards proposed.

19 GERARD KELLEHER: Great.

20 JOHN ROMANO: Okay. Thanks. Anything
21 to add at this point, Chris, or --

22 CHRISTOPHER SILVA: No. Basically,
23 I'll just collect some information and relay it to our
24 Traffic Section and see if they have any issues or any

Office of Outdoor Advertising, December 8, 2022

1 comments as well.

2 JOHN ROMANO: All right. Thank you.

3 CHRISTOPHER SILVA: Thank you.

4 JOHN ROMANO: Thanks, Lydia, for
5 catching that.

6 All right. From MassDOT State Traffic
7 Engineer's Office, as we said with the other two, they
8 review all digital applications. And their
9 observations and review of this site has no traffic
10 study required in the memo that they sent to this
11 location.

12 Mike, was certified mail notice sent to
13 abutters by you at least 30 days prior to submitting
14 your application to my office?

15 MICHAEL MAURELLO: Yes.

16 JOHN ROMANO: Okay. And I do, as part
17 of the package here, have the post office receipts.

18 And you also submitted a copy of the
19 letter?

20 MICHAEL MAURELLO: Yes.

21 JOHN ROMANO: Have you received any
22 written comments in support or opposition to your
23 application?

24 MICHAEL MAURELLO: None either way.

Office of Outdoor Advertising, December 8, 2022

1 JOHN ROMANO: We have not either.

2 And, Mike, the application was signed
3 off by the chief building inspector, David Carl, from
4 the City of Worcester. And there was a special permit
5 granted to you from the -- through the Worcester ZBA.

6 Is that your understanding as well?

7 MICHAEL MAURELLO: Yes.

8 JOHN ROMANO: Okay. At this point,
9 I'll have Mr. Bean give his field report on this.

10 JASON BEAN: Thank you, John.

11 Again, this is a site that has two
12 static billboards that are being converted to digital
13 at the 37 Garden Street in Worcester, 2022D022 facing
14 north, and 023 facing south.

15 There are no parks or spacing issues.

16 There is a ramp there, but the
17 population of Worcester is over 50,000 so that is not
18 an issue.

19 At this time, there are no issues that
20 I found.

21 Again, the applicant needs to -- if
22 approved, needs to surrender the two existing ones,
23 which is 31823 facing north and 2005154 facing south.
24 And then once, if approved, the new structure needs to

Office of Outdoor Advertising, December 8, 2022

1 have the company logo, and the licensee logo, and the
2 two accompanying permits in the proper-facing
3 direction.

4 Other than that, John, nothing to add
5 on my end.

6 Thank you.

7 JOHN ROMANO: Thanks, Jason.

8 Mike, anything you'd like to add to
9 your application at this time?

10 MICHAEL MAURELLO: No.

11 JOHN ROMANO: Okay. Are there any
12 comments or questions from anybody in attendance?

13 (No response.)

14 GERARD KELLEHER: Not seeing any.

15 JOHN ROMANO: Okay. Mike, we will take
16 these under advisement and we will get back to you.

17 MICHAEL MAURELLO: Thanks, John.

18 JOHN ROMANO: Okay. So, heading on
19 through the agenda, Jerry, could you pull the agenda
20 up? Yeah, there you go.

21 So, we're at the end of the year here.
22 As people can tell, there's many, many licenses and
23 permits that are being renewed, as is our annual
24 process and requirement.

Office of Outdoor Advertising, December 8, 2022

1 So, under C, there's New Applications
2 for Renewal of Outdoor Advertising License(s) and
3 Permit(s). There's a list of 54 companies -- 53, I
4 should say, actually.

5 Does anybody have any comments or
6 questions on those?

7 (No response.)

8 JOHN ROMANO: Okay. Seeing no hands,
9 we'll move on to D, which is just Application Renewals
10 for Un-Licensed Outdoor Advertising Permit(s).
11 There's 15 of those.

12 Any questions?

13 (No response.)

14 JOHN ROMANO: Seeing none. If you're
15 not posted on this one, that means we're in the
16 process of -- in the process of processing renewals
17 that we've been getting in every single day. So, you
18 know, don't fret if you don't see it on here. The
19 rest will be on January. But we have stacks of them
20 Lydia and I are going through every day as they come
21 in.

22 The next item on the agenda is For the
23 Record - Actions Taken Since the Last Public Hearing.
24 There are a handful of items on here.

Office of Outdoor Advertising, December 8, 2022

1 Are there any comments or questions on
2 any of these? There's two-and-a-half pages of these.

3 (No response.)

4 GERARD KELLEHER: No hands raised.

5 JOHN ROMANO: Okay. Last but not
6 least, public comment. Are there any public comments
7 on any items related to Outdoor Advertising?

8 (No response.)

9 GERARD KELLEHER: Quiet.

10 JOHN ROMANO: Okay. Before we adjourn,
11 I just want to say that, everybody, I hope you have a
12 great holiday season coming up with your friends and
13 family. And, also, be safe. It's been another very
14 good, productive year in the Outdoor Advertising
15 Office, and we appreciate all the help and support we
16 get from everybody.

17 If you have not submitted your renewal
18 yet, you know, today is the 8th. You know, there's
19 only 23 days left in the year. Please get them in
20 ASAP. We appreciate it. And we look forward to
21 seeing you next month.

22 Thank you all very much.

23 (Whereupon, the proceedings were
24 concluded on December 8, 2022, at 11:37 a.m.)

Office of Outdoor Advertising, December 8, 2022

C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

Judith Luciano

Judith Luciano

**All names not provided were spelled phonetically to the best of my ability.