

**Office of Outdoor Advertising**  
**December 12, 2024 Regular Session Minutes**

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《民权法》第六章专职人员，电话 857-368-8580。

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《民權法》第六章專職人員，電話 857-368-8580。

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**Present:**

Timothy McCarthy, Director

**1. Call to Order:**

11:00 a.m.

A. Sign in

**2. Minutes Approval:**

(Approved)

A. October 10, 2024 OOA Public Hearing

**3. Agenda Items:**

**A. New Application for License(s)**

1. Cataumet Real Estate Group LLC  
29 Washington Street  
Foxborough, MA 02035

**Taken Under Advisement**

**B. New Application for Transfer of Permit(s)**

1. Maverick Media LLC (Transferor) – Digital Impact Outdoor LLC (Transferee)

- a. 2023D011      4 Birnie Avenue      Springfield
- b. 2023D012      4 Birnie Avenue      Springfield

**Taken Under Advisement:  
items 3: B: 1: a & b**

2. RSA Media, LLC (Transferor) – New Tradition Holdings, LLC (Transferee)

- a. 2014D006 198 Washington Street (rear) / (I-90)      Auburn
- b. 2005092      683-685 Beacon Street      Boston
- c. 2005106      270 Parsons Street (Brighton)      Boston
- d. 2005107      270 Parsons Street (Brighton)      Boston
- e. 2005108      115 Porter Street      Boston
- f. 2009004      39 Stillman Street      Boston
- g. 2009005      39 Stillman Street      Boston
- h. 2002002      Columbian St off Grove St      Braintree
- i. 2015D024      361 Lynnway (Route 1A)      Lynn
- j. 2015D025      361 Lynnway (Route 1A)      Lynn
- k. 2015D020      77 Kennedy Drive (at Route 1)      Malden
- l. 2015D021      77 Kennedy Drive (at Route 1)      Malden
- m. 2014D041      21 Old Ferry Road (I-495)      Methuen

n. 2014D042	21 Old Ferry Road (I-495)	Methuen
o. 2018D019	10 Merchant Street	Sharon
p. 80327	Rt 138, 5' north of Route 127	Stoughton
q. 2005051	Boston Providence Hwy, Rt 1	Walpole
r. 2005052	Boston Providence Hwy, Rt 1	Walpole
s. 2013D049	2275 Providence Highway (Route 1)	Walpole
t. 2014D001	2275 Providence Highway (Route 1)	Walpole
u. 2016D019	165 Flanders Road (facing I-90)	Westborough
v. 2016D020	165 Flanders Road (facing I-90)	Westborough

**Taken Under Advisement:  
items 3: B: 2: a – v**

### **C. New Application for Electronic Permit(s)**

1. Gary Rome Hyundai, Inc.

a. 237 Whiting Farms Road Holyoke  
New Application 2024D010 (existing structure, facing west)

b. 237 Whiting Farms Road Holyoke  
New Application 2024D011 (existing structure, facing east)

**Taken Under Advisement:  
items 3: C: 1: a & b**

## **4. For the Record – Actions Taken Since Last Public Hearing:**

### **A. New Application for License(s)**

1. American Outside Advertising NE, LLC  
105 Sunset Rock Road  
Andover, MA 01810

**Approved 11/19/2024**

### **B. New Application for Transfer of Permit(s)**

1. 345 Boylston Street Nominee Trust (Transferor) – 1030 Morrissey LLC (Transferee)

a. Permit # 2009013 1030 Morrissey Boulevard Boston  
b. Permit # 2009014 1030 Morrissey Boulevard Boston

**Approved 11/19/2024**

**C. New Application for Electronic Permit(s)**

- 1. Murray Marketing, Inc.
  - a. 100 Roddy Avenue / 0 Pleasant View Street Attleboro  
New Application 2024D002 (existing structure, permit # 2000030 facing north)
  - b. 100 Roddy Avenue / 0 Pleasant View Street Attleboro  
New Application 2024D003 (existing structure, permit # 2001007 facing south)  
**Denied 10/18/2024**

- 2. Catahoula Realty Trust
  - a. 101 President Avenue Fall River  
New Application 2024D008 (new structure, facing north)
  - b. 101 President Avenue Fall River  
New Application 2024D009 (new structure, facing south)  
**Taken Under Advisement**

**D. New Application for Permit(s)**

- 1. Outfront Media, LLC (October 8, 2015 Public Hearing)
  - a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015380 (new structure, facing north)
  - b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015381 (new structure, facing south)  
**Taken Under Advisement**

**5. Public Comment:** (none)

**6. Adjournment:** 11:14 a.m.