

Office of Outdoor Advertising  
Public Meeting

January 14, 2021

11:00 AM

State Transportation Building

10 Park Plaza

2<sup>nd</sup> Floor

Boston, MA 02116

(via Webinar)

Present:

John Romano, Executive Director

## Office of Outdoor Advertising January 14, 2021

1 P R O C E E D I N G S

2

3 JOHN ROMANO: Good morning, everybody.

4 My name is John Romano. And I am the Director of

5 Outdoor Advertising for MassDOT. We are here for the

6 January 14<sup>th</sup> Office of Outdoor Advertising hearing.

7 This meeting is being held virtually by

8 Governor's Executive Order. Due to the COVID-19

9 pandemic, we cannot meet in person, so we are doing

10 this virtually as we have been doing since April.

11 We are running this hearing by

12 GoToWebinar.

13 Please note that this meeting is being

14 recorded by our stenographer who is in attendance. He

15 will provide a transcript of the meeting as always,

16 and it will be posted to our web page once the meeting

17 notes are approved at the next meeting.

18 This meeting is accessible to people

19 with disabilities and individuals with limited English

20 proficiency. If you filed a request for assistance

21 and did not receive it, please contact MassDOT's

22 Office of Diversity and Civil Rights at 857-368-8580

23 or [massdot.civilrights@dot.state.ma.us](mailto:massdot.civilrights@dot.state.ma.us).

24 Please note that accessible versions of

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1 the meeting materials have been previously posted to  
2 the OOA website and will be referred to in the  
3 meeting. The links for those documents are also  
4 available in the chat box, and the materials will also  
5 be available to download through GoToWebinar.

6 We are going to run this meeting as  
7 close to normal as our regular meetings. I will go  
8 through the agenda. While the sign-in sheet cannot be  
9 physically signed, we will have a list of those who  
10 signed up for the webinar.

11 On the screen will be the agenda.

12 Gerry, if you could post that up the  
13 agenda on the screen?

14 GERARD KELLEHER: Yeah.

15 JOHN ROMANO: What we will do is I will  
16 go through each item. I will ask questions of the  
17 proponents, just like I do in the hearing at the  
18 office in person at 10 Park Plaza.

19 Just so you know, everybody in the  
20 public is currently muted. In about two minutes, the  
21 organizer is going to unmute everyone, and you should  
22 mute yourself at that time. Should the organizer, who  
23 is Gerry Kelleher from MassDOT, hear excessive  
24 background noise, he will mute people individually or

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1 the whole group if needed.

2 If you would like to speak when public  
3 comment is requested, you can unmute yourself at that  
4 time. If you have any trouble unmuting yourself to  
5 make a comment, you can use the raise your hand  
6 function in GoToWebinar in order to indicate you would  
7 like to make a comment. To raise your hand in  
8 GoToWebinar, click the hand icon in the control panel.  
9 If you are connected by phone to the audio, you can  
10 press \*9 to raise your hand. On the phone, you can  
11 also press \*1 to play the features menu and \*2 to mute  
12 or unmute the audio.

13 You can also post your comment or  
14 question in the chat box. You will have a chance to  
15 make comments just like you do in the regular public  
16 hearing at the end of each item and then a final  
17 chance for overall comments at the end of the agenda.

18 For anyone who may be new, we do not  
19 make any decisions at this actual hearing. Every item  
20 is taken under advisement and decisions are made  
21 usually within a few weeks, sometimes as early as a  
22 week or sooner, but we will give time for write-in  
23 comments to our email address, which is  
24 [OOAInformation@dot.state.ma.us](mailto:OOAInformation@dot.state.ma.us). You can send comments

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1 in writing there as well.

2 With that, Gerry, if you could unmute  
3 everybody, we will begin.

4 (Participants unmuted.)

5 JOHN ROMANO: So, if you could scroll  
6 down to the second page, Gerry, of the agenda.

7 GERARD KELLEHER: Okay.

8 JOHN ROMANO: We already talked about  
9 the sign-in sheet.

10 The minutes approval from the December  
11 10, 2020 OOA Public Hearing, the regular session  
12 minutes. Does anybody have any questions or comments  
13 on those minutes from last meeting?

14 (No response.)

15 JOHN ROMANO: Do you see anyone, Gerry?

16 GERARD KELLEHER: No.

17 JOHN ROMANO: Okay. I don't see any  
18 hands raised. I don't hear any comments. So, we will  
19 mark those approved.

20 Okay. Next, we have an application for  
21 a new license. It is Von Hillern Donovan, LLC, 339  
22 Dorchester Street, Boston.

23 We did receive a couple of phone calls  
24 this morning. Please note that these are -- the next

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1 two items are just licenses to do business in the  
2 state and for outdoor advertising. These are not  
3 permits for any signs in case anybody was not sure  
4 about that.

5 So, is there anybody here representing  
6 Von Hillern Donovan, LLC?

7 (No response.)

8 JOHN ROMANO: Okay. They are not  
9 required to attend. But, we have reviewed all of the  
10 paperwork. All of the paperwork is in order. We have  
11 the proper W9, proper application. We have the proper  
12 Certificate of Good Standing and/or Tax Compliance,  
13 and we received the appropriate fee.

14 From a paperwork standpoint and meeting  
15 the regulation as far as filling everything out and  
16 submitting it, we see no issues at this time.

17 Does anybody have any questions on this  
18 application?

19 (No response.)

20 JOHN ROMANO: I don't see any hands  
21 raised.

22 Gerry, do you see anybody?

23 GERARD KELLEHER: There's one question.  
24 Do they have a location yet for a permit? That's not

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1       why they're here, right?

2                       JOHN ROMANO: That's not -- I mean this  
3       is only for a license for them to do business. You  
4       are required to obtain a license first before you can  
5       submit any application for a permit. So, they may  
6       have one in mind, but it's not something that we have  
7       or we're aware of at this time because we do not have  
8       -- we would not require it at this time. They cannot  
9       submit a permit request until they are first given a  
10      license. So, at this time, we do not have that nor  
11      would we accept any of that.

12                     Does that answer the question? Are  
13      there any other questions?

14                     GERARD KELLEHER: Yeah, there's another  
15      question. Do we -- are we going to post contact  
16      information for their counsel? That's a question from  
17      Adam Sarbaugh.

18                     JOHN ROMANO: No, I don't -- we  
19      wouldn't post -- we don't require them to give us the  
20      name of a lawyer or anything like that.

21                     GERARD KELLEHER: Okay.

22                     JOHN ROMANO: I don't know that they  
23      have a lawyer representing them for this or not.  
24      That's not a requirement.

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1 GERARD KELLEHER: Okay.

2 JOHN ROMANO: Any other questions?

3 GERARD KELLEHER: Karen Foley from the  
4 City Councilor's Office is having trouble hearing it,  
5 but she left her email address.

6 JOHN ROMANO: Did you say which City  
7 Councilor's Office?

8 GERARD KELLEHER: Annissa Essaibi-  
9 George.

10 JOHN ROMANO: Oh, okay. Yeah. Because  
11 I had contact with Councilor Frank Baker this morning.

12 GERARD KELLEHER: Okay.

13 JOHN ROMANO: Okay. Just to be clear,  
14 this is not for a permit. This is only for a license  
15 to do business in the state of Massachusetts. And we  
16 will take this under advisement and we will get back  
17 to the proponent next week.

18 Any other questions on this before I  
19 move on?

20 GERARD KELLEHER: I don't have any more  
21 at this time.

22 JOHN ROMANO: Okay. So, we will take  
23 this under advisement.

24 So, the next also application for a



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1 license is American Outdoor Advertising Company, MA,  
2 LLC, 233 Puritan Road, Swampscott, MA.

3 Is there anybody here representing the  
4 applicant?

5 (No response.)

6 JOHN ROMANO: Okay. I don't hear any  
7 at this time.

8 So, again, just like the previous one,  
9 we reviewed all of the paperwork. The application is  
10 correct. We have the appropriate certificates, W9,  
11 and the Certificate of Good Standing, the appropriate  
12 payments.

13 Again, this is just an application for  
14 a license in order to do business for outdoor  
15 advertising in the state of Massachusetts. It is not  
16 a permit in any way, shape, or form.

17 Does anybody have any questions about  
18 this particular application?

19 GERARD KELLEHER: I'm not seeing any  
20 here.

21 JOHN ROMANO: Okay. All right. With  
22 no questions, we will take this one under advisement  
23 as well, and we will get back to the proponent next  
24 week.

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1                   Okay. Great. Sorry, one more second.

2           I apologize. Okay. Next --

3                   GERARD KELLEHER: Before we move on, I  
4           have one more question came in.

5                   JOHN ROMANO: Sure.

6                   GERARD KELLEHER: It's from David  
7           Hoffman. Is this the same company as Item D.1.?

8                   JOHN ROMANO: They are similar  
9           companies, but it's a different -- it's in  
10          Massachusetts. I believe the other company is  
11          incorporated in a different state. I don't have that  
12          in front of me. But they are the same -- basically  
13          the same people, but it's a different, you know,  
14          different company though, different places, yeah.

15                   Okay. Any other questions?

16                   GERARD KELLEHER: No.

17                   JOHN ROMANO: Okay. So, I'm going to  
18          move on to application for electronic permits. The  
19          first application for an electronic permit is Murray  
20          Outdoor. It is located at 145 Millbury Street in  
21          Worcester. These are existing -- this is an existing  
22          static permit. The existing permit number is 98023.

23                   Notification was sent to the city  
24          manager and city clerk by my office on 12/8/20.

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1 Is the applicant present?

2 JOSEPH MURRAY: Joseph Murray, if you  
3 can hear me.

4 GERARD KELLEHER: Yes.

5 JOHN ROMANO: How are you doing, Mr.  
6 Murray? Good morning.

7 JOSEPH MURRAY: Good morning.

8 JOHN ROMANO: Is there anybody here  
9 representing the municipality where the sign is  
10 proposed?

11 (No response.)

12 JOHN ROMANO: Gerry, I don't see any  
13 comments. Do you see any comments?

14 GERARD KELLEHER: No, no comments.

15 JOHN ROMANO: Okay. Are there any  
16 abutters present today?

17 (No response.)

18 GERARD KELLEHER: Negative.

19 JOHN ROMANO: Negative. I'm not seeing  
20 anything.

21 GERARD KELLEHER: Okay.

22 JOHN ROMANO: Is anybody present from  
23 the MassHighway District Office -- the Highway Office?

24 (No response.)

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1 JOHN ROMANO: I don't have an email.

2 Traffic Operations -- I believe our  
3 traffic people said that no traffic study will be  
4 needed for this one.

5 Am I correct on that, Lydia?

6 LYDIA QUICK: Correct. Yes, John.  
7 Sorry.

8 JOHN ROMANO: That's okay. No problem.  
9 I have too many pieces of paper here.

10 LYDIA QUICK: There was no traffic  
11 study required.

12 JOHN ROMANO: No study required. Okay.  
13 Mr. Murray, was certified mail notice  
14 to abutters sent out by you at least 30 days prior to  
15 submitting your application to my office?

16 JOSEPH MURRAY: Yes, it was. And  
17 copies of all the receipts were sent with the  
18 application.

19 JOHN ROMANO: Okay. Yes, and I do have  
20 the post office receipts and I do have a copy of the  
21 letter that you sent. So, thank you.

22 Have you received any comments in  
23 support or opposition to this application?

24 JOSEPH MURRAY: No, we haven't received

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1 anything at all.

2 JOHN ROMANO: Okay. And we have not  
3 either.

4 Mr. Murray, a special permit was issued  
5 by the City of Worcester in regards to this, is that  
6 correct?

7 JOSEPH MURRAY: Yes, they thoroughly  
8 reviewed it and they were pretty meticulous about the  
9 abutting businesses nearby. And they scrutinized it  
10 pretty carefully and felt that it was a good  
11 alteration.

12 JOHN ROMANO: And I do have a copy of  
13 that special permit from the City of Worcester. And I  
14 believe, if I am correct, I actually had a discussion  
15 with them. Yeah, I did speak with them over at Land  
16 and Zoning, and they were fine with your application.

17 JOSEPH MURRAY: Okay.

18 JOHN ROMANO: There was a question on  
19 the application that I had to double-check with them.  
20 They were very good and got back to me right away and  
21 everything is in order. So, thank you.

22 With that, I will ask my field  
23 inspector, Jason Bean, to give his field report on  
24 this location.

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1 JASON BEAN: Yeah, if you could share  
2 my screen, Gerry?

3 GERARD KELLEHER: Yeah, sure. Hold on  
4 a second. Do you have it?

5 JASON BEAN: Yeah.

6 GERARD KELLEHER: Okay.

7 JASON BEAN: Thank you, John.

8 This is a Murray Outdoor permit  
9 application for an existing sign. The Application  
10 Number is 2021D001. It's an existing double-sided  
11 static billboard running east and west on 290 in  
12 Worcester.

13 Murray Outdoor is proposing to convert  
14 their east-facing sign, which is Permit Number 98023,  
15 to a digital sign. It was reviewed in the field.  
16 Some measurements were taken. And, at this point,  
17 there are no issues with the application currently.

18 JOHN ROMANO: Okay. Great. Jason,  
19 thank you very much.

20 Mr. Murray, is there anything you would  
21 like to add to your application at this time?

22 JOSEPH MURRAY: Not that I can think  
23 of, but I'm happy to answer any questions or address  
24 anybody's concerns.

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1 JOHN ROMANO: Okay. Great. Does  
2 anybody in the general public that's in attendance  
3 have any questions or comments on this application?

4 (No response.)

5 GERARD KELLEHER: Not seeing anything.

6 JOHN ROMANO: You don't see any? No?  
7 Okay. Great.

8 Mr. Murray, we will take this one under  
9 advisement and get back to you.

10 Not that you can go too far, but don't  
11 go too far. We have another one for Murray Outdoor.

12 Next is 38-42 Harlow Street in  
13 Worcester. This is also an application for an  
14 electronic permit. These are Applications -- sorry.  
15 Hold on one second. Let me make the swap over here.

16 These are applications 2021D002 and  
17 D003. The existing static permits are 80156 and  
18 80157. These two boards will also be moved roughly 75  
19 feet to the south of the existing board but on the  
20 same property.

21 Notice was sent on 12/15/20 to the city  
22 manager and the city clerk by my office. I know these  
23 questions are repetitive, but is the applicant  
24 present?

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1 JOSEPH MURRAY: Yes. Joe Murray,  
2 again.

3 JOHN ROMANO: Is there anybody here  
4 representing the municipality where the sign is  
5 proposed?

6 (No response.)

7 JOHN ROMANO: Hearing none.  
8 Are there any abutters to this location  
9 present today?

10 (No response.)

11 JOHN ROMANO: Hearing none.  
12 Is anyone present from the District  
13 Office?

14 (No response.)

15 JOHN ROMANO: So, Joe, just so you  
16 know, Chris Chambers, who works at the MassHighway  
17 District, one of the engineers there, is, you know,  
18 making you aware that should you need any type of  
19 access permits for any type of tree-trimming, or  
20 cutting, or anything of that nature, it's to be done  
21 directly through the District Office. And, you know,  
22 you can contact them as soon as -- as soon as you're  
23 ready. You know, any of that, you know, is a separate  
24 permit. You know, those permits are separate from us.



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1 So, contact Chris Chambers there if you need to get  
2 something.

3 JOSEPH MURRAY: I'm not sure what that  
4 entails. I thought we could directly access site.

5 JOHN ROMANO: If you need any tree-  
6 trimming or stuff that's on state property, then  
7 you'll need an access permit from the District.  
8 That's separate from this application. I'm not saying  
9 that you need that, but should you need it.

10 JOSEPH MURRAY: Thank you.

11 JOHN ROMANO: Is anyone present from  
12 MassDOT Traffic Operations?

13 (No response.)

14 JOHN ROMANO: This one here, we also  
15 received a memo I believe that there are no traffic  
16 studies required on this as well. I'm just double-  
17 checking. Lydia, that's correct, right?

18 LYDIA QUICK: That's correct. Correct,  
19 John. No traffic study was required.

20 JOHN ROMANO: Mr. Murray, same set of  
21 questions here. Was certified mail notice to abutters  
22 sent out by your office at least 30 days prior to  
23 submitting your application to my office?

24 JOSEPH MURRAY: Yes, absolutely. And I

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1 sent copies of receipts with the application.

2 JOHN ROMANO: We do have the post  
3 office receipts and we do have a copy of your letter  
4 as well. Thank you.

5 Have you received any written comments  
6 in support or opposition to this application?

7 JOSEPH MURRAY: No, we haven't received  
8 anything at all, and I don't know if the City has  
9 either.

10 JOHN ROMANO: We have not either.

11 Again, a special permit was required  
12 from the City of Worcester. And that's something you  
13 obtained and submitted with your application, correct?

14 JOSEPH MURRAY: That's correct.

15 JOHN ROMANO: We do have a copy and  
16 we've reviewed that.

17 Again, like the other one, I did speak  
18 with the town and they had no issues.

19 With this, I'm going to turn it back  
20 over to Jason and have him give his field report.

21 JASON BEAN: Yeah, thank you, John.

22 Currently, this is 80157 and 80156 is  
23 the existing structure at the site. This application  
24 is 2021D002 and 03. They are proposing to build that

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1       75 feet south of 80157 and 80156. The structure will  
2       be facing east and west on 290 in Worcester.

3               At this point, some measurements were  
4       taken, the documents reviewed, and there are no issues  
5       currently with the application.

6               Just one side note, and I forgot to  
7       mention it for the prior application. So, 80157 and  
8       80156 would need to be surrendered before -- if they  
9       get approved, would need to be surrendered before the  
10      new application gets built. So, obviously, with the  
11      previous one as well; 98023 on the previous  
12      application for Murray Outdoor would have to be  
13      surrendered as well.

14              So, currently, there are no issues.  
15      And the site was marked properly. It's kind of --  
16      it's a little difficult to see in the picture, but you  
17      can see a cursor. It's right there, marked with a  
18      stake marked "billboard."

19              And that's it. Thank you.

20              JOHN ROMANO: Thank you, Jason.

21              So, Joe, you have to first submit to us  
22      surrender forms for all three of those boards. And we  
23      will not -- you know, I won't surrender one without  
24      issuing the new ones. But I, you know, can't have two

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1 permits open for the same board. So, send those  
2 surrender forms in. And if and when we approve these  
3 permits, one will get surrendered, one will be active.  
4 But it won't be a case where you get surrendered and  
5 then you don't have other permits. We do them  
6 together. But if you could get that into our office,  
7 you know, as soon as possible, that would be great.

8 JOSEPH MURRAY: So prior to the -- I'm  
9 sorry -- prior to the issuance of the actual OOA  
10 permit?

11 JOHN ROMANO: Yes.

12 JOSEPH MURRAY: Okay.

13 JOHN ROMANO: You won't be without a  
14 permit at any time. That won't happen.

15 JOSEPH MURRAY: Okay.

16 JOHN ROMANO: Obviously, on the first  
17 one, you're just switching one -- you're switching  
18 heads. So, you know, when you switch the head, you'll  
19 have the new one.

20 This one I know you're building, so if  
21 you let us know when the other one before is turned  
22 off, we'll do the swap from the static to the digital.

23 JOSEPH MURRAY: Okay.

24 JOHN ROMANO: All right?

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1 JOSEPH MURRAY: Very good.

2 JOHN ROMANO: Does anybody have any  
3 questions, comments, or concerns from the general  
4 public about this location?

5 (No response.)

6 GERARD KELLEHER: Negative.

7 JOHN ROMANO: Okay. Great. We will  
8 take these under advisement, Mr. Murray, and we will  
9 get back to you. Thank you for your help.

10 JOSEPH MURRAY: Thank you very much.

11 JOHN ROMANO: Okay. Next on the agenda  
12 we have Carroll Advertising, LLC. This is the permit  
13 number is 2020D007 and D008. This is at -- excuse me.  
14 I apologize. Back up. It's 84-86 Taunton Street in  
15 Plainville, MA. These are applications 2021D004 and  
16 D005. This is for a new structure, two-sided digital.

17 Notification was sent on December 15<sup>th</sup>  
18 to the town manager and the town clerk by my office.

19 Is the applicant present?

20 JOHN CARROLL: Yes, John Carroll is  
21 here.

22 JOHN ROMANO: Good morning, Mr.  
23 Carroll.

24 JOHN CARROLL: Good morning.

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1                   JOHN ROMANO: Is there anyone here  
2           representing the municipality where the sign is being  
3           proposed?

4                   (No response.)

5                   JOHN ROMANO: None.  
6           Are there any abutters present today?

7                   (No response.)

8                   JOHN ROMANO: I don't see or hear  
9           anybody. Gerry, anything? No?  
10                  GERARD KELLEHER: No, I'm not seeing  
11           anything.

12                  JOHN ROMANO: Okay. So, Mr. Carroll,  
13           the District Traffic Office -- District Highway  
14           Office, I'm sorry, Bill Travers said he had no issues  
15           with this. They're all set on the Highway Traffic  
16           District Office.

17                  MassDOT Traffic Operations, I did, as I  
18           had notified you, I did receive from the state traffic  
19           engineer's office their assessment and a memo, which I  
20           will get you. They reviewed the site and here is  
21           their comment for this location.

22                  The proposed is to construct a new  
23           structure for this digital board on the east side of  
24           Route 1 facing southbound traffic. It also applies to

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1 the northbound section of four-lane undivided highway  
2 at the street alignment near Route 1 and Route 152  
3 intersection. Minimum distractions have been seen.  
4 However, the proposed billboard did not meet the  
5 minimum 500 feet from the intersection.

6 Based on these observations, it is our  
7 judgment that a detailed traffic study at this  
8 location will be needed.

9 So, when they say the minimum 500 feet,  
10 that's them doing their traffic analysis, not anything  
11 to do with our 500 feet spacing or anything like that.

12 So, you will be required to do a  
13 traffic study for this location before we can issue a  
14 permit. We will get you all of the appropriate  
15 paperwork for that. The way that will work is there's  
16 an additional study that needs to be done. Once that  
17 is done and approved by our traffic people, then we  
18 would be able to issue the permit, if that's done to  
19 their satisfaction and approval.

20 And then there is a follow-up one-year  
21 study that needs to be done after the board is  
22 installed.

23 So, there's a pre-installation study  
24 and a post-installation study. We have a package that

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1 we will send you to give you all of the materials.

2 So, Mr. Carroll, was certified mail  
3 notice to abutters sent out at least 30 days prior to  
4 submitting your application to my office?

5 JOHN CARROLL: Yes, sir.

6 JOHN ROMANO: And I do have copies of  
7 the post office receipts and I do have a copy of the  
8 letter that you sent out. So, thank you.

9 Have you received written any comments  
10 in support or opposition to this proposed billboard?

11 JOHN CARROLL: No, sir.

12 JOHN ROMANO: And neither have we.

13 And, also, a special permit was  
14 required by the Town of Plainville. And you have  
15 submitted that, received and submitted that special  
16 permit, is that correct?

17 JOHN CARROLL: Yes, sir.

18 JOHN ROMANO: And I do have a copy of  
19 that permit.

20 Mr. Carroll, at this time, is there  
21 anything you'd like to add to your application?

22 JOHN CARROLL: No, sir.

23 JOHN ROMANO: With that, I am going to  
24 have Marc Plante, my inspector, give his report on the



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1 location.

2 Marc, whenever you're ready. Marc,  
3 you're on mute.

4 GERARD KELLEHER: I have to switch over  
5 to him.

6 JOHN ROMANO: All right. Hold on.

7 MARC PLANTE: How am I doing now?

8 GERARD KELLEHER: Okay, Marc.

9 MARC PLANTE: Okay?

10 GERARD KELLEHER: You're in control.

11 MARC PLANTE: Very good. Thanks,  
12 Gerry.

13 This is an application for a new  
14 monopole in the Town of Plainville on Route 1. It's  
15 two-panel digital, one facing north, one facing south.  
16 The area has two businesses within 500 feet. There  
17 are no park, recreation, playgrounds within 300 feet  
18 of the area. And there is no spacing issue. So, the  
19 application is conforming to these regulations.

20 JOHN ROMANO: Great. Thank you, Marc.  
21 Appreciate that.

22 Does anyone have any comments,  
23 questions, concerns from the general public on this  
24 application -- these applications?

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1 (No response.)

2 JOHN ROMANO: I'm not seeing anything  
3 or hearing any.

4 Gerry?

5 GERARD KELLEHER: I don't see anything.

6 JOHN ROMANO: Okay. Great. All right.  
7 Mr. Carroll, we will take these under advisement. We  
8 will get you the information next week on the traffic  
9 study requirements. Okay?

10 JOHN CARROLL: Thank you.

11 JOHN ROMANO: Next up on the agenda,  
12 Carroll Outdoor Advertising, LLC, again. This is for  
13 just an amendment to existing permits, Permit Number  
14 2020D007 and D008. This is at 3 Lopes Drive in  
15 Norton. Again, this is an existing digital. And the  
16 board is -- the request in the amendment is to move  
17 the board 50 feet on the same property.

18 So, we received the appropriate  
19 paperwork signed off by the Town of Norton. They  
20 didn't have any issues with the movement of the  
21 location, or movement of the board on the location.

22 So, Mr. Carroll, just to let you know,  
23 we did have our traffic people review this. And no  
24 traffic study is needed for this, nor was there one

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1 for the original erection. So, they determined that  
2 even, you know, the movement of this, you won't have  
3 to do any further traffic analysis.

4 We did get a special permit from the  
5 Town on this. You did submit that. So, that is  
6 correct, right?

7 JOHN CARROLL: Yes, sir.

8 JOHN ROMANO: So, as far as from a  
9 paperwork standpoint, a little different than a new  
10 application, but everything seems to be in order.  
11 However, Marc, if you could give me your inspector's  
12 report on this as well, that would be great.

13 MARC PLANTE: Yes, John.

14 Existing in the Town of Norton facing  
15 Route 495. It is to be moved 50 feet to the  
16 northeast. It will not affect the business situation.  
17 No parks, playgrounds, recreation areas within 300  
18 feet. So, no spacing issues with any other signs.

19 So, the only note I want to make, and  
20 it is behind the fencing, chain link fence, which  
21 denotes the state highway layout, which is fine. I  
22 just want to make a note to the applicant that no part  
23 of that sign can hang over that fence, infringing on  
24 state highway layout. So, therefore, the location,

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1 GPS location, is conforming to the regulations.

2 Thank you.

3 JOHN ROMANO: Thanks, Marc.

4 Mr. Carroll, you understood what Marc  
5 was explaining about the state layout lines?

6 JOHN CARROLL: Yes, sir.

7 JOHN ROMANO: Okay. Fine.

8 Does anybody have any comments,  
9 questions, or concerns about this amendment to the  
10 existing permit at 3 Lopes Drive in Norton?

11 (No response.)

12 JOHN ROMANO: Okay. Seeing none. We  
13 will take this under advisement.

14 Just a note both to Mr. Murray an to  
15 Mr. Carroll. As I am sure you are well aware, you've  
16 both done digital boards with us before, should this  
17 be approved, you know, there is a 15-hour-a-month  
18 public service announcement requirement. Mr. Kelleher  
19 will coordinate with your contacts. They're  
20 especially -- not that they're not always important,  
21 but, you know, these last eight to ten months with  
22 COVID-19 pandemic, we've used the boards to get a lot  
23 of information out about the pandemic and staying safe  
24 from it in general. While it's always an important

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1 program, it's more important over the last ten months.  
2 So, just a reminder of that.

3 And, you know, Section 3.17 of the  
4 regulations is all of the electronic requirements, you  
5 know, as far as the static display change times and  
6 all of those things. So, I'm just reminding you and  
7 telling you those if you don't know. That's all.

8 With that, we'll take that amendment  
9 under advisement. Thank you, Mr. Carroll.

10 MR. CARROLL: Thank you. Appreciate  
11 it.

12 JOHN ROMANO: On to the rest of the  
13 agenda. The next items here are Item D and E are both  
14 renewals of Outdoor Advertising licenses, permits, and  
15 unlicensed permits for 2021. These are all existing.  
16 No new locations, just a renewal, annual renewals that  
17 we do at this time of year.

18 Does anybody have any comments or  
19 questions about those?

20 (No response.)

21 JOHN ROMANO: Okay. Seeing none. We  
22 will move onto the For the Record part of the  
23 application, actions taken since our last public  
24 hearing. Basically, two licenses were approved.

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1 Does anybody have any questions on  
2 that?

3 (No response.)

4 JOHN ROMANO: Okay. Seeing none.

5 The last item on the agenda, public  
6 comment. Does anybody have any other public comment  
7 in regards to anything on today's agenda or anything  
8 just in general?

9 (No response.)

10 JOHN ROMANO: Okay. Seeing none. Even  
11 though it's listed twice, we're only going to give you  
12 one opportunity to comment.

13 So, that's all I have. Thank you all  
14 very much. This hearing is adjourned. Thank you all  
15 for attending.

16 And, to the applicants, we'll get back  
17 to you in a short period of time.

18 (Whereupon, the proceedings were concluded  
19 on January 14, 2021.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

*Judith Luciano*

Judith Luciano

\*\*All names not provided were spelled phonetically to the best of my ability.