

Office of Outdoor Advertising
Public Meeting

January 11, 2024

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

(via Webinar)

Present:

Tim McCarthy, Executive Director

Office of Outdoor Advertising, January 11, 2024

1 P R O C E E D I N G S

2

3 TIM MCCARTHY: Good morning, everybody.
4 My name is Tim McCarthy. I am the Director of Outdoor
5 Advertising for MassDOT. We are here for our January
6 11, 2024 Office of Outdoor Advertising hearing.

7 This meeting is being held virtually by
8 the Governor's Act, extending virtual public hearings
9 through March 2025.

10 We are running this hearing via Zoom
11 platform.

12 Please note that this meeting is being
13 recorded by our stenographer, who is in attendance.
14 He will provide a transcript of the meeting that will
15 be posted on our website when he is finished with it.

16 To begin with, on behalf of myself and
17 the staff at OOA, Happy New Year, everybody.

18 The OOA team is present. Thanks,
19 again, to Lydia, Jerry, Jason, Marc, and Chris for all
20 of your work, and I'm looking forward to a full year
21 with you guys this time in 2024.

22 The meeting is accessible to people
23 with disabilities and individuals with limited English
24 proficiency. If you filed a request to be available

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1 today and did not receive it, please contact MassDOT's
2 Office of Diversity and Civil Rights at 857-368-8580
3 or you can email them at
4 massdot.civilrights@dot.state.ma.us.

5 Jerry Kelleher of our team will go
6 through the Zoom controls for this meeting.

7 Jerry?

8 GERARD KELLEHER: Yes, sir. Thank you.
9 Just a few housekeeping items.

10 So, your microphone icon you should
11 check. Make sure on your own computer that your
12 speakers and personal microphone are working.

13 Only panelists will be on camera.

14 The chat and the interpretation
15 features are not functioning for this webinar.

16 If you can't access the Internet or
17 you'd like to call in, the number is 301-715-8592.

18 And the Web ID for this January meeting
19 is 941 6500 6767.

20 If you would like to ask a question
21 during this meeting, you simply hit the Raise Your
22 Hand button, and I'll unmute you at the appropriate
23 time.

24 When you do that, please state your

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1 name before asking a question for the public record.
2 And one question at a time, please. And make sure
3 it's pertinent to the agenda item that we are
4 currently discussing at that time.

5 There will be an opportunity for
6 general comments about Outdoor Advertising towards the
7 end of the meeting.

8 You can also type written questions as
9 we go into the Q&A feature, and we'll endeavor to
10 answer them as we go along.

11 Finally, if you're listening on the
12 phone and would like to make a comment, dial *9. I'll
13 call out the last three digits of your phone number
14 and unmute your audio when it's your turn to speak.

15 Please, again, identify yourself for
16 the record.

17 Those are the basic outlines of this
18 meeting. And we'll send it back to our Director, Tim
19 McCarthy.

20 TIM MCCARTHY: Thanks, Jerry.

21 Jerry covered all the accessible
22 versions, so I'll go right to -- please note that if
23 you would like to provide comments in writing, please
24 do that by email as always.

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1 For anybody who may be new, we don't
2 make any decisions at this actual hearing. Every item
3 is taken under advisement, and decisions are made
4 usually within a couple of weeks, sometimes as early
5 as a week. But I'll give you time to write in
6 comments to our email address, which is
7 OOAInformation@dot.state.ma.us. You can send your
8 comments in writing there. And for those who have
9 sent comments there, you know we get back to you at a
10 pretty quick pace.

11 Also, if you have public comments at
12 the end of each item, there will be a final chance at
13 the end for overall comments.

14 So, with that, we're going to start the
15 meeting.

16 So, first on the agenda, obviously, is
17 the sign-in. We don't have a sign-in sheet to
18 physically sign, but if you've signed into the
19 webinar, we consider that a sign-in.

20 Secondly is the minutes for the
21 December 14th meeting. We're looking for approval for
22 those.

23 Do I hear a motion for that?

24 GERARD KELLEHER: Yes.

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1 TIM MCCARTHY: Yes, Lydia, so we'll go
2 with that.

3 Okay. We have new agenda items.

4 First on the agenda is an application
5 for a license from Bel-Vin Realty LLC. The
6 applicant's address is 121 West Main Street, West
7 Brookfield. And I see Cassie is on the line.

8 Hi, Cassie. Good morning.

9 CASSIE PAOLUCCI: Morning. Can you
10 hear me?

11 TIM MCCARTHY: How are you today?

12 CASSIE PAOLUCCI: Good. How are you?

13 TIM MCCARTHY: I'm hanging in there.

14 Happy New Year.

15 CASSIE PAOLUCCI: Happy New Year.

16 TIM MCCARTHY: I'm going through your
17 application. We have the completed license
18 application. We have your W-9, Certificate of Good
19 Standing, and all your additional documentation that
20 is needed.

21 Do you have any comments regarding your
22 application?

23 CASSIE PAOLUCCI: Not right now.

24 TIM MCCARTHY: Okay. Great. So, this

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1 will be assigned to our inspector, Jason. And we will
2 begin the process.

3 CASSIE PAOLUCCI: Okay. Great.

4 TIM MCCARTHY: Thanks, Cassie.
5 Appreciate that.

6 CASSIE PAOLUCCI: Thank you.

7 TIM MCCARTHY: Secondly on the agenda,
8 we have a couple of new application for transfers.

9 The first transferor is Permit Number
10 28800 and 28801, 815 Gallivan Boulevard facing the
11 Expressway. It's a Clear Channel, LLC. And we're
12 transferring that requested to Mourad Enterprises,
13 Inc.

14 The paperwork seems to be in order.
15 Is there anybody representing this
16 permit?

17 MICHAEL MAURELLO: Good morning, Tim.
18 Mike Maurello, Clear Channel Outdoor.

19 TIM MCCARTHY: Hey, Mike. How are you?

20 MICHAEL MAURELLO: Good. How are you
21 doing?

22 TIM MCCARTHY: Hanging in there.
23 So, all your paperwork is in order.
24 Chris, do you have a field report?

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1 CHRISTOPHER CHAVES: Yes. Thanks, Tim.

2 This is an existing nonconforming
3 grandfathered sign. A couple of reasons for the
4 nonconforming. There's a spacing issue to another
5 sign in the area as well as a spacing issue to Pope
6 John Paul Park, less than 300 feet.

7 Other than that, there are no issues,
8 but it is a nonconforming sign.

9 TIM MCCARTHY: Okay. Thanks so much,
10 Chris.

11 Okay, Mike. We'll take this into
12 consideration. You'll hear from us quickly.

13 MICHAEL MAURELLO: Thanks.

14 TIM MCCARTHY: Thank you.

15 Okay. Last but not least on the
16 agenda, we have current application numbers for
17 transfer 2023D001 and 2023D002, 119 John Dietsch
18 Square in North Attleboro. The permits are being
19 transferred from Vivid Outdoor LLC to Outfront Media
20 LLC.

21 Is there anybody here from either
22 party?

23 STEPHEN ROSS: Yes, Stephen Ross with
24 Vivid Outdoor Advertising.

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1 TIM MCCARTHY: Good morning, Steve.

2 How you doing?

3 STEPHEN ROSS: I'm well. How are you?

4 TIM MCCARTHY: Couldn't be better.

5 Could not be better.

6 STEPHEN ROSS: Good

7 TIM MCCARTHY: Okay. We have your

8 name. And this inspector will be Marc.

9 Marc?

10 MARC PLANTE: Yes. Thank you, Tim.

11 This is a new build in North Attleboro,
12 digital, two-side facing north and south. And it is
13 compliant to our regulations. And the only thing is
14 the change the -- the company will change the logo
15 number to the owner's when it is complete.

16 TIM MCCARTHY: That's great. Thanks,
17 Marc.

18 Stephen, I know there's some cutting
19 and stuff out there, and you're aware of the District,
20 touching base with the District regarding all trimming
21 and trees?

22 STEPHEN ROSS: Yes. Yes, I am.

23 TIM MCCARTHY: Okay. Roger that.

24 Thanks. Okay.

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1 We will take this into consideration as
2 well, under advisement, and we'll get back to you,
3 Steve.

4 STEPHEN ROSS: Thank you so much.

5 TIM MCCARTHY: Thank you.

6 I know I've gotten down to the next
7 agenda item, which is the renewal. I know I have a
8 bunch of emails from different people probably on this
9 call regarding their renewals. I have been signing
10 them and reviewing them as quickly as possible. You
11 know, there's over 3,500 and rising, so I'm on those.
12 I hope to get those done within the next week at most.
13 We'll get those done for everybody.

14 Is there any comments or concerns
15 regarding the hearing today, or hearings in the past,
16 or any questions in general?

17 (No response.)

18 GERARD KELLEHER: I don't see any hands
19 raised, sir.

20 TIM MCCARTHY: Okay. It's a fairly
21 quick meeting today. But, as I said, I reiterate, I
22 know that everybody on board here knows that I get
23 back to them as quickly as possible, and I will bang
24 out those renewals so nobody seems to be hanging out

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1 there. Okay?

2 So, with that, if there's no questions
3 or concerns, we will close the meeting.

4 So, the January 11, 2024 OOA
5 Advertising hearing is now adjourned.

6 Thanks, everybody. Have a great
7 weekend.

8 (Whereupon, the proceedings were
9 concluded on January 11, 2024 at 11:11 a.m.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

Judy Luciano
Judith Luciano

****All names not provided were spelled phonetically to the best of my ability.**