

Office of Outdoor Advertising
Public Meeting

July 18, 2024

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

(via Webinar)

Present:

Tim McCarthy, Executive Director

Office of Outdoor Advertising, July 18, 2024

1 P R O C E E D I N G S

2

3 TIM MCCARTHY: Good morning, everybody.

4 I'd like to call this meeting of the Office of Outdoor

5 Advertising on July 18, 2024 to order. Good morning.

6 My name is Tim McCarthy. I am the Director of Outdoor

7 Advertising for MassDOT. We are here on July 18, 2024

8 for the Office of Outdoor Advertising hearing.

9 The meeting is being held virtually by

10 the Governor's Act, extending virtual public meetings

11 through March 2025.

12 We are running this hearing via Zoom

13 platform.

14 Please note that this meeting is being

15 recorded by our stenographer, who is in attendance.

16 And David will provide a transcript of this meeting

17 that will be posted on our website when it becomes

18 available.

19 The OOA team is present. And, as

20 always, I'd like to thank Lydia, Jerry, Jason, Marc,

21 and Chris for your continued teamwork and great work

22 in general.

23 This meeting is accessible to people

24 with disabilities and individuals with limited English

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1 proficiency. If you filed a request to be available
2 today and did not receive it, please contact MassDOT's
3 Office of Diversity and Civil Rights at 857-368-8580
4 or you may email massdot.civilrights@dot.state.ma.us.

5 Jerry Kelleher of our team will go
6 through the Zoom controls for this meeting.

7 Jerry?

8 GERARD KELLEHER: Thank you, Director
9 McCarthy.

10 For participants, check your
11 microphone. Make sure that that's on your own
12 computer.

13 Only panelists are on camera for the
14 meeting.

15 The interpretation feature is not
16 functional for this meeting.

17 A link to today's agenda is available
18 in our chat room.

19 If you can't access the Internet or if
20 you have any technical problems as we go along, you
21 can call into the number shown: 301-715-8592.

22 The Webinar ID for this July meeting is
23 969 3250 0492.

24 If you would like to ask a question

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1 during the meeting, you just have to hit the Question
2 icon on Zoom to raise your hand, and I will unmute you
3 at the appropriate time.

4 Please state your name before asking a
5 question for the public record.

6 And only ask one question at a time.

7 We will endeavor to answer any
8 questions in our general public comments at the end of
9 the meeting. So, keep your question pertinent to the
10 agenda item we're covering.

11 You can put written questions in the
12 Q&A feature, and we'll try to answer them as we go.

13 And, if you are listening on the phone
14 and would like to make a comment, dial *9. I will
15 call out the last three digits of your phone number
16 and unmute your audio when it is your turn to speak.

17 Those are the basic outlines of the
18 meeting.

19 Thank you. And I'll turn it back to
20 our Director, Timothy McCarthy.

21 TIM MCCARTHY: Thank you very much,
22 Jerry.

23 I will go through the agenda.

24 The sign-in sheet physically can't be

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1 signed. But by signing into the webinar, you are,
2 indeed, signed in and on attendance.

3 On the screen is the agenda. And I'll
4 go through each item, which I will ask the proponents.

5 Everybody in the hearing is currently
6 muted and your camera is off.

7 If you'd like to speak at some point,
8 as Jerry said, you can certainly put a question in the
9 Question and Answer box.

10 Please note that you can provide any
11 comments in writing always.

12 For anybody who may be new to this
13 process, we do not make any decisions at this hearing.
14 Every item is taken under advisement, and decisions
15 will be made within a couple of weeks, sometimes as
16 early as a week.

17 But for write-in comments, if you
18 choose to write in an email comment, please do so at
19 OOAInformation@dot.state.ma.us. And you can send your
20 comments there and we'll get back to you as soon as
21 possible.

22 With that, Jerry, we'll go through the
23 agenda.

24 The minutes of the June 13, 2024 OOA

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1 Public Hearing, I make a motion for those to be
2 approved.

3 We'll get right into the agenda items.

4 First on the agenda items is a new
5 application for license, 1030 Morrissey LLC, new
6 license application. The address of the applicant is
7 74 Lawley Street, Boston, 02122. The contact person
8 is Mary Sheehan.

9 If the contact person or representative
10 is present, if you could just state your name for the
11 stenographer?

12 MARY SHEEHAN: Mary Sheehan.

13 TIM MCCARTHY: Thank you, Mary.

14 Welcome.

15 MARY SHEEHAN: Thank you.

16 TIM MCCARTHY: The license and
17 paperwork has been reviewed and is in order. The
18 application, the W-9, and the DOR certificate is all
19 set.

20 Does the applicant have anything to add
21 to your application at all, Mary?

22 MARY SHEEHAN: No, thank you.

23 TIM MCCARTHY: Okay. Is there anyone
24 here that wants to comment on the application?

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1 (No response.)

2 GERARD KELLEHER: Not seeing any hands.

3 TIM MCCARTHY: Thanks so much, Mary.

4 This is a piece of cake. Appreciate you being here.

5 MARY SHEEHAN: Thank you so much.

6 TIM MCCARTHY: You're very welcome.

7 Second on the agenda is a permit
8 applicant for JC Decaux Boston LLC, two applications
9 for bus shelter street furniture units, numbers
10 2024SF011 and 2024SF012. The applications are for
11 rebuilds of two bus shelters at the locations that
12 were removed due to a redevelopment of a parcel.

13 The Office of Outdoor Advertising
14 notified Mayor Wu's office and the city clerk about
15 these applications on June 10 of 2024. No comments
16 have been received at this time by either.

17 The displays are static and not subject
18 to traffic review.

19 The field inspection staff can present
20 their findings. And Chris went out there to take a
21 peek. So, Chris, if you could just give your update?

22 CHRISTOPHER CHAVES: Yeah. Thank you,
23 Tim.

24 As you mentioned, these are two were

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1 existing but now new structure bus shelters. They do
2 have one ad on them, as custom to bus shelters. The
3 actual shelters serve the public service, which meets
4 the criteria for street furniture.

5 There are no issues with these two
6 structures, one on one side of Guest Street and one on
7 the other at current bus stops.

8 TIM MCCARTHY: Okay. Is there anybody
9 here from the City of Boston who has any comments or
10 JC Decaux?

11 (No response.)

12 GERARD KELLEHER: No hands.

13 TIM MCCARTHY: Okay. Thank you very
14 much. We will take that under consideration.

15 Thanks, Chris.

16 CHRISTOPHER CHAVES: Thank you.

17 TIM MCCARTHY: Okay. We also have an
18 application for a permit for bike kiosks. The permit
19 applicant is Lyft Bikes and Scooters, LLC, one
20 application for bike kiosk street furniture unit
21 numbers 2024SF013. The application is for existing
22 bicycle kiosk street furniture unit.

23 The office has notified Mayor DeMaria's
24 office and the office of the city clerk about this

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1 application. No comments have been received on this
2 application as of today.

3 The displays are static and not subject
4 to traffic review.

5 An inspection staff member will present
6 the findings and summarize the field report.

7 Chris? You're on mute, Chris.

8 CHRISTOPHER CHAVES: Sorry about that.

9 So, with all street furniture, there
10 are no spacing requirements between them.

11 This is a bike kiosk. Bikes serve as a
12 public service. And there are no issues with this
13 location.

14 TIM MCCARTHY: Thanks very much.

15 Is there anybody from Everett or JC
16 Decaux who would like to -- or Lyft Bikes rather that
17 would like to comment?

18 (No response.)

19 GERARD KELLEHER: No hands raised.

20 TIM MCCARTHY: Okay. Thank you very
21 much, Chris, for your report.

22 CHRISTOPHER CHAVES: Thank you.

23 We have Section 4: For the Record.

24 There has been some actions taken on different permits

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1 and licenses. If there's any comments on Section 4,
2 you can speak on those now.

3 (No response.)

4 GERARD KELLEHER: All is quiet.

5 TIM MCCARTHY: All is quiet.

6 Is there any other general public
7 comment as I move to Agenda Item 5?

8 (No response.)

9 GERARD KELLEHER: Nobody.

10 TIM MCCARTHY: Okay. We'll move right
11 on to Agenda Item Number 6.

12 Thank you very much, everybody, for
13 being here. This concludes the hearing of the Outdoor
14 Advertising for MassDOT. This is July 18, 2024.

15 I hope everybody has a wonderful rest
16 of the month in July, and try to stay cool out there.
17 Enjoy the rest of the summer, and we'll see you in
18 August.

19 Thanks, everybody. Appreciate it.

20 (Whereupon, the proceedings were
21 concluded on July 18, 2024 at 11:12 a.m.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

Judith Luciano

Judith Luciano

**All names not provided were spelled phonetically to the best of my ability.