

Office of Outdoor Advertising
Public Meeting

June 13, 2019

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

Present:

John Romano, Executive Director

Office of Outdoor Advertising June 13, 2019

1 P R O C E E D I N G S

2

3 JOHN ROMANO: Good morning. My name is
4 John Romano. I'm the Director of Outdoor Advertising
5 for MassDOT. We are here for the June 13, 2019 public
6 hearing.

7 This meeting is accessible to people
8 with disabilities and individuals with limited English
9 proficiency. If you have filed a request with us for
10 assistive technology, sign language, alternate format
11 documents, an interpreter, translated documents, or
12 other such services to be available here today, please
13 see Lydia if you have not yet received the assistance
14 you need. I do not believe we had any requests.

15 LYDIA QUICK: No.

16 JOHN ROMANO: We also can have
17 amplification devices available from Lydia should you
18 need them.

19 If you need any other similar
20 assistance to participate today, please let Lydia know
21 and we will do our best to help you. Obviously, if we
22 know in advance, we will make sure that we would have
23 anything you needed if possible available to
24 participate. Thank you very much.

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1 On the little table to my left, there
2 is a sign-in sheet. If you didn't sign in on your way
3 in, you can certainly sign in on your way out. That
4 will be made a copy of the record.

5 There is today's agenda and also a copy
6 of the May 9th regular session minutes from last month.

7 Does anybody have any questions,
8 comments, or concerns from last month's regular
9 session minutes?

10 (No response.)

11 JOHN ROMANO: Seeing none, I will mark
12 those approved. Thank you.

13 The first item up on the agenda is an
14 application for permit transfers. These transfers are
15 from Total Outdoor Corp. to RSA Media, Inc. They are
16 Permit Numbers 2014D041 and D042, 21 Old Ferry Road in
17 Methuen; Permit Numbers 2015D020 and D021, 77 Kennedy
18 Drive in Malden; and then Permit 2015D024 and D025, I
19 believe -- is that right? Excuse me one second. And
20 so that last one is a typo. It should be 2015D025.
21 And they're both at 361 Lynnway in Lynn.

22 Is anybody here from either Total
23 and/or RSA Media?

24 SUSAN EASTMAN: Susan Eastman, RSA

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1 Media.

2 JOHN ROMANO: Okay, Susan. Thank you.

3 Susan, we had our inspector go out and
4 inspect all of the signs. There are no issues. They
5 are all in compliance. Is that correct, Chris?

6 CHRISTOPHER CHAVES: Yes, sir, you are
7 correct.

8 JOHN ROMANO: That was my
9 understanding. So there were, you know, no issues on
10 that end.

11 We reviewed all of the paperwork. Your
12 paperwork appears to all be in order.

13 Do you have anything you'd like to add
14 to this transfer application?

15 SUSAN EASTMAN: No, thank you.

16 JOHN ROMANO: We will -- any questions
17 or comments from the public?

18 (No response.)

19 JOHN ROMANO: Seeing none, we will take
20 this under advisement and we'll get back to you.

21 Thank you.

22 Okay. The next item on the agenda is
23 an application for a permit. This is Lamar Central
24 Outdoor, LLC, 1200 General Edwards Highway. This is

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1 Application 2019020. The existing structure is Permit
2 Number 2015D006, facing north. And this application
3 is to take an existing digital face and change it to
4 static.

5 Notification was provided on April 23rd
6 by my office to the town administrator and the town
7 clerk.

8 Is the applicant present?

9 MATT RENNINGER: Yes.

10 JOHN ROMANO: Please state your name
11 for the record.

12 MATT RENNINGER: Matt Renninger, R-e-n-
13 n-i-n-g-e-r, for Lamar.

14 JOHN ROMANO: Thank you, Matt.

15 Is anyone here representing the
16 municipality?

17 (No response.)

18 JOHN ROMANO: No. Are there any
19 abutters present today?

20 (No response.)

21 JOHN ROMANO: No. Is there anybody
22 here from the MassHighway District Office?

23 (No response.)

24 JOHN ROMANO: So, I did get an email

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1 from the District. Matt, just to let you know, they
2 have no issues with this. Just as a reminder, if
3 there's any tree trimming required, you need to get a
4 permit directly from the District Office regarding
5 that.

6 MATT RENNINGER: Yeah.

7 JOHN ROMANO: Thank you.

8 Traffic Operations is not applicable as
9 this is a static sign.

10 Matt, was certified mail notice to
11 abutters sent out by you at least 30 days prior to
12 submitting your application to the OOA?

13 MATT RENNINGER: Yes, it was.

14 JOHN ROMANO: Great. And you did
15 provide me a copy of the PO receipts. I have those.
16 So, thank you.

17 And, also, you did provide me with a
18 letter that you did send out to the abutters. I have
19 that as well. So, okay.

20 Have you received any written comments
21 in support or opposition of this application?

22 MATT RENNINGER: We have not.

23 JOHN ROMANO: We have not received any
24 either.

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1 Okay. And this was, according to your
2 application and the signoff from the Town, this was
3 done by -- there was a special permit for this
4 location granted, which you did submit, correct?

5 MATT RENNINGER: Yes.

6 JOHN ROMANO: And we also -- you also
7 did submit a letter from the Town that said that they
8 were okay with a conversion from the digital back to
9 the static face.

10 MATT RENNINGER: Yes, that's correct.

11 JOHN ROMANO: And we have all of that.
12 So, thank you.

13 With that, I am going to ask my
14 inspector if he'll give his field report.

15 MARC PLANTE: Yes, John.

16 As the Director just indicated, this is
17 an existing monopole located on Route 1 in Sharon.
18 And it is facing north. And, at present, the sign is
19 conforming to all regulations.

20 JOHN ROMANO: So no issues from the
21 field?

22 MARC PLANTE: None at all.

23 JOHN ROMANO: Thank you, Marc.

24 Mr. Renninger, do you have anything

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1 that you'd like to add to your application at this
2 time?

3 MATT RENNINGER: No, sir.

4 JOHN ROMANO: Okay. Any comments,
5 questions, or concerns from the general public?

6 (No response.)

7 JOHN ROMANO: Okay. Seeing none, we
8 will take this under advisement and we will get back
9 to you.

10 MATT RENNINGER: Thank you.

11 JOHN ROMANO: Yes, sir.

12 Next up on the agenda is I believe 27
13 applications from J.C. Decaux in Boston. These are
14 street furniture under contract with the City of
15 Boston.

16 I am going to take this whole package
17 of 27 applications as one item together. I am going
18 to quickly read off all of the locations. If anybody
19 has a particular concern about one location, let me
20 know and I'll handle that separately. Otherwise,
21 without objection, I am going to handle these all as
22 one group.

23 So, the locations are -- and these are
24 all in the City of Boston -- so, 100 Federal Street;

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1 55 Oliver Street; Congress Street at City Hall Plaza;
2 10 School Street; 2 Boylston Street; 12 Park Plaza; 1
3 Charles Street South (at Park Plaza); 200 Stuart
4 Street; 217 Stuart Street; 10 New Chardon Street; 25
5 Staniford Street; 40 Court Street; 28 State Street at
6 Congress Street; 10 Summer Street (at 429 Washington
7 Street) -- that's a tricky one because the building
8 has two different addresses; 1 Avenue de Lafayette,
9 which there's two of them there, one facing west and
10 one facing south; 40 Summer Street; 235 Washington
11 Street; 298 Washington Street; 387 Washington Street;
12 415 Washington Street; 429 Washington Street; 459
13 Washington Street; 467 Washington Street; 477
14 Washington Street; and 595 Washington Street.

15 And, I just want to point out that all
16 of these are existing information panel structures
17 that are static and are being converted to have a
18 digital face. All of them are existing except for 25
19 Staniford Street at New Chardon. Excuse me. I
20 apologize. That's incorrect. There is one here
21 that's a new structure and I just forget which one it
22 is.

23 LYDIA QUICK: That one's in the second
24 batch, the one that didn't get built yet.

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1 JOHN ROMANO: Oh, it's in the second --
2 oh, okay.

3 I apologize. These are all existing.
4 We have a second batch coming next month that has the
5 new permit. Too many of these. My apologies. That's
6 why Lydia's here. She keeps everything in order for
7 me. So these are all existing structures.

8 So, notice was provided -- and, excuse
9 me, these applications are Numbers 2019021 through
10 2019046.

11 Notice was provided to the City of
12 Boston mayor and city clerk on May 14th by my office.

13 Is the applicant present?

14 GERRY TUCKE: Yes.

15 JOHN ROMANO: Please state your name
16 for the record.

17 GERRY TUCKE: Gerry Tucke, J.C. Decaux.

18 JOHN ROMANO: Okay. Is anybody here
19 representing the municipality?

20 PETER O'SULLIVAN: Yes, Peter
21 O'Sullivan, City of Boston, Property Management.

22 JOHN ROMANO: Thanks, Peter.

23 Are there any abutters present today?

24 (No response.)

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1 JOHN ROMANO: No. Is anybody from the
2 MassHighway District Office?

3 (No response.)

4 JOHN ROMANO: I should say MassDOT.
5 Excuse me.

6 Is anybody present from MassDOT Traffic
7 Operations?

8 (No response.)

9 JOHN ROMANO: I did receive a memo from
10 the State Traffic Engineer's Office. They did review
11 all of these locations. And they have determined that
12 no traffic study is required for any of these
13 locations as presented, so we have that as part of the
14 record.

15 So, certified mail notice to abutters
16 is not applicable due to street furniture.

17 And a special permit or variance was
18 not required as these are signed off by the
19 municipality as being in conformity with their bylaws.
20 Is that your understanding, Gerry?

21 GERRY TUCKE: Yes, it was.

22 JOHN ROMANO: And that's how the
23 application was filled out by yourself and that page
24 signed off by the City of Boston.

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1 GERRY TUCKE: Yes. Yes.

2 JOHN ROMANO: Thank you.

3 So, several of my inspectors did
4 various ones, but I'm going to have Jason speak on
5 behalf of the group.

6 JASON BEAN: Thank you, John.

7 I'm having a little trouble getting the
8 pushpin to show, but you can see the 2019038 is the
9 example that we're showing. This is at 235 Washington
10 Street. We have a 4x6 we're referring to them as
11 Electronic City Informational Panels, so ECIP. This
12 will be a north facing one on Washington Street. And
13 the existing permit number that this will be replacing
14 is 2007046. So, that needs to be dismantled before
15 the new one gets in place.

16 Other than that, with the exemption for
17 the street furniture, there's no issues with this one
18 or any of the ones I was responsible for.

19 CHRISTOPHER CHAVES: Likewise.

20 JOHN ROMANO: Great. Chris did the
21 other half of them.

22 Gerry, the one thing that we will need
23 from you is a surrender form --

24 GERRY TUCKE: Yes.

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1 JOHN ROMANO: -- for all of the
2 existing permit --

3 GERRY TUCKE: We will do that as we go,
4 yeah.

5 JOHN ROMANO: Okay. So that we can
6 take them, because we can't have two permits going in
7 the same system.

8 GERRY TUCKE: Understood.

9 JASON BEAN: And the new permit affixed
10 to the new structure.

11 GERRY TUCKE: Right. Exactly.

12 JOHN ROMANO: We'll work with you on
13 the surrenders as we go forward --

14 GERRY TUCKE: Thanks, John.

15 JOHN ROMANO: -- should these be
16 approved.

17 GERRY TUCKE: Okay.

18 JOHN ROMANO: Is there anything that
19 you would like to add to your applications at this
20 time?

21 GERRY TUCKE: No, sir.

22 JOHN ROMANO: Okay. Peter, anything
23 you want to add?

24 PETER O'SULLIVAN: No, everything's

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1 great.

2 JOHN ROMANO: Okay. Any questions,
3 comments, or concerns from the general public?

4 (No response.)

5 JOHN ROMANO: Okay. Seeing none, we
6 will take these all under advisement and we will get
7 back to you.

8 Okay. The next item on the agenda is
9 for the record, actions taken since the last public
10 hearing. Any questions, comments, or concerns on that
11 section?

12 (No response.)

13 JOHN ROMANO: Okay. Seeing none, any
14 other general public comments?

15 (No response.)

16 JOHN ROMANO: None. Okay. We are
17 adjourned. Thank you all very much.

18 (Whereupon, the proceedings were concluded
19 on June 13, 2019 at 11:16 a.m.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

Judith A. Luciano

Judith Luciano

**All names not provided were spelled phonetically to the best of my ability.

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